



NEWS RELEASE

# Brightstar Lottery and Scientific Games Joint Venture Awarded 15-Year Lottery Contract for New State of São Paulo Lottery in Brazil

2026-01-05

LONDON and ATLANTA, Jan. 5, 2026 /PRNewswire/ -- Brightstar Global Solutions Corporation, a wholly-owned subsidiary of Brightstar Lottery PLC (NYSE: BRSL) ("Brightstar"), and Scientific Games, LLC ("Scientific Games") today announced that the two global lottery companies have newly formed SP Loterias SPE S.A. ("SPL") and executed a concession agreement with the Government of the State of São Paulo to operate a new lottery in São Paulo State, Brazil.

Terms of the 15-year agreement provide SPL with an exclusive state license for lottery operations in São Paulo, including draw-based, instant and eInstant games through retail and digital channels, as well as passive lottery games, to entertain players and generate funding for healthcare investments across São Paulo. Together, Brightstar and Scientific Games will provide technology to power an omnichannel play experience, each providing content across retail and digital channels in effort to deliver a seamless player journey.

"Brightstar is very pleased to expand our operations in Brazil and partner with Scientific Games through SPL to introduce new, exciting lottery options for Sao Paulo's 44 million residents," said Marco Tasso, Brightstar Chief Operating Officer, Italy and International Lottery Operations. "Leveraging our 40-plus years' experience operating some of the world's largest lotteries, this agreement enables Brightstar to deliver our best-in-class technology and engaging games to players throughout the country, while creating new, convenient opportunities through the ability to deploy our comprehensive iLottery system and offer eInstant games."

"The SPL joint venture with Brightstar is the result of months of collaboration to ensure this new state lottery in

Brazil met the needs of all stakeholders," said Michael Conforti, President of International for Scientific Games. "We are honored to have the opportunity to bring our trusted, secure systems technology and high-performance lottery games to São Paulo with the goal of helping fund healthcare in the state."

### About Brightstar Lottery PLC

Brightstar Lottery PLC (NYSE: BRSL) is an innovative, forward-thinking global leader in lottery that builds on our renowned expertise in delivering secure technology and producing reliable, comprehensive solutions for our customers. As a premier pure play global lottery company, our best-in-class lottery operations, retail and digital solutions, and award-winning lottery games enable our customers to achieve their goals, entertain players and distribute meaningful benefits to communities. Brightstar has a well-established local presence and is a trusted partner to governments and regulators around the world, creating value by adhering to the highest standards of service, integrity, and responsibility. Brightstar has approximately 6,000 employees. For more information, please visit [www.brightstarlottery.com](http://www.brightstarlottery.com).

### About Scientific Games

Scientific Games is a global leader in retail and digital products, technology, analytics and services that drive profits for government-sponsored lottery and sports betting programs. From enterprise gaming platforms to exciting entertainment experiences and trailblazing retail and digital solutions, we elevate play every day. We are industry pioneers in instant games, data analytics, retail solutions and iLottery. Built on a foundation of trusted partnerships since 1973, Scientific Games combines relentless innovation, performance and unwavering security to responsibly propel the industry forward. For more information, visit [scientificgames.com](http://scientificgames.com).

### Cautionary Statement Regarding Forward-Looking Statements

This news release may contain forward-looking statements (including within the meaning of the Private Securities Litigation Reform Act of 1995) concerning Brightstar Lottery PLC and its consolidated subsidiaries (the "Company") and other matters. These statements may discuss goals, intentions, and expectations as to future plans, trends, events, products and services, customer relationships, results of operations, or financial condition, or otherwise, based on current beliefs of the management of the Company as well as assumptions made by, and information currently available to, such management. Forward-looking statements may be accompanied by words such as "aim," "anticipate," "believe," "plan," "could," "would," "should," "shall," "continue," "estimate," "expect," "forecast," "future," "guidance," "intend," "may," "will," "possible," "potential," "predict," "project" or the negative or other variations of them. These forward-looking statements speak only as of the date on which such statements are made and are subject to various risks and uncertainties, many of which are outside the Company's control. Should one or more of these risks or uncertainties materialize, or should any of the underlying assumptions prove incorrect, actual results may differ materially from those predicted in the forward-looking statements and from past results, performance, or achievements. Therefore, you should not place undue reliance on such statements.

Factors that could cause actual results to differ materially from those in the forward-looking statements include (but are not limited to) macroeconomic, regulatory and political uncertainty, including as a result of new or increased tariffs, trade wars, and other restrictions on trade between or among countries in which the Company operates, and related changes in discretionary consumer spending and behavior, fluctuations in foreign currency exchange rates, and the other factors and risks described in the Company's annual report on Form 20-F for the financial year ended December 31, 2024 and other documents filed or furnished from time to time with the SEC, which are available on the SEC's website at [www.sec.gov](http://www.sec.gov) and on the investor relations section of the Company's website at [www.brightstarlottery.com](http://www.brightstarlottery.com). Except as required under applicable law, the Company does not assume any obligation to update these forward-looking statements. You should carefully consider these factors and other risks and uncertainties that may affect the Company's business. All forward-looking statements contained in this news release are qualified in their entirety by this cautionary statement. All subsequent written or oral forward-looking statements attributable to the Company, or persons acting on its behalf, are expressly qualified in their entirety by this cautionary statement.

#### Contact:

Mike DeAngelis, Corporate Communications, +1 (401) 392-1000, [mike.deangelis@brightstarlottery.com](mailto:mike.deangelis@brightstarlottery.com)

Matteo Selva, Italian media inquiries, +39 366 6803635

James Hurley, Investor Relations, +1 (401) 392-7190

#### Scientific Games Contact:

[Media@scientificgames.com](mailto:Media@scientificgames.com)

© 2026 Scientific Games, LLC. All Rights Reserved.

© 2026 Brightstar Lottery PLC

The trademarks and/or service marks used herein are either trademarks or registered trademarks of Brightstar Lottery PLC, its affiliates or its licensors.

View original content to download multimedia:<https://www.prnewswire.com/news-releases/brightstar-lottery-and-scientific-games-joint-venture-awarded-15-year-lottery-contract-for-new-state-of-sao-paulo-lottery-in-brazil-302653057.html>

SOURCE Brightstar Lottery PLC