



NEWS RELEASE

Brightstar Lottery and its World-Class Solutions Chosen to Power Wisconsin Lottery

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LONDON, Jan. 27, 2026 /PRNewswire/ -- Brightstar Lottery PLC (NYSE: BRSL) ("Brightstar") announced today that its subsidiary, Brightstar Global Solutions Corporation, has signed a long-term contract with the Wisconsin Lottery to deploy its fully integrated lottery solution, OMNIA™, designed to modernize retail and digital solutions for the Lottery. Following a competitive procurement, Brightstar won the eight-year base contract, which includes an eight-year extension option and four additional one-year extension options.

OMNIA seamlessly connects retail and digital lottery channels and is designed to simplify operations and elevate player experiences. Brightstar will also enhance the Wisconsin Lottery's mobile app to provide more convenience to players and retailers.

Additionally, Brightstar will deliver new retailer equipment including its newest innovations, the Retailer Pro S2 terminal and the GameFlex 48 self-service vending machine. These new products, along with additional retailer solutions including the proven GameTouch 20 and GameTouch Draw S2 self-service vending solutions, as well as the handheld Retailer to Go terminal, will drive player engagement and offer versatility, reliability and convenience, backed by the high performance and integrity of Brightstar's market-leading central system.

"The Wisconsin Lottery looks forward to working with Brightstar to help us continuously evolve our lottery solutions to maximize player engagement with this new contract," said Cindy Polzin, Wisconsin Lottery Director.

"Working in collaboration with the Wisconsin Lottery, Brightstar has developed a deep understanding of the growth-driving products and solutions the Lottery needs to fuel and support its business goals," said Scott Gunn,

Brightstar Chief Operating Officer North America Lottery. "Since our partnership began in 1988, we have supported the Wisconsin Lottery in generating more than \$20 billion in revenue, the majority of which has gone back to winners, retailers and Wisconsin homeowners. We are excited to deliver our latest technology solutions, backed by our high-performing and reliable system, that will continue to responsibly propel lottery sales and entertain players."

Brightstar serves nearly 90 lottery customers and their players on six continents. It is the primary technology provider to 26 of the 46 lottery jurisdictions in the U.S. and eight of the world's 10 largest lotteries.

For more information, visit us at brightstarlottery.com or follow along on [LinkedIn](#).

About Brightstar Lottery PLC

Brightstar Lottery PLC (NYSE: BRSL) is an innovative, forward-thinking global leader in lottery that builds on our renowned expertise in delivering secure technology and producing reliable, comprehensive solutions for our customers. As a premier pure play global lottery company, our best-in-class lottery operations, retail and digital solutions, and award-winning lottery games enable our customers to achieve their goals, entertain players and distribute meaningful benefits to communities. Brightstar has a well-established local presence and is a trusted partner to governments and regulators around the world, creating value by adhering to the highest standards of service, integrity, and responsibility. Brightstar has approximately 6,000 employees. For more information, please visit www.brightstarlottery.com.

Cautionary Statement Regarding Forward-Looking Statements

This news release may contain forward-looking statements (including within the meaning of the Private Securities Litigation Reform Act of 1995) concerning Brightstar Lottery PLC and its consolidated subsidiaries (the "Company") and other matters. These statements may discuss goals, intentions, and expectations as to future plans, trends, events, products and services, customer relationships, results of operations, or financial condition, or otherwise, based on current beliefs of the management of the Company as well as assumptions made by, and information currently available to, such management. Forward-looking statements may be accompanied by words such as "aim," "anticipate," "believe," "plan," "could," "would," "should," "shall," "continue," "estimate," "expect," "forecast," "future," "guidance," "intend," "may," "will," "possible," "potential," "predict," "project" or the negative or other variations of them. These forward-looking statements speak only as of the date on which such statements are made and are subject to various risks and uncertainties, many of which are outside the Company's control. Should one or more of these risks or uncertainties materialize, or should any of the underlying assumptions prove incorrect, actual results may differ materially from those predicted in the forward-looking statements and from past results, performance, or achievements. Therefore, you should not place undue reliance on such statements. Factors that could cause actual results to differ materially from those in the forward-looking statements include

(but are not limited to) macroeconomic, regulatory and political uncertainty, including as a result of new or increased tariffs, trade wars, and other restrictions on trade between or among countries in which the Company operates, and related changes in discretionary consumer spending and behavior, fluctuations in foreign currency exchange rates, and the other factors and risks described in the Company's annual report on Form 20-F for the financial year ended December 31, 2024 and other documents filed or furnished from time to time with the SEC, which are available on the SEC's website at www.sec.gov and on the investor relations section of the Company's website at www.brightstarlottery.com. Except as required under applicable law, the Company does not assume any obligation to update these forward-looking statements. You should carefully consider these factors and other risks and uncertainties that may affect the Company's business. All forward-looking statements contained in this news release are qualified in their entirety by this cautionary statement. All subsequent written or oral forward-looking statements attributable to the Company, or persons acting on its behalf, are expressly qualified in their entirety by this cautionary statement.

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