



NEWS RELEASE

## IGT to Modernize Casino Loyalty Club Prizing via Agreement with Gift & Go

3/22/2023

Through IGT ADVANTAGE casino management system integration, Gift & Go will enable players to participate in promotional gift programs on slot machines for goods fulfilled by Amazon Business

LONDON, March 22, 2023 /PRNewswire/ -- International Game Technology PLC ("IGT") (NYSE: IGT) announced today that it recently signed an agreement with B2B gifting technology platform, Gift & Go. This relationship will provide casino operators who use the IGT ADVANTAGE™ casino management system the option to add Gift & Go's on-demand gifting technology platform to their slot machines' service window or secondary display via IGT's M5 content management technology. When deployed, Gift & Go enables players to conveniently participate in promotional gift programs and collect an array of goods that are fulfilled via Amazon Business.

"IGT's agreement with Gift & Go can provide incremental value to our IGT ADVANTAGE system customers by enabling players to get items from Amazon Business through casino loyalty club gifting programs," said **Ryan Reddy**, IGT SVP Global Video Poker, VLT, Systems and Payments. "We view this as a great way to enhance our systems solutions offering while helping our customers reduce product storage demands, labor requirements and capital allocations through a convenient and modern experience for their guests."

"Through our agreement with IGT, Gift & Go can integrate with the widely deployed IGT ADVANTAGE casino management system and help a diverse spectrum of casino operators significantly enhance their loyalty and continuity club gifting programs, which can help increase revenue and reduce player walk rate," said **Jon Reuben**, Gift & Go Co-CEO. "The proven Gift & Go platform helps casino operators maximize player retention and replace legacy processes with automation, personalization and convenience that players genuinely appreciate."

For more information on Gift & Go visit <https://giftandgo.com>. For more information, visit [IGT.com](https://www.igt.com), follow us on [Facebook](#), [LinkedIn](#), and [Twitter](#), or watch IGT videos on [YouTube](#).

## About IGT

IGT (NYSE:IGT) is a global leader in gaming. We deliver entertaining and responsible gaming experiences for players across all channels and regulated segments, from Lotteries and Gaming Machines to Sports Betting and Digital. Leveraging a wealth of compelling content, substantial investment in innovation, player insights, operational expertise, and leading-edge technology, our solutions deliver unrivaled gaming experiences that engage players and drive growth. We have a well-established local presence and relationships with governments and regulators in more than 100 jurisdictions around the world, and create value by adhering to the highest standards of service, integrity, and responsibility. IGT has approximately 10,500 employees. For more information, please visit [www.igt.com](https://www.igt.com).

## About Gift & Go

Gift & Go is the new gifting technology platform that plugs into the power of Amazon Business to help organizations quickly, cost effectively and easily win more customers and keep existing ones. Don't get stuck with the same, limited selection of irrelevant rewards. Plug into Amazon Business with Gift & Go's unique gifting solution and give customers the freedom to choose a reward or incentive they actually want. Learn more at <https://giftandgo.com>

## Cautionary Statement Regarding Forward-Looking Statements

This news release may contain forward-looking statements (including within the meaning of the Private Securities Litigation Reform Act of 1995) concerning International Game Technology PLC and its consolidated subsidiaries (the "Company") and other matters. These statements may discuss goals, intentions, and expectations as to future plans, trends, events, dividends, results of operations, or financial condition, or otherwise, based on current beliefs of the management of the Company as well as assumptions made by, and information currently available to, such management. Forward-looking statements may be accompanied by words such as "aim," "anticipate," "believe," "plan," "could," "would," "should," "shall," "continue," "estimate," "expect," "forecast," "future," "guidance," "intend," "may," "will," "possible," "potential," "predict," "project" or the negative or other variations of them. These forward-looking statements speak only as of the date on which such statements are made and are subject to various risks and uncertainties, many of which are outside the Company's control. Should one or more of these risks or uncertainties materialize, or should any of the underlying assumptions prove incorrect, actual results may differ materially from those predicted in the forward-looking statements and from past results, performance, or achievements. Therefore, you should not place undue reliance on such statements. Factors that could cause actual results to differ materially from those in the forward-looking statements include (but are not limited to) the factors and risks described in the Company's annual report on Form 20-F for the financial year ended December 31, 2022 and other documents filed from time to time with the SEC, which are available on the SEC's website

at [www.sec.gov](http://www.sec.gov) and on the investor relations section of the Company's website at [www.IGT.com](http://www.IGT.com). Except as required under applicable law, the Company does not assume any obligation to update these forward-looking statements. You should carefully consider these factors and other risks and uncertainties that affect the Company's business. All forward-looking statements contained in this news release are qualified in their entirety by this cautionary statement. All subsequent written or oral forward-looking statements attributable to International Game Technology PLC, or persons acting on its behalf, are expressly qualified in their entirety by this cautionary statement.

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