



NEWS RELEASE

## Vital Farms to Report Second Quarter 2021 Financial Results on August 10, 2021

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AUSTIN, Texas, July 20, 2021 (GLOBE NEWSWIRE) -- Vital Farms (Nasdaq: VITL), a Certified B Corporation that offers a range of ethically produced pasture-raised foods nationwide, will report financial results for the second quarter ended June 27, 2021 on Tuesday, August 10, 2021 before market open. Vital Farms will host a conference call and webcast at 8:30 a.m. ET on the same day to discuss the results.

The live conference call webcast can be accessed on the Vital Farms Investor Relations website at <https://investors.vitalfarms.com> under "Events." The webcast will also be archived and available for replay.

### About Vital Farms

Vital Farms, a Certified B Corporation, offers a range of ethically produced pasture-raised foods nationwide. Started on a single farm in Austin, Texas, in 2007, Vital Farms is now a national consumer brand that works with over 200 small family farms and is the leading U.S. brand of pasture-raised eggs and butter by retail dollar sales. Vital Farms' ethics are exemplified by its focus on the humane treatment of farm animals and sustainable farming practices. In addition, as a Delaware Public Benefit Corporation, Vital Farms prioritizes the long-term sustainability of each of its

stakeholders, including farmers and suppliers, customers and consumers, communities and the environment, and crew members and stockholders. Vital Farms' pasture-raised products, including shell eggs, butter, hard-boiled eggs, ghee, egg bites and liquid whole eggs, are sold in over 16,500 stores nationwide.

#### Contact

Media:

Nisha Devarajan

**[Nisha.Devarajan@vitalfarms.com](mailto:Nisha.Devarajan@vitalfarms.com)**

Investors:

Matt Siler

**[Matt.Siler@vitalfarms.com](mailto:Matt.Siler@vitalfarms.com)**