



NEWS RELEASE

IGT PlaySports™ Technology to Power Sports Betting at St. Croix Casinos in Wisconsin

7/24/2023

IGT PlaySports grows sports betting footprint in Wisconsin via multi-property technology and services agreement

LONDON, July 24, 2023 /PRNewswire/ -- International Game Technology PLC ("IGT") (NYSE: IGT) announced today that the Company will soon expand its sports betting footprint in Wisconsin, via a multi-year agreement with the St. Croix Chippewa Indians of Wisconsin. Under the terms of the agreement, IGT PlaySports technology will power retail sports betting at St. Croix Casino in Turtle Lake, Wisc., St. Croix Casino in Danbury, Wisc. and St Croix Casino in Hertel, Wisc. In addition, all three casinos will leverage IGT's trading advisory services and deploy self-service IGT PlaySports QuickBet Kiosks.

"Our agreement with IGT will enable us to wow our guests with localized betting offers and first-rate player experiences at our sportsbooks and grow excitement at The Book and the Red Zone," said **Loren Benjamin, St. Croix Casino General Manager**. "Sports betting has ushered in new energy and visitation to our casinos, and we look forward to elevating and evolving that success with IGT's proven technology and experienced team."

"As a trusted sports betting partner in Wisconsin and beyond, IGT PlaySports looks forward to helping St. Croix Casinos scale their player engagement and sportsbooks' profitability with our technology and services," said **Joe Asher, IGT President of Sports Betting**. "Through our proven PlaySports solution, IGT delivers on what today's sports fans value most in a sportsbook: choice, convenience, and reliable and intuitive technology."

IGT PlaySports is deployed at more than 90 gaming venues across North America. To learn more visit [IGT.com](https://www.igt.com) or follow us on [LinkedIn](#).



About IGT

IGT (NYSE:IGT) is a global leader in gaming. We deliver entertaining and responsible gaming experiences for players across all channels and regulated segments, from Lotteries and Gaming Machines to Sports Betting and Digital. Leveraging a wealth of compelling content, substantial investment in innovation, player insights, operational expertise, and leading-edge technology, our solutions deliver unrivaled gaming experiences that engage players and drive growth. We have a well-established local presence and relationships with governments and regulators in more than 100 jurisdictions around the world, and create value by adhering to the highest standards of service, integrity, and responsibility. IGT has approximately 10,500 employees. For more information, please visit www.igt.com.

Cautionary Statement Regarding Forward-Looking Statements

This news release may contain forward-looking statements (including within the meaning of the Private Securities Litigation Reform Act of 1995) concerning International Game Technology PLC and its consolidated subsidiaries (the "Company") and other matters. These statements may discuss goals, intentions, and expectations as to future plans, trends, events, dividends, results of operations, or financial condition, or otherwise, based on current beliefs of the management of the Company as well as assumptions made by, and information currently available to, such management. Forward-looking statements may be accompanied by words such as "aim," "anticipate," "believe," "plan," "could," "would," "should," "shall," "continue," "estimate," "expect," "forecast," "future," "guidance," "intend," "may," "will," "possible," "potential," "predict," "project" or the negative or other variations of them. These forward-looking statements speak only as of the date on which such statements are made and are subject to various risks and uncertainties, many of which are outside the Company's control. Should one or more of these risks or uncertainties materialize, or should any of the underlying assumptions prove incorrect, actual results may differ materially from those predicted in the forward-looking statements and from past results, performance, or achievements. Therefore, you should not place undue reliance on such statements. Factors that could cause actual results to differ materially from those in the forward-looking statements include (but are not limited to) the factors and risks described in the Company's annual report on Form 20-F for the financial year ended December 31, 2022 and other documents filed from time to time with the SEC, which are available on the SEC's website at www.sec.gov and on the investor relations section of the Company's website at www.IGT.com. Except as required under applicable law, the Company does not assume any obligation to update these forward-looking statements. You should carefully consider these factors and other risks and uncertainties that affect the Company's business. All forward-looking statements contained in this news release are qualified in their entirety by this cautionary statement. All subsequent written or oral forward-looking statements attributable to International Game Technology PLC, or persons acting on its behalf, are expressly qualified in their entirety by this cautionary statement.

Contact:

Phil O'Shaughnessy, Global Communications, toll free in U.S./Canada +1 (844) IGT-7452;
outside U.S./Canada +1 (401) 392-7452
Francesco Luti, Italian media inquiries, +39 06 5189 9184
James Hurley, Investor Relations, +1 (401) 392-7190

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