



NEWS RELEASE

Vital Farms to Participate in June Investor Conferences

2021-06-01

PDF Version

AUSTIN, Texas, June 01, 2021 (GLOBE NEWSWIRE) -- Vital Farms, (Nasdaq: VITL) a Certified B Corporation that offers a range of ethically produced pasture-raised foods nationwide, today announced that Russell Diez-Canseco, President and Chief Executive Officer, and Bo Meissner, Chief Financial Officer, will participate in the following investor conferences in June:

- Thursday, June 10, 2021: Morgan Stanley Sustainable Futures Conference: Vital Farms will host a fireside chat beginning at 1:15 p.m. Eastern Time.
- Wednesday, June 16, 2021: Oppenheimer Consumer Conference: Vital Farms will host a fireside chat beginning at 3:45 p.m. Eastern Time.
- Wednesday, June 23, 2021: Jefferies Consumer Conference: Vital Farms will host a fireside chat beginning at 11:30 a.m. Eastern Time. Mr. Diez-Canseco will also participate in the "Responsible Innovation: Companies Implementing Real & Lasting Changes with CSR a Business Imperative" Panel beginning at 12:45 p.m. Eastern

Time.

The fireside chats will be webcast live under the “Events & Presentations” tab of the Vital Farms Investor Relations site at: <https://investors.vitalfarms.com/investor-relations>. Replays of the fireside chats at the Morgan Stanley and Oppenheimer Conferences will be available for 90 days, and a replay of the fireside chat at the Jefferies Conference will be available for 30 days.

About Vital Farms

Vital Farms, a Certified B Corporation, offers a range of ethically produced pasture-raised foods nationwide. Started on a single farm in Austin, Texas, in 2007, Vital Farms is now a national consumer brand that works with over 200 small family farms and is the leading U.S. brand of pasture-raised eggs and butter by retail dollar sales. Vital Farms' ethics are exemplified by its focus on the humane treatment of farm animals and sustainable farming practices. In addition, as a Delaware Public Benefit Corporation, Vital Farms prioritizes the long-term sustainability of each of its stakeholders, including farmers and suppliers, customers and consumers, communities and the environment, and crew members and stockholders. Vital Farms' pasture-raised products, including shell eggs, butter, hard-boiled eggs, ghee, egg bites and liquid whole eggs, are sold in over 16,500 stores nationwide.

Contact

Media:

Nisha Devarajan

Nisha.Devarajan@vitalfarms.com

Investors:

Matt Siler

Matt.Siler@vitalfarms.com