



NEWS RELEASE

# IGT and the McKenna Institute at the University of New Brunswick Establish Partnership to Expand Game Development Technologies and Software Curriculum

8/29/2023

LONDON – Aug. 29, 2023 – International Game Technology PLC (“IGT”) (NYSE:IGT) today announced that it has reached a 5-year agreement with the McKenna Institute at the University of New Brunswick (UNB) to fund the expansion of the university’s software curriculum.

As part of the agreement, IGT will fund the creation of two new faculty positions and an innovation director role, and will work closely with the university and the McKenna Institute to create research and educational opportunities in the subjects of AI, data science and gaming software and hardware platforms and automation. IGT will also fund contributions towards technology and scholarships.

“IGT’s investment in innovation will help UNB and the McKenna Institute establish New Brunswick as a national center for design in regulated gaming technologies. It will provide our students with increased opportunities to use AI and data science to develop knowledge and skills in a field that is in high demand,” said Dr. Paul Mazerolle, UNB’s president and vice-chancellor. “On behalf of everyone at UNB, I wish to thank IGT for its commitment to developing the next generation of talent for the gaming industry and beyond.”

“We’re excited to establish this strategic agreement between IGT, UNB and the McKenna Institute to fortify gaming technology, data science and artificial intelligence platforms at UNB,” said Renato Ascoli, IGT CEO Global Gaming. “IGT’s strong commitment to New Brunswick takes an important step forward with our establishment of this significant research and educational partnership in the region. Our investment can greatly foster the development of a larger and more effectively aligned talent pipeline in gaming-related



technologies.”

The McKenna Institute at UNB endeavors to actively position New Brunswick as a globally competitive digital economy. The institute works with business, academia and government on a number of initiatives including fostering digital literacy, attracting top talent to New Brunswick, idea generation, growth acceleration, support for research and development, and job creation for the region. The McKenna institute and UNB’s faculty of computer science are investing in practical, agile solutions to advance the development of digital industries across New Brunswick in a rapidly digitizing world.

#### About IGT

IGT (NYSE:IGT) is a global leader in gaming. We deliver entertaining and responsible gaming experiences for players across all channels and regulated segments, from Lotteries and Gaming Machines to Sports Betting and Digital. Leveraging a wealth of compelling content, substantial investment in innovation, player insights, operational expertise, and leading-edge technology, our solutions deliver unrivaled gaming experiences that engage players and drive growth. We have a well-established local presence and relationships with governments and regulators in more than 100 jurisdictions around the world, and create value by adhering to the highest standards of service, integrity, and responsibility. IGT has approximately 10,500 employees. For more information, please visit [www.igt.com](http://www.igt.com).

#### About The McKenna Institute

Founded in 2021, The McKenna Institute builds upon the life’s work of its benefactor, The Honourable Frank McKenna, PC, OC, ONB, QC, serving as a catalyst and a connector for academia, industry and government to foster a globally competitive digital economy and society. For more information, visit [www.unb.ca/mckenna](http://www.unb.ca/mckenna).

#### About the University of New Brunswick

The University of New Brunswick (UNB) is Canada’s oldest English-language university, and New Brunswick’s only national comprehensive university. Founded in 1785, the multi-campus institution has a rich history as well as a dynamic focus on innovation, experiential learning and entrepreneurship. UNB has more than 9,500 students from nearly 75 countries while several thousand more take UNB courses online and at partner institutions around the world.

#### Cautionary Statement Regarding Forward-Looking Statements

This news release may contain forward-looking statements (including within the meaning of the Private Securities Litigation Reform Act of 1995) concerning International Game Technology PLC and its consolidated subsidiaries (the “Company”) and other matters. These statements may discuss goals, intentions, and expectations as to future plans, trends, events, dividends, results of operations, or financial condition, or otherwise, based on current beliefs of the management of the Company as well as assumptions made by, and information currently available to, such

management. Forward-looking statements may be accompanied by words such as "aim," "anticipate," "believe," "plan," "could," "would," "should," "shall," "continue," "estimate," "expect," "forecast," "future," "guidance," "intend," "may," "will," "possible," "potential," "predict," "project" or the negative or other variations of them. These forward-looking statements speak only as of the date on which such statements are made and are subject to various risks and uncertainties, many of which are outside the Company's control. Should one or more of these risks or uncertainties materialize, or should any of the underlying assumptions prove incorrect, actual results may differ materially from those predicted in the forward-looking statements and from past results, performance, or achievements. Therefore, you should not place undue reliance on such statements. Factors that could cause actual results to differ materially from those in the forward-looking statements include (but are not limited to) the factors and risks described in the Company's annual report on Form 20-F for the financial year ended December 31, 2022 and other documents filed from time to time with the SEC, which are available on the SEC's website at [www.sec.gov](http://www.sec.gov) and on the investor relations section of the Company's website at [www.IGT.com](http://www.IGT.com). Except as required under applicable law, the Company does not assume any obligation to update these forward-looking statements. You should carefully consider these factors and other risks and uncertainties that affect the Company's business. All forward-looking statements contained in this news release are qualified in their entirety by this cautionary statement. All subsequent written or oral forward-looking statements attributable to International Game Technology PLC, or persons acting on its behalf, are expressly qualified in their entirety by this cautionary statement.

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