



NEWS RELEASE

Brightstar Lottery Signs Five-Year Extension with Sony Pictures for Exclusive Omnichannel Lottery Licensing Rights to Ghostbusters

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LONDON, July 1, 2026 /PRNewswire/ -- Brightstar Lottery PLC (NYSE: BRSL) ("Brightstar") announced today that it has signed an exclusive five-year extension agreement with Sony Pictures to continue developing and distributing Ghostbusters-themed omnichannel lottery games globally.

"Ghostbusters is an iconic global franchise with lasting popularity, and Brightstar has been instrumental in helping us connect with both lifelong fans and new audiences," said Stacey Kerr, Sony Pictures Entertainment Senior Vice President, Global Licensing. "We look forward to continuing to collaborate on dynamic, high-quality lottery experiences that resonate with players worldwide."

"Brightstar has been a proud licensee of Sony Pictures' Ghostbusters since 2015, and we're excited to continue bringing this fan-favorite franchise to life for players in new and engaging ways," said Matthew Whalen, Brightstar Senior Vice President, Global Instant Ticket Services. "To date, this collaboration has launched more than 25 games with over 20 lotteries globally. The variety of games includes traditional instant tickets with high-definition symbols, Brightstar's patented Infinity Instants lottery tickets, Fast Play games, and an exclusive eInstant game. With this contract extension, we're focused on expanding the Ghostbusters franchise through new, immersive omnichannel experiences that push the boundaries of fan engagement."

About Brightstar Lottery PLC

Brightstar Lottery PLC (NYSE: BRSL) is a global leader in lottery focused on innovation and forward-thinking strategies and solutions, building on our renowned expertise in delivering secure technology and producing

reliable, comprehensive solutions for our customers. As a premier pure play global lottery company, our best-in-class lottery operations, retail and digital solutions, and award-winning lottery games enable our customers to achieve their goals, entertain players and distribute meaningful benefits to communities. Brightstar has a well-established local presence and is a trusted partner to governments and regulators around the world, creating value by adhering to the highest standards of service, integrity, and responsibility. Brightstar serves nearly 90 lottery customers and their players on six continents. It is the primary technology provider to 26 of the 46 lottery jurisdictions in the U.S. and eight of the world's 10 largest lotteries with central systems. Brightstar has approximately 6,000 employees. For more information, please visit www.brightstarlottery.com or follow along on LinkedIn.

Cautionary Statement Regarding Forward-Looking Statements

This news release may contain forward-looking statements (including within the meaning of the Private Securities Litigation Reform Act of 1995) concerning Brightstar Lottery PLC and its consolidated subsidiaries (the "Company") and other matters. These statements may discuss goals, intentions, and expectations as to future plans, trends, events, products and services, customer relationships, results of operations, or financial condition, or otherwise, based on current beliefs of the management of the Company as well as assumptions made by, and information currently available to, such management. Forward-looking statements may be accompanied by words such as "aim," "anticipate," "believe," "plan," "could," "would," "should," "shall," "continue," "estimate," "expect," "forecast," "future," "guidance," "intend," "may," "will," "possible," "potential," "predict," "project" or the negative or other variations of them. These forward-looking statements speak only as of the date on which such statements are made and are subject to various risks and uncertainties, many of which are outside the Company's control. Should one or more of these risks or uncertainties materialize, or should any of the underlying assumptions prove incorrect, actual results may differ materially from those predicted in the forward-looking statements and from past results, performance, or achievements. Therefore, you should not place undue reliance on such statements. Factors that could cause actual results to differ materially from those in the forward-looking statements include (but are not limited to) macroeconomic, regulatory and political uncertainty, including as a result of new or increased tariffs, trade wars, and other restrictions on trade between or among countries in which the Company operates, and related changes in discretionary consumer spending and behavior, fluctuations in foreign currency exchange rates, and the other factors and risks described in the Company's annual report on Form 20-F for the financial year ended December 31, 2025 and other documents filed or furnished from time to time with the SEC, which are available on the SEC's website at www.sec.gov and on the investor relations section of the Company's website at www.brightstarlottery.com. Except as required under applicable law, the Company does not assume any obligation to update these forward-looking statements. You should carefully consider these factors and other risks and uncertainties that may affect the Company's business. All forward-looking statements contained in this news release are qualified in their entirety by this cautionary statement. All subsequent written or oral forward-looking statements attributable to the Company, or persons acting on its behalf, are expressly qualified in their

entirety by this cautionary statement.

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