



NEWS RELEASE

## Vital Farms to Host Investor Day on December 16, 2025

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AUSTIN, Texas--(BUSINESS WIRE)-- Vital Farms (Nasdaq: VITL), a Certified B Corporation that offers a range of ethically produced foods nationwide, announced that it will host an Investor Day on Tuesday, December 16, 2025 in Springfield, MO. Russell Diez-Canseco, Chief Executive Officer, and Thilo Wrede, Chief Financial Officer, along with additional members of the management team, will discuss Vital Farms' strategic priorities and long-term financial goals.

Presentations are expected to begin at 9:30 a.m. Eastern Time and conclude around 12:00 p.m. Eastern Time. A live video webcast of the presentations and Q&A session, as well as a replay of the event, will be made available under the "Events & Presentations" tab of the Vital Farms Investor Relations site at:

<https://investors.vitalfarms.com/investor-relations>.

### ABOUT VITAL FARMS

Vital Farms (Nasdaq: VITL) is a Certified B Corporation that offers a range of ethically produced foods nationwide. Started on a single farm in Austin, Texas, in 2007, Vital Farms is now a national consumer brand that works with 575 family farms and is the leading U.S. brand of pasture-raised eggs by retail dollar sales. Vital Farms' ethics are

exemplified by its focus on the humane treatment of farm animals and sustainable farming practices. In addition, as a Delaware public benefit corporation, Vital Farms prioritizes the long-term benefits of each of its stakeholders, including farmers and suppliers, customers and consumers, communities and the environment, and crew members and stockholders. Vital Farms' products, including shell eggs, butter, hard-boiled eggs, and liquid whole eggs, are sold in more than 23,500 stores nationwide. Vital Farms pasture-raised eggs can also be found on menus at hundreds of foodservice operators across the country. For more information, visit <https://vitalfarms.com/>.

Media:

Rob Discher

**Rob.Discher@vitalfarms.com**

Investors:

Brian Shipman, CFA

**Brian.Shipman@vitalfarms.com**

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