



NEWS RELEASE

Brightstar Lottery Announces Launch of its Patented Cash Pop Game with Pennsylvania Lottery

2025-12-10

Award winning draw game now available with 17 U.S. Lotteries

LONDON, Dec. 10, 2025 /PRNewswire/ -- Brightstar Lottery PLC (NYSE: BRSL) ("Brightstar") announced today that its patented Cash Pop™ draw-based game is now available through the Pennsylvania Lottery. Pennsylvania is the 17th U.S. state to launch Cash Pop, which has four daily drawings at multiple price points including \$1, \$2, \$5, \$10, and \$20. This will be the first lottery to launch with a \$20 price point in place, and only one other lottery offers the \$20 price point today.

"Brightstar's Cash Pop game will enhance the Pennsylvania Lottery's draw-game portfolio and engage new players with its easy-to-play game mechanics," said Drew Svitko, Pennsylvania Lottery Executive Director. "We believe the game's personalized gameplay experiences will resonate with our players and enable us to generate more funds for programs that benefit older Pennsylvanians."

"Building on our strong momentum to expand the reach of our exciting, proprietary game, we are thrilled that Brightstar's Cash Pop game is now live with the innovative Pennsylvania Lottery," said Scott Gunn, Brightstar Chief Operating Officer North America Lottery. "The Cash Pop game has proven successful throughout the U.S., and now the Pennsylvania Lottery can generate more funds for programs that benefit older residents with simple and flexible gameplay features that players enjoy."

The Cash Pop game gives players the ability to strategize their wager and create their own personalized experience every time they play, which has proven to be highly engaging among players where the Cash Pop game is offered.

Brightstar serves nearly 90 lottery customers and their players on six continents. It is the primary technology provider to 26 of the 46 lottery jurisdictions in the U.S. and eight of the world's 10 largest lotteries.

For more information, visit us at [brightstarlottery.com](https://www.brightstarlottery.com) or follow along on [LinkedIn](#).

About Brightstar Lottery PLC

Brightstar Lottery PLC (NYSE: BRSL) is an innovative, forward-thinking global leader in lottery that builds on our renowned expertise in delivering secure technology and producing reliable, comprehensive solutions for our customers. As a premier pure play global lottery company, our best-in-class lottery operations, retail and digital solutions, and award-winning lottery games enable our customers to achieve their goals, entertain players and distribute meaningful benefits to communities. Brightstar has a well-established local presence and is a trusted partner to governments and regulators around the world, creating value by adhering to the highest standards of service, integrity, and responsibility. Brightstar has approximately 6,000 employees. For more information, please visit www.brightstarlottery.com.

Cautionary Statement Regarding Forward-Looking Statements

This news release may contain forward-looking statements (including within the meaning of the Private Securities Litigation Reform Act of 1995) concerning Brightstar Lottery PLC and its consolidated subsidiaries (the "Company") and other matters. These statements may discuss goals, intentions, and expectations as to future plans, trends, events, products and services, customer relationships, results of operations, or financial condition, or otherwise, based on current beliefs of the management of the Company as well as assumptions made by, and information currently available to, such management. Forward-looking statements may be accompanied by words such as "aim," "anticipate," "believe," "plan," "could," "would," "should," "shall," "continue," "estimate," "expect," "forecast," "future," "guidance," "intend," "may," "will," "possible," "potential," "predict," "project" or the negative or other variations of them. These forward-looking statements speak only as of the date on which such statements are made and are subject to various risks and uncertainties, many of which are outside the Company's control. Should one or more of these risks or uncertainties materialize, or should any of the underlying assumptions prove incorrect, actual results may differ materially from those predicted in the forward-looking statements and from past results, performance, or achievements. Therefore, you should not place undue reliance on such statements. Factors that could cause actual results to differ materially from those in the forward-looking statements include (but are not limited to) macroeconomic, regulatory and political uncertainty, including as a result of new or increased tariffs, trade wars, and other restrictions on trade between or among countries in which the Company operates, and related changes in discretionary consumer spending and behavior, fluctuations in foreign currency exchange rates, and the other factors and risks described in the Company's annual report on Form 20-F for the financial year ended December 31, 2024 and other documents filed or furnished from time to time with the SEC, which are available on the SEC's website at www.sec.gov and on the investor relations section of the Company's

website at www.brightstarlottery.com. Except as required under applicable law, the Company does not assume any obligation to update these forward-looking statements. You should carefully consider these factors and other risks and uncertainties that may affect the Company's business. All forward-looking statements contained in this news release are qualified in their entirety by this cautionary statement. All subsequent written or oral forward-looking statements attributable to the Company, or persons acting on its behalf, are expressly qualified in their entirety by this cautionary statement.

Contact:

Mike DeAngelis, Corporate Communications, +1 (401) 392-1000, mike.deangelis@brightstarlottery.com

Matteo Selva, Italian media inquiries, +39 366 6803635

James Hurley, Investor Relations, +1 (401) 392-7190

© 2025 Brightstar Lottery PLC

The trademarks and/or service marks used herein are either trademarks or registered trademarks of Brightstar Lottery PLC, its affiliates or its licensors.

View original content to download multimedia:<https://www.prnewswire.com/news-releases/brightstar-lottery-announces-launch-of-its-patented-cash-pop-game-with-pennsylvania-lottery-302636747.html>

SOURCE Brightstar Lottery PLC