



NEWS RELEASE

Vital Farms to Report Second Quarter 2023 Financial Results on August 3, 2023

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AUSTIN, Texas, July 20, 2023 (GLOBE NEWSWIRE) -- Vital Farms (Nasdaq: VITL), a Certified B Corporation that offers a range of ethically produced foods nationwide, will report financial results for the second quarter ended June 25, 2023, on Thursday, August 3, 2023, before market open.

Vital Farms will host a conference call and webcast at 8:30 a.m. ET on the same day to discuss the results. To participate on the call and receive dial in information, please register here: **Vital Farms Q2 2023 Conference Call**

The live conference call webcast can also be accessed on the Vital Farms Investor Relations website at <https://investors.vitalfarms.com> under "Events" on August 3, 2023. This webcast will also be archived and available for replay.

About Vital Farms

Vital Farms is a Certified B Corporation that offers a range of ethically produced foods nationwide. Started on a single farm in Austin, Texas in 2007, Vital Farms has become a national consumer brand that works with over 300

family farms and is the leading U.S. brand of pasture-raised eggs by retail dollar sales. Vital Farms' ethics are exemplified by its focus on the humane treatment of farm animals and sustainable farming practices. In addition, as a Delaware public benefit corporation, Vital Farms prioritizes the long-term benefits of each of its stakeholders, including farmers and suppliers, customers and consumers, communities and the environment, crew members, and stockholders. Vital Farms' products, including shell eggs, butter, hard-boiled eggs, and liquid whole eggs, are sold in over 22,000 stores nationwide. Vital Farms pasture-raised eggs can also be found on menus at hundreds of foodservice operators across the country. For more information, visit www.vitalfarms.com.

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