



NEWS RELEASE

# Vital Farms Reports Second Quarter 2023 Financial Results

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## PDF Version

Second Quarter Net Revenue \$106.4 million, up 28.4% versus Prior Year Period  
Raises 2023 Net Revenue and Adjusted EBITDA Forecast

AUSTIN, Texas, Aug. 03, 2023 (GLOBE NEWSWIRE) -- Vital Farms (Nasdaq: VITL), a Certified B Corporation that offers a range of ethically produced foods nationwide, today reported financial results for its second quarter ended June 25, 2023.

Financial highlights for the second quarter include:

- Second Quarter 2023 Net Revenue increase of 28.4% to \$106.4 million
- Second Quarter 2023 Net Income of \$6.7 million
- Second Quarter 2023 Adjusted EBITDA of \$11.3 million<sup>1</sup>

“Our progress as a brand and as a business thus far in 2023 continues to reinforce my excitement in the long-term potential of our company. Our brand continues to gain new consumers and the business produced another quarter

of impressive top-line growth, over 28% with double-digit Adjusted EBITDA Margin again this quarter. Given the strong year-to-date results, we now feel confident increasing our full year Net Revenue and Adjusted EBITDA guidance," said Russell Diez-Canseco, Vital Farms' President and CEO.

Diez-Canseco continued, "Vital Farms' continued strong performance is made possible by our consistent focus on working with our stakeholder community to generate sustained, positive outcomes. The commitment demonstrated by our crew members, farmers, and other external partners to deliver above and beyond the needs of our customers and consumers sets Vital Farms apart. The effort illustrates the passion of our people and the potential of our organization to further improve the lives of people, animals, and the planet through food."

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<sup>1</sup> Adjusted EBITDA and Adjusted EBITDA Margin are non-GAAP financial measures defined in the section titled "Non-GAAP Financial Measures" below and are reconciled to net income and net income margin, respectively, their closest comparable GAAP measures, at the end of this release.

#### For the 13 Weeks Ended June 25, 2023

Net revenue increased 28.4% to \$106.4 million in the second quarter of 2023, compared to \$82.9 million in the second quarter of 2022. Net revenue growth in the second quarter of 2023 was driven by higher prices and volume gains of 6%. The volume growth was driven by increases at both new and existing retail customers.

Gross profit was \$37.8 million, or 35.5% of net revenue, in the second quarter of 2023, compared to \$24.9 million, or 30.1% of net revenue, in the prior year quarter. The gross profit growth was primarily driven by higher sales. Gross margin benefited from increased pricing across our portfolio, partially offset by headwinds that included higher input costs (inclusive of commodity impacts) across our shell egg and butter businesses as well as higher packaging costs.

Income from operations in the second quarter of 2023 was \$8.0 million, compared to income from operations of \$0.7 million in the second quarter of 2022. The change in income from operations was primarily attributable to higher sales and gross profit, partially offset by higher marketing costs and increased employee-related expenses as we grew headcount to support our growth.

Net income was \$6.7 million in the second quarter of 2023, compared to net income of \$0.2 million in the prior year quarter.

Net income per diluted share was \$0.15 for the second quarter of 2023, compared to net income per diluted share

of \$0.00 in the prior year quarter.

Adjusted EBITDA was \$11.3 million, or 10.7% of net revenue, in the second quarter of 2023, compared to \$3.7 million, or 4.4% of net revenue, in the second quarter of 2022. The change in Adjusted EBITDA was primarily due to higher sales and improved gross profit performance, partially offset by increased marketing spend and higher employee-related expenses. Our Adjusted EBITDA excludes certain non-cash items. Adjusted EBITDA is a non-GAAP financial measure defined in the section titled “Non-GAAP Financial Measures” below and is reconciled to net income, its closest comparable GAAP measure, at the end of this release.

### Balance Sheet and Cash Flow Highlights

Cash, cash equivalents and marketable securities were \$93.5 million as of June 25, 2023, and we had no outstanding debt. Net cash provided by operating activities was \$18.9 million for the 26-week period ended June 25, 2023, compared to net cash used in operating activities of \$3.0 million for the 26-week period ended June 26, 2022.

Capital expenditures totaled \$4.3 million in the 26-week period ended June 25, 2023, compared to \$4.4 million in the prior year period.

### Update on Fiscal 2023 Outlook

Thilo Wrede, Vital Farms’ Chief Financial Officer, commented: “We are pleased with our outstanding financial performance so far this year. We believe the underlying trajectory of our business remains strong and the company is set up well to deliver our updated guidance for fiscal year 2023.”

- For the full fiscal year 2023, management now expects net revenue of more than \$465 million, which still anticipates higher net revenue growth rates and gross margin in the first half of year than in the second half of the year.
- Management now expects Adjusted EBITDA of more than \$35 million for the full fiscal year 2023.
- Finally, management now expects fiscal year 2023 capital expenditures in the range of \$16 to \$21 million.

Vital Farms’ guidance continues to assume that there are no additional significant disruptions to the supply chain or its customers or consumers, including any issues from adverse macroeconomic factors. Vital Farms cannot provide a reconciliation between its forecasted Adjusted EBITDA and net income (loss), its most directly comparable GAAP measure, without unreasonable effort due to the unavailability of reliable estimates for income taxes, among other items. These items are not within our control and may vary greatly between periods and could significantly impact future financial results.

Conference Call and Webcast Details

Vital Farms will host a conference call and webcast at 8:30 a.m. ET today to discuss the results. To participate in the call and receive dial in information, please register here: [Vital Farms Q2 2023 Conference Call](#). Alternatively, participants may access the live webcast on the Vital Farms Investor Relations website at <https://investors.vitalfarms.com> under "Events." The webcast will be archived in 30 days.

#### About Vital Farms

Vital Farms (Nasdaq: VITL) is a Certified B Corporation that offers a range of ethically produced foods nationwide. Started on a single farm in Austin, Texas in 2007, Vital Farms has become a national consumer brand that works with over 300 family farms and is the leading U.S. brand of pasture-raised eggs by retail dollar sales. Vital Farms' ethics are exemplified by its focus on the humane treatment of farm animals and sustainable farming practices. In addition, as a Delaware public benefit corporation, Vital Farms prioritizes the long-term benefits of each of its stakeholders, including farmers and suppliers, customers and consumers, communities and the environment, crew members, and stockholders. Vital Farms' products, including shell eggs, butter, hard-boiled eggs, and liquid whole eggs, are sold in approximately 24,000 stores nationwide. For more information, please visit [www.vitalfarms.com](http://www.vitalfarms.com).

#### Forward-Looking Statements

This press release and the earnings call referencing this press release contain "forward-looking" statements, as that term is defined under the federal securities laws, including but not limited to statements regarding Vital Farms' market opportunity, anticipated growth, and future financial performance, including management's outlook for fiscal year 2023 and management's long-term outlook. These forward-looking statements are based on Vital Farms' current assumptions, expectations, and beliefs and are subject to substantial risks, uncertainties, assumptions, and changes in circumstances that may cause Vital Farms' actual results, performance, or achievements to differ materially from those expressed or implied in any forward-looking statement.

The risks and uncertainties referred to above include, but are not limited to: Vital Farms' expectations regarding its revenue, expenses, and other operating results; Vital Farms' ability to acquire new customers, to successfully retain existing customers, and to attract and retain its personnel, farmers, suppliers, distributors, and co-manufacturers; Vital Farms' ability to sustain or increase its profitability; Vital Farms' ability to procure sufficient high-quality eggs, cream for its butter, and other raw materials; Vital Farms' ability to successfully enter into new product categories; real or perceived quality with Vital Farms' products or other issues that adversely affect Vital Farms' brand and reputation; changes in the tastes and preferences of consumers; the financial condition of, and Vital Farms' relationships with, its farmers, suppliers, co-manufacturers, distributors, retailers, and foodservice customers, as well as the health of the foodservice industry generally; the impact of agricultural risks, including diseases such as avian influenza; the ability of Vital Farms, its farmers, suppliers, and its co-manufacturers to comply with food

safety, environmental or other laws or regulations; the effects of a public health pandemic or contagious disease on Vital Farms' supply chain, the demand for its products, and on overall economic conditions and consumer confidence and spending levels; future investments in its business, anticipated capital expenditures and estimates regarding capital requirements; anticipated changes in Vital Farms' product offerings and Vital Farms' ability to innovate to offer successful new products; the costs and success of marketing efforts; Vital Farms' ability to effectively manage its growth and to compete effectively with existing competitors and new market entrants; the impact of adverse economic conditions, increased interest rates, and inflation; the potential negative impact of Vital Farms' focus on a specific public benefit purpose and producing a positive effect for society on its financial performance; seasonality; and the growth rates of the markets in which Vital Farms competes.

These risks and uncertainties are more fully described in Vital Farms' filings with the Securities and Exchange Commission (SEC), including in the sections entitled "Risk Factors" in its Quarterly Report on Form 10-Q for the fiscal quarter ended March 26, 2023, which Vital Farms filed on May 4, 2023, and other filings and reports that Vital Farms may file from time to time with the SEC. Moreover, Vital Farms operates in a very competitive and rapidly changing environment. New risks emerge from time to time. It is not possible for management to predict all risks, nor can Vital Farms assess the impact of all factors on its business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements Vital Farms may make. In light of these risks, uncertainties, and assumptions, Vital Farms cannot guarantee future results, levels of activity, performance, achievements, or events and circumstances reflected in the forward-looking statements will occur. Forward-looking statements represent management's beliefs and assumptions only as of the date of this press release. Vital Farms disclaims any obligation to update forward-looking statements except as required by law.

Media:

Rob Discher

[rob.discher@vitalfarms.com](mailto:rob.discher@vitalfarms.com)

Investors:

Matt Siler

[Matt.Siler@vitalfarms.com](mailto:Matt.Siler@vitalfarms.com)

VITAL FARMS, INC.  
CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS  
(Amounts in thousands, except share amounts)  
(Unaudited)

	13-Weeks Ended		26-Weeks Ended	
	June 25, 2023	June 26, 2022	June 25, 2023	June 26, 2022
Net revenue	\$ 106,445	\$ 82,870	\$ 225,616	\$ 159,929
Cost of goods sold	68,645	57,931	145,149	113,289
Gross profit	37,800	24,939	80,467	46,640
Operating expenses:				
Selling, general and administrative	23,908	17,007	47,853	34,632
Shipping and distribution	5,853	7,211	13,679	15,373
Total operating expenses	29,761	24,218	61,532	50,005
Income (loss) from operations	8,039	721	18,935	(3,365)
Other (expense) income, net:				
Interest expense	(136)	(7)	(275)	(15)
Interest income	450	210	790	340
Other expense, net	(441)	(52)	(1,866)	(3)
Total other (expense) income, net	(127)	151	(1,351)	322
Net income (loss) before income taxes	7,912	872	17,584	(3,043)
Income tax provision (benefit)	1,229	680	3,751	(1,697)
Net income (loss)	6,683	192	13,833	(1,346)
Less: Net loss attributable to noncontrolling interests	—	(7)	—	(8)
Net income (loss) attributable to Vital Farms, Inc. common stockholders	\$ 6,683	\$ 199	\$ 13,833	\$ (1,338)
Net income (loss) per share attributable to Vital Farms, Inc. stockholders:				
Basic:	\$ 0.16	\$ 0.00	\$ 0.34	\$ (0.03)
Diluted:	\$ 0.15	\$ 0.00	\$ 0.32	\$ (0.03)
Weighted average common shares outstanding:				
Basic:	40,948,365	40,628,416	40,861,218	40,580,598
Diluted:	43,292,261	42,694,767	43,359,993	40,580,598

VITAL FARMS, INC.  
CONDENSED CONSOLIDATED BALANCE SHEETS  
(Amounts in thousands, except share amounts)

	June 25, 2023 (Unaudited)	December 25, 2022
Assets		
Current assets:		
Cash and cash equivalents	\$ 47,673	\$ 12,914
Investment securities, available-for-sale	45,862	65,814
Accounts receivable, net	30,045	38,895
Inventories	42,105	26,849
Prepaid expenses and other current assets	6,193	5,142
Total current assets	171,878	149,614
Property, plant and equipment, net	59,340	59,155
Operating lease right-of-use assets	1,200	1,895
Goodwill and other assets	3,904	4,002
Total assets	\$ 236,322	\$ 214,666
Liabilities and Stockholders' Equity		
Current liabilities:		
Accounts payable	\$ 21,840	\$ 25,972
Accrued liabilities	25,167	18,477
Operating lease liabilities, current	731	1,208

Finance lease liabilities, current	1,621	1,570
Income taxes payable	2,345	425
Total current liabilities	51,704	47,652
Operating lease liabilities, non-current	647	892
Finance lease liabilities, non-current	6,202	7,023
Other liabilities	1,725	767
Total liabilities	<u>\$ 60,278</u>	<u>\$ 56,334</u>
Commitments and contingencies (Note 19)	—	—
Stockholders' equity:		
Common stock, \$0.0001 par value per share, 310,000,000 shares authorized as of June 25, 2023 and December 25, 2022; 41,232,667 and 40,746,990 shares issued and outstanding as of June 25, 2023 and December 25, 2022, respectively	4	4
Additional paid-in capital	159,012	155,716
Retained earnings	17,992	4,159
Accumulated other comprehensive loss	(964)	(1,547)
Total stockholders' equity	<u>\$ 176,044</u>	<u>\$ 158,332</u>
Total liabilities and stockholders' equity	<u>\$ 236,322</u>	<u>\$ 214,666</u>

VITAL FARMS, INC.  
CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS  
(Amounts in thousands)  
(Unaudited)

	26-Weeks Ended	
	June 25, 2023	June 26, 2022
Cash flows from operating activities:		
Net income (loss)	\$ 13,833	\$ (1,346)
Adjustments to reconcile net income (loss) to net cash provided by (used in) operating activities:		
Depreciation and amortization	3,543	2,287
Amortization of right-of-use assets	1,588	829
Amortization of available-for-sale debt securities	230	541
Stock-based compensation expense	3,687	2,929
Deferred taxes	767	(1,927)
Unrealized loss on derivative instruments	847	—
Other	524	(260)
Net change in operating assets and liabilities	(6,108)	(6,058)
Net cash provided by (used in) operating activities	<u>\$ 18,911</u>	<u>\$ (3,005)</u>
Cash flows from investing activities:		
Purchases of property, plant and equipment	(4,292)	(4,417)
Purchases of available-for-sale debt securities	—	(29,944)
Purchases and settlements of derivative instruments	(662)	—
Sales of available-for-sale debt securities	1,907	—
Maturities and call redemptions of available-for-sale debt securities	18,453	28,334
Proceeds from the sale of property, plant and equipment	1,054	50
Return of investment in variable interest entity	552	—
Net cash provided by (used in) investing activities	<u>\$ 17,012</u>	<u>\$ (5,977)</u>
Cash flows from financing activities:		
Proceeds from borrowing under revolving line of credit	7,500	—
Proceeds from exercise of stock options	110	397
Proceeds from issuance of common stock under employee stock purchase plan	135	—
Repayment of revolving line of credit	(7,500)	—
Payment of tax withholding obligation on vested RSU shares	(636)	(9)
Principal payments under finance lease obligations	(773)	(252)
Payment of contingent consideration	—	(38)
Net cash (used in) provided by financing activities	<u>\$ (1,164)</u>	<u>\$ 98</u>
Net increase (decrease) in cash and cash equivalents	34,759	(8,884)
Cash and cash equivalents at beginning of the period	12,914	30,966
Cash and cash equivalents at end of the period	<u>\$ 47,673</u>	<u>\$ 22,082</u>
Supplemental disclosure of cash flow information:		
Cash paid for interest	\$ 268	\$ 15
Cash paid for income taxes	\$ 1,070	\$ 68

Supplemental disclosure of non-cash investing and financing activities:

Purchases of property, plant and equipment included in accounts payable and accrued liabilities	\$	1,266	\$	1,398
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## Non-GAAP Financial Measures

We report our financial results in accordance with GAAP. However, management believes that Adjusted EBITDA and Adjusted EBITDA Margin, non-GAAP financial measures, provide investors with additional useful information in evaluating our performance.

Adjusted EBITDA and Adjusted EBITDA Margin are financial measures that are not required by or presented in accordance with GAAP. We believe that Adjusted EBITDA and Adjusted EBITDA Margin, when taken together with our financial results presented in accordance with GAAP, provide meaningful supplemental information regarding our operating performance and facilitate internal comparisons of our historical operating performance on a more consistent basis by excluding certain items that may not be indicative of our business, results of operations or outlook. In particular, we believe that the use of Adjusted EBITDA and Adjusted EBITDA Margin are helpful to our investors as they are measures used by management in assessing the health of our business, determining incentive compensation and evaluating our operating performance, as well as for internal planning and forecasting purposes.

We calculate Adjusted EBITDA as net income, adjusted to exclude: (1) depreciation and amortization; (2) (benefit) or provision for income taxes as applicable; (3) stock-based compensation expense; (4) interest expense; (5) change in fair value of contingent consideration; (6) interest income; and (7) the costs related to the discontinuation of our convenient breakfast product line. We believe the costs directly related to the convenient breakfast exit should be excluded as they are unlikely to recur. We calculate Adjusted EBITDA Margin as Adjusted EBITDA divided by Net Revenue.

Adjusted EBITDA and Adjusted EBITDA Margin are presented for supplemental informational purposes only, have limitations as analytical tools and should not be considered in isolation or as a substitute for financial information presented in accordance with GAAP. Some of the limitations of Adjusted EBITDA and Adjusted EBITDA Margin include that (1) they do not properly reflect capital commitments to be paid in the future, (2) although depreciation and amortization are non-cash charges, the underlying assets may need to be replaced and Adjusted EBITDA and Adjusted EBITDA Margin do not reflect these capital expenditures, (3) they do not consider the impact of stock-based compensation expense, (4) they do not include costs related to the discontinuation of our convenient breakfast product line; (5) they do not reflect other non-operating expenses, including interest expense; (6) they do not consider the impact of any contingent consideration liability valuation adjustments; and (7) they do not reflect tax payments that may represent a reduction in cash available to us. In addition, our use of Adjusted EBITDA and

Adjusted EBITDA Margin may not be comparable to similarly titled measures of other companies because they may not calculate Adjusted EBITDA and Adjusted EBITDA Margin in the same manner, limiting the usefulness as comparative measures. Because of these limitations, when evaluating our performance, you should consider Adjusted EBITDA and Adjusted EBITDA Margin alongside other financial measures, including our net income and other results stated in accordance with GAAP.

The following table presents a reconciliation of Adjusted EBITDA to net income (loss) and a reconciliation of Adjusted EBITDA Margin to net income (loss) margin, the most directly comparable financial measures stated in accordance with GAAP, for the 13-week and 26-week periods presented.

VITAL FARMS, INC.  
ADJUSTED EBITDA RECONCILIATION  
(Amounts in thousands)  
(Unaudited)

	13-Weeks Ended		26-Weeks Ended	
	June 25, 2023	June 26, 2022	June 25, 2023	June 26, 2022
	(in thousands)		(in thousands)	
Net income (loss)	\$ 6,683	\$ 192	\$ 13,833	\$ (1,346)
Depreciation and amortization <sup>1</sup>	2,297	1,339	4,437	2,287
Stock-based compensation expense	1,446	1,633	3,687	2,929
Costs related to our exit of the convenient breakfast product line	—	—	—	2,341
Income tax provision (benefit)	1,229	680	3,751	(1,697)
Interest expense	136	7	275	15
Change in fair value of contingent consideration <sup>2</sup>	-	12	—	19
Interest income	(450)	(210)	(790)	(340)
Adjusted EBITDA	<u>\$ 11,341</u>	<u>\$ 3,653</u>	<u>\$ 25,193</u>	<u>\$ 4,208</u>
Net revenue	\$ 106,445	\$ 82,870	\$ 225,616	\$ 159,929
Net income (loss) margin <sup>3</sup>	6.3%	0.2%	6.1%	(0.8)%
Adjusted EBITDA Margin <sup>4</sup>	10.7%	4.4%	11.2%	2.6%

<sup>1</sup> Amount also includes finance lease amortization.

<sup>2</sup> Amount reflects the change in fair value of a contingent consideration liability in connection with our 2014 acquisition of certain assets of Heartland Eggs.

<sup>3</sup> Net income (loss) margin is calculated by dividing net income (loss) by net revenue.

<sup>4</sup> Adjusted EBITDA Margin is calculated by dividing Adjusted EBITDA by net revenue.