

Digital & Betting

*A Fast-growing Leader with
Best-in-class Content & Solutions*

Enrico Drago | CEO, Digital & Betting
Joe Asher | President, Sports Betting



Forward Looking Statements

Cautionary Statement Regarding Forward-Looking Statements

This presentation may contain forward-looking statements (including within the meaning of the Private Securities Litigation Reform Act of 1995) concerning International Game Technology PLC and its consolidated subsidiaries (the “Company”) and other matters. These statements may discuss goals, intentions, and expectations as to future plans, trends, events, dividends, results of operations, or financial condition, or otherwise, based on current beliefs of the management of the Company as well as assumptions made by, and information currently available to, such management. Forward-looking statements may be accompanied by words such as “aim,” “anticipate,” “believe,” “plan,” “could,” “would,” “should,” “shall,” “continue,” “estimate,” “expect,” “forecast,” “future,” “guidance,” “intend,” “may,” “will,” “possible,” “potential,” “predict,” “project” or the negative or other variations of them. These forward-looking statements do not guarantee future performance and speak only as of the date on which such statements are made. These forward-looking statements are subject to various risks and uncertainties, many of which are outside the Company’s control. Should one or more of these risks or uncertainties materialize, or should any of the underlying assumptions prove incorrect, actual results may differ materially from those predicted in the forward-looking statements and from past results, performance, or achievements. Therefore, you should not place undue reliance on such statements. Factors that could cause actual results to differ materially from those in the forward-looking statements include (but are not limited to) the factors and risks described in the Company’s annual report on Form 20-F for the financial year ended December 31, 2020 and other documents filed from time to time with the SEC, which are available on the SEC’s website at www.sec.gov and on the investor relations section of the Company’s website at www.IGT.com. Except as required under applicable law, the Company does not assume any obligation to update these forward-looking statements. You should carefully consider these factors and other risks and uncertainties that affect the Company’s business. All forward-looking statements contained in this news release are qualified in their entirety by this cautionary statement. All subsequent written or oral forward-looking statements attributable to International Game Technology PLC, or persons acting on its behalf, are expressly qualified in their entirety by this cautionary statement.

Comparability of Results

All figures presented in this release are prepared under U.S. GAAP, unless otherwise noted.

Non-GAAP Financial Measures

Management supplements the reporting of financial information, determined under GAAP, with certain non-GAAP financial information. Management believes the non-GAAP information presented provides investors with additional useful information, but it is not intended to nor should it be considered in isolation or as a substitute for the related GAAP measures. Moreover, other companies may define non-GAAP measures differently, which limits the usefulness of these measures for comparisons with such other companies. The Company encourages investors to review its financial statements and publicly-filed reports in their entirety and not to rely on any single financial measure.

Adjusted EBITDA represents net income (loss) from continuing operations (a GAAP measure) before income taxes, interest expense, foreign exchange gain (loss), other non-operating expenses, depreciation, impairment losses, amortization (service revenue, purchase accounting and non-purchase accounting), restructuring expenses, stock-based compensation, litigation expense (income), and certain other non-recurring items. Other non-recurring items are infrequent in nature and are not reflective of ongoing operational activities. For the business segments, Adjusted EBITDA represents segment operating income (loss) before depreciation, amortization (service revenue, purchase accounting and non-purchase accounting), restructuring expenses, stock-based compensation, litigation expense (income) and certain other non-recurring items. Adjusted EBITDA – discontinued operations represents income from discontinued operations (a GAAP measure) before income taxes, interest expense, depreciation and amortization, and gain on sale of discontinued operations. Adjusted EBITDA – combined represents Total Adjusted EBITDA plus EBITDA – discontinued operations. Management believes that the non-GAAP measures just mentioned are useful in providing period-to-period comparisons of the results of the Company’s ongoing operational performance.

Net debt is a non-GAAP financial measure that represents debt (a GAAP measure, calculated as long-term obligations plus short-term borrowings) minus capitalized debt issuance costs and cash and cash equivalents. Cash and cash equivalents are subtracted from the GAAP measure because they could be used to reduce the Company’s debt obligations. Management believes that net debt is a useful measure to monitor leverage and evaluate the balance sheet.

Net debt leverage is a non-GAAP financial measure that represents the ratio of Net debt as of a particular balance sheet date to Adjusted EBITDA for the last twelve months (“LTM”) prior to such date. Prior to the disposal of the Italian B2C gaming businesses in the second quarter of 2021, management calculated the Net debt leverage ratio as the ratio of Net debt as of a particular balance sheet date to the LTM of Adjusted EBITDA – combined prior to such date. Management believes that Net debt leverage is a useful measure to assess our financial strength and ability to incur incremental indebtedness when making key investment decisions.

Free cash flow is a non-GAAP financial measure that represents cash flow from operations (a GAAP measure) less capital expenditures. Management believes free cash flow is a useful measure of liquidity and an additional basis for assessing IGT’s ability to fund its activities, including debt service and distribution of earnings to shareholders.

Constant currency is a non-GAAP financial measure that expresses the current financial data using the prior-year/period exchange rate (i.e., the exchange rates used in preparing the financial statements for the prior year). Management believes that constant currency is a useful measure to compare period-to-period results without regard to the impact of fluctuating foreign currency exchange rates.

A reconciliation of the non-GAAP measures to the corresponding amounts prepared in accordance with GAAP appears in the tables in this release. The tables provide additional information as to the items and amounts that have been excluded from the adjusted measures.

Key Messages



1

Well-positioned as a leading content and solutions provider in high-growth markets leveraging strong partnerships



2

Market leadership in iGaming built on best-in-class content and product innovation



3

Comprehensive and omnichannel B2B sports platform mostly targeting fast-growing and profitable B2B U.S. retail market

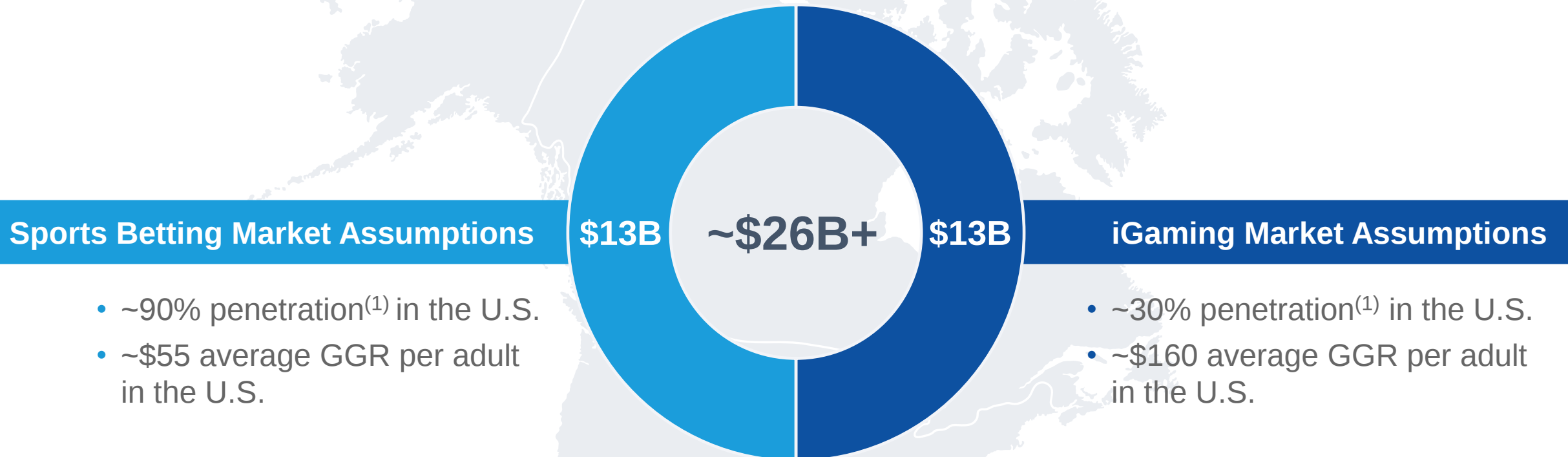


4

Committed to delivering 20+% revenue CAGR and robust operating margin expansion in the 2022 – 2025 period

North America is a \$26B Market Opportunity

North America Addressable Market by 2025 (B2C, GGR)



We Achieved Impressive Scale Out of the Gate...

\$123M

YTD 2021
Revenue

23%

YTD 2021
Operating
Income Margin

32%

YTD 2021
Adjusted
EBITDA⁽¹⁾ Margin

1/3

2020 Total
North America
GGR

3/4

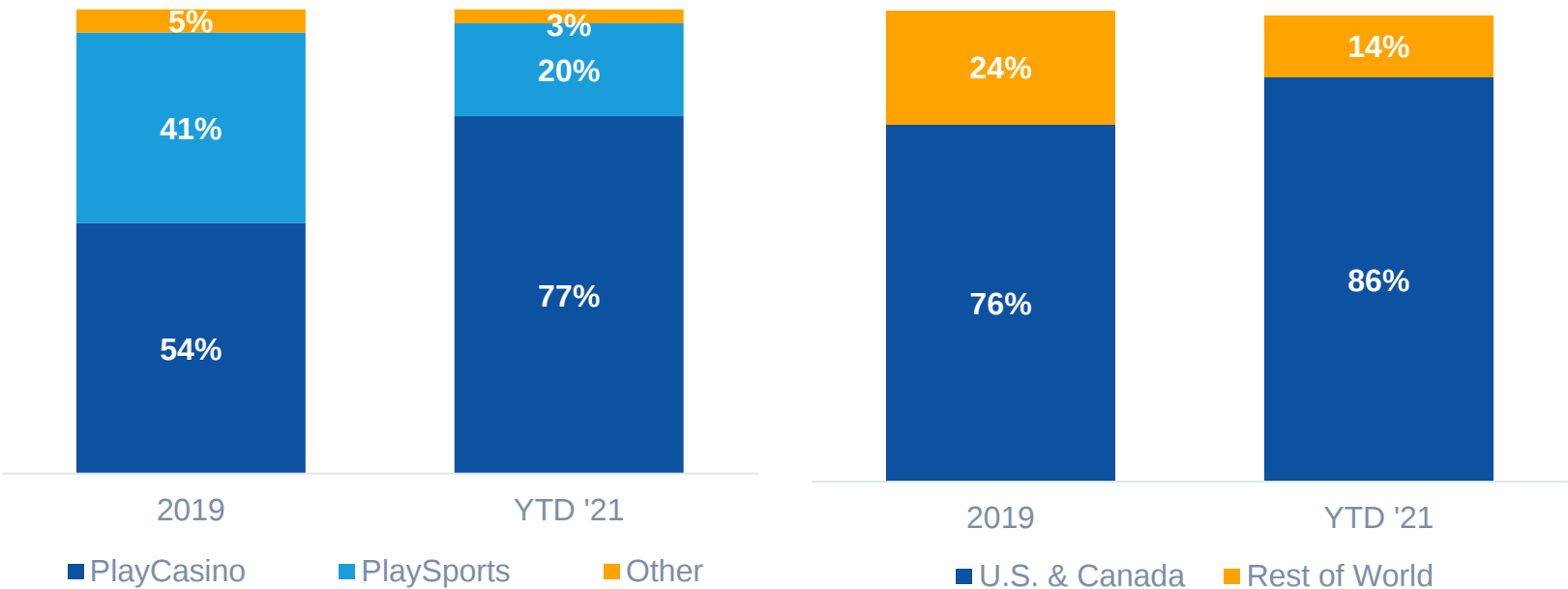
Of Headcount
Focused on Game
Development

27

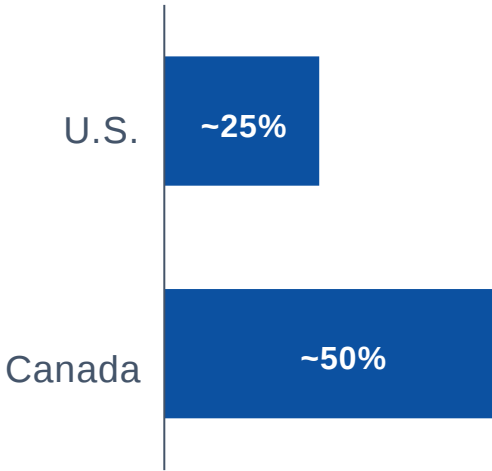
North America
States / Provinces
Live by End of 2021

Revenue Profile

(2019 shown as a pre-pandemic reference point)



2020 iGaming Market Share⁽²⁾



(1) Non-GAAP measure; see disclaimer on page 2 and reconciliations to the most directly comparable GAAP measures in Appendix for further details

(2) IGT estimate, market share on proprietary content

...While Building on Our Sustainable Competitive Advantages



Our Focus Remains on Innovation and Growth



Experienced Management Team to Deliver Our Strategy



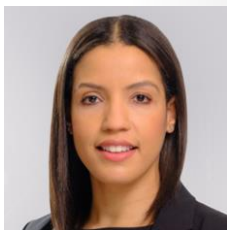
Enrico Drago
CEO Digital & Betting



Joe Asher
President Sports Betting



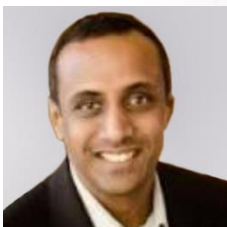
Gil Rotem
President iGaming



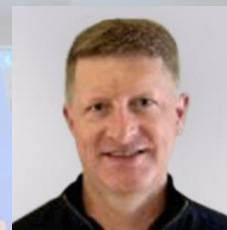
Victoria Dolan
VP Deputy General
Counsel



Tammy Godfrey
Sr. Director People &
Transformation



Sridhar Jawaharlal
SVP & CTO Digital



Steve Kastner
Sr. Director Compliance



Sam Patel
VP & CFO Digital &
Betting

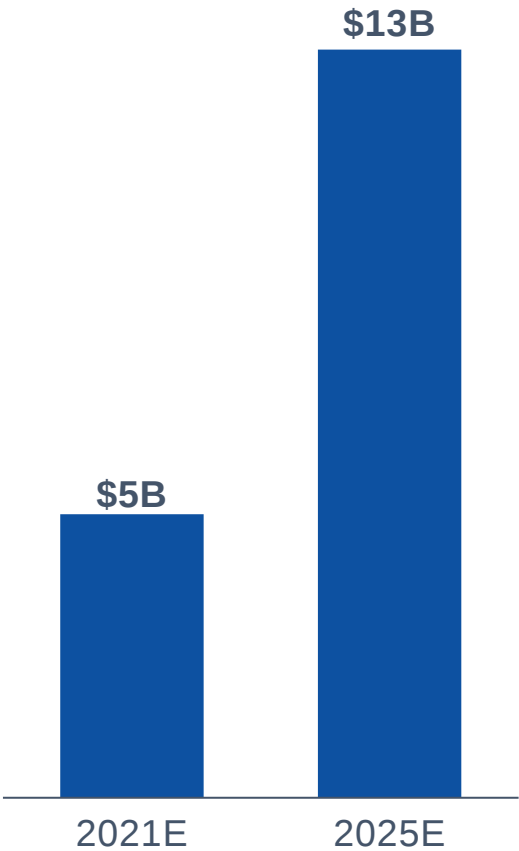
iGaming

Content is King (and Queen)

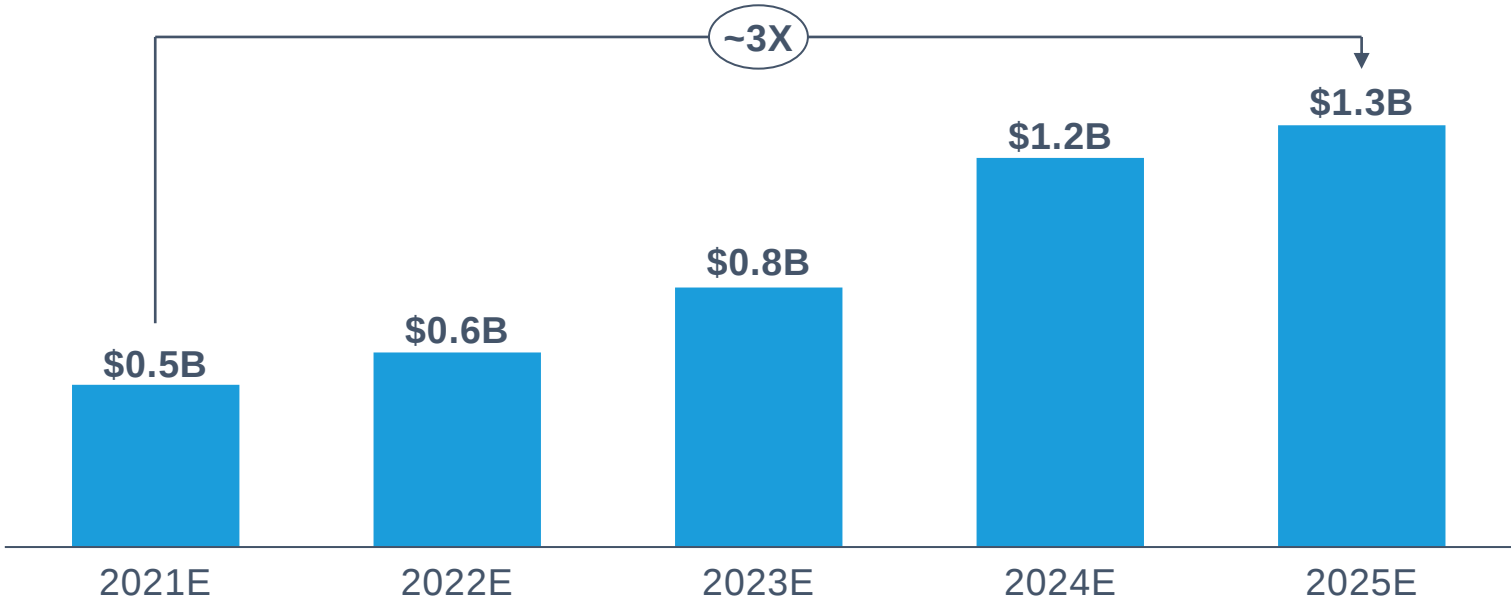


iGaming Market Expected to Reach \$1.3B in Addressable Revenue for B2B Providers

B2C Market (GGR)



Projected B2B TAM (GGR)



2025 Market Assumptions

U.S. iGaming market

- ~30% penetration
- ~\$160 average GGR per adult

Canada iGaming market

- ~8.5% annual growth from 2021-2025
- Ontario move to competitive market structure will accelerate growth

Revenue Share Model Ensures B2B Market Will Continue to Grow as Total Addressable Market Expands

Covering All North America iGaming Territories While Serving Most of the Largest Operators

Canada

- British Columbia (BCLC)
- Manitoba (BCLC)
- Quebec (LQ)
- Ontario (OLG)
- Alberta (AGLC)
- Atlantic (ALC)

U.S.

- New Jersey
22 operators, 26 skins
- Pennsylvania
12 operators, 14 skins
- Michigan
14 operators, 11 skins
- Connecticut
2 operators, 2 skins



Always live on day 1 with 50+ games and additional 50 games ready to go as operators demand, **thanks to our full market compliance**

*"IGT has provided **some of the most recognizable land-based content** to BetMGM's online players and are a premium and valued partner to our company. They've been a **great asset** in helping our casino business achieve the number one spot across the U.S. and in all four of our live markets."* **Matthew Sunderland, Vice President of Gaming, BetMGM**

*"The ability to bring IGT's library of iconic titles from the retail casino floor and **into the palm of our customers hands** while delivering a superior gaming experience **has been a direct benefit** that helps drive customer acquisition within our casino vertical."* **Jesse Chemtob, GM of Casino, FanDuel**

Only Content Provider in North America Integrated into 100% of iGaming Platforms

Compelling Portfolio Built on Quality, Variety, and Mobile Optimization

120+ active titles,
25+ new titles/year

Top IGT land performers
+ unique digital IP

Multi-language,
multi-currency

Slots, progressives,
table games, video
poker

Device-optimized assets

Flexible payout
percentages



Leveraging a History of Innovation



Omnichannel: Players Gravitate to Beloved Land-based Titles



WHEEL OF FORTUNE

CLEOPATRA

DAVINCI DIAMONDS

GAME KING VIDEO POKER

**POKER & PAIRS
Blackjack
SURRENDER**

- Back catalog games continue to perform strongly in newly regulated markets
 - Familiarity and land-based experience is a strong draw for players
 - 5 “classics” among top 10
- Leveraging deep IP portfolio in a variety of ways:
 - Sequels
 - Jackpot versions
 - Brand extensions
 - Combinations with popular external IP
- Variations of successful table games IP and white-label versions
- Mobile-centric approach; we don’t “translate” content into digital games but adapt each game specifically for the mobile experience

Leveraging 40 years of Knowledge and IP in Land-based Gaming

Digital Natives Extend Portfolio and Enrich Player Experience

Original Theme,
Original Mechanic



Original Theme,
Proven Mechanic



Established creative process to build games

- Evaluate IP (land, digital, jackpot)
- Market input (players, competitors, operators)
- KPIs (cost, timing)
- Producer “buy-in”

Classic Theme,
Original Mechanic



Progressive Jackpot Games – A Core Strength & Differentiator

MegaJackpots

MegaJackpots long established as a leading network progressive jackpot around the world



Current markets: EU, NJ, MI, CAN
Target new markets 2022: CT, WV

2021 portfolio games: 6
2022 new games: 2

PowerBucks\$

PowerBuck\$ remains the industry's only omnichannel progressive jackpot

Highly successful in Canada; extending to additional markets, such as NJ



Current markets: CAN
Target new markets 2022: NJ

2021 portfolio games: 5
2022 new games: 3

Progressive Jackpot ~10% of iGaming GGR Today; Additional Concepts in Development

Game Development Partners Program

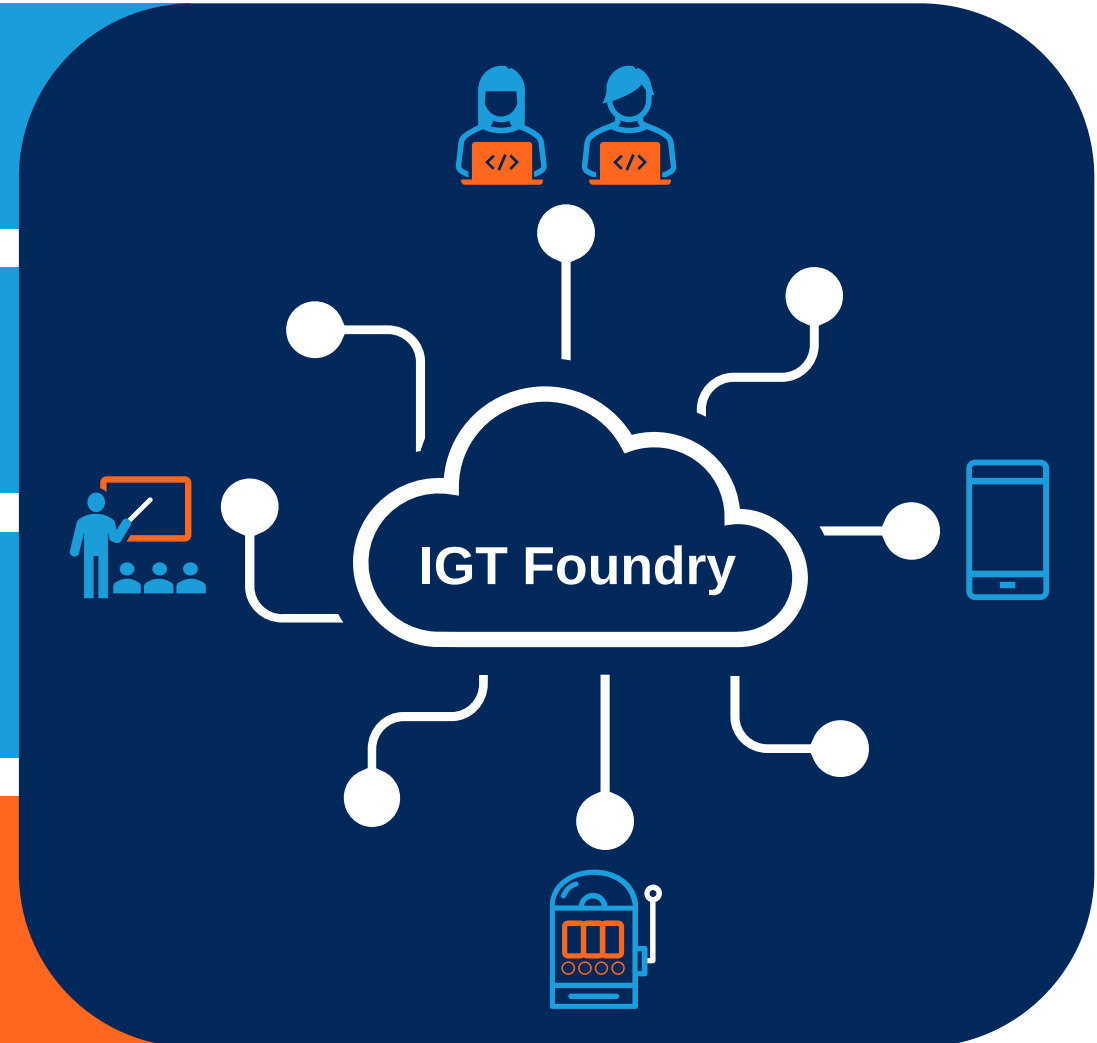
Third-party studios to build games with IGT tools and proven math models

Developers accelerate and de-risk their creation, compliance and market access

IGT customers benefit from **more quantity** and **variety** in content from one remote game server (RGS) ecosystem

Target **15-20 games** from **6+ partners** in 2022

Full spectrum of partner program content available in 2023



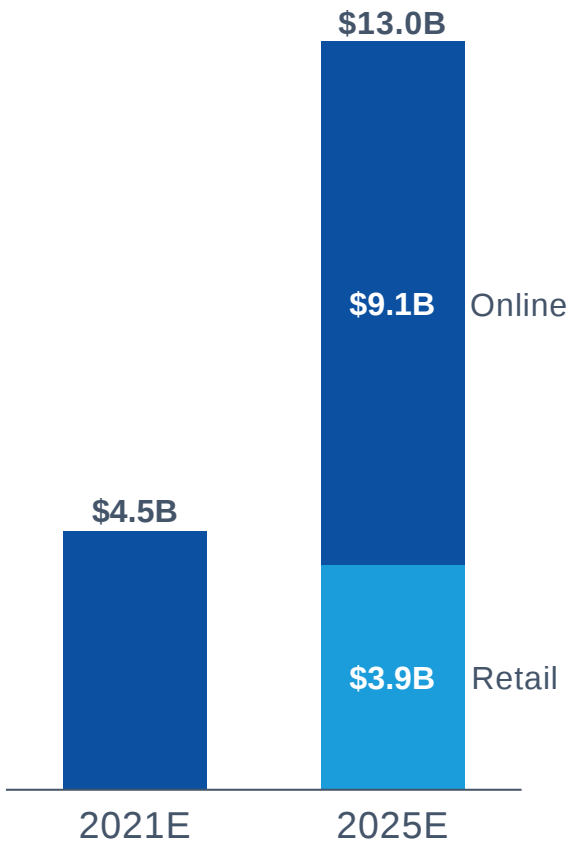


Industry's Best Batting Average

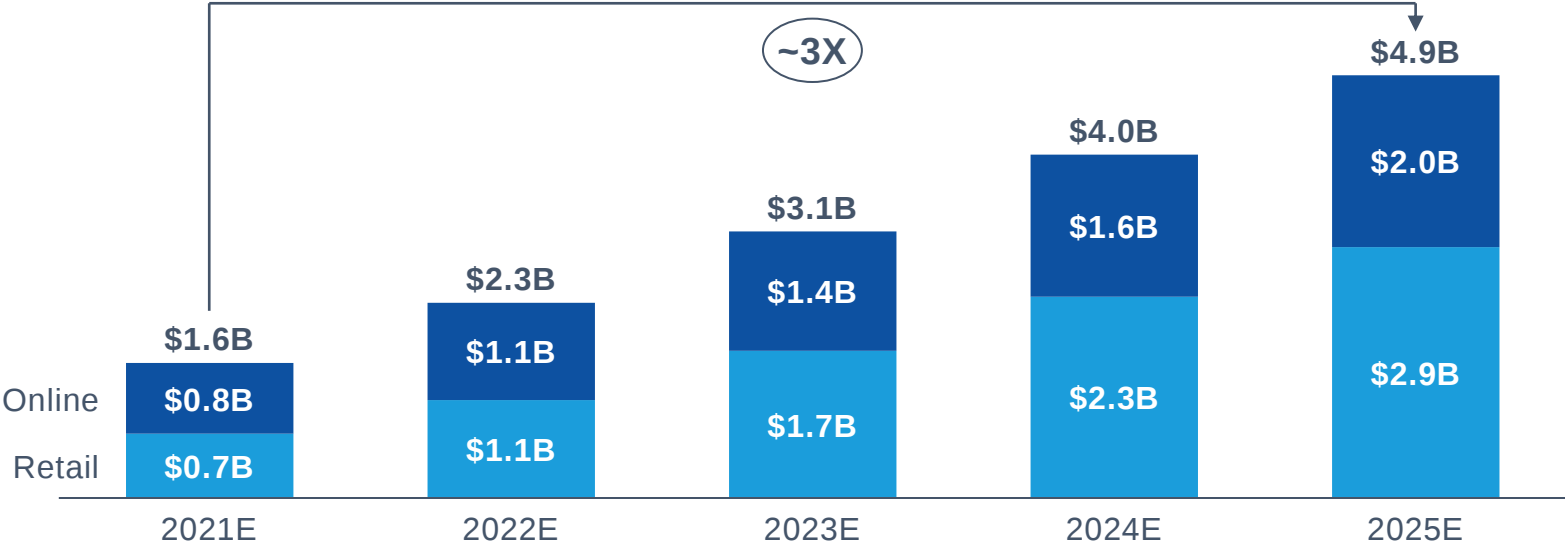


Significant B2B Addressable Market Despite Ongoing Vertical Integration

B2C Total Market (GGR)



B2B Addressable Market (GGR)



2025 Market Assumptions

Total market:

- ~90% penetration by 2025
- \$55 average yearly spend per adult

Retail market:

- ~30% of total market GGR
- ~70% addressable market (i.e., non-vertically integrated)

Online market:

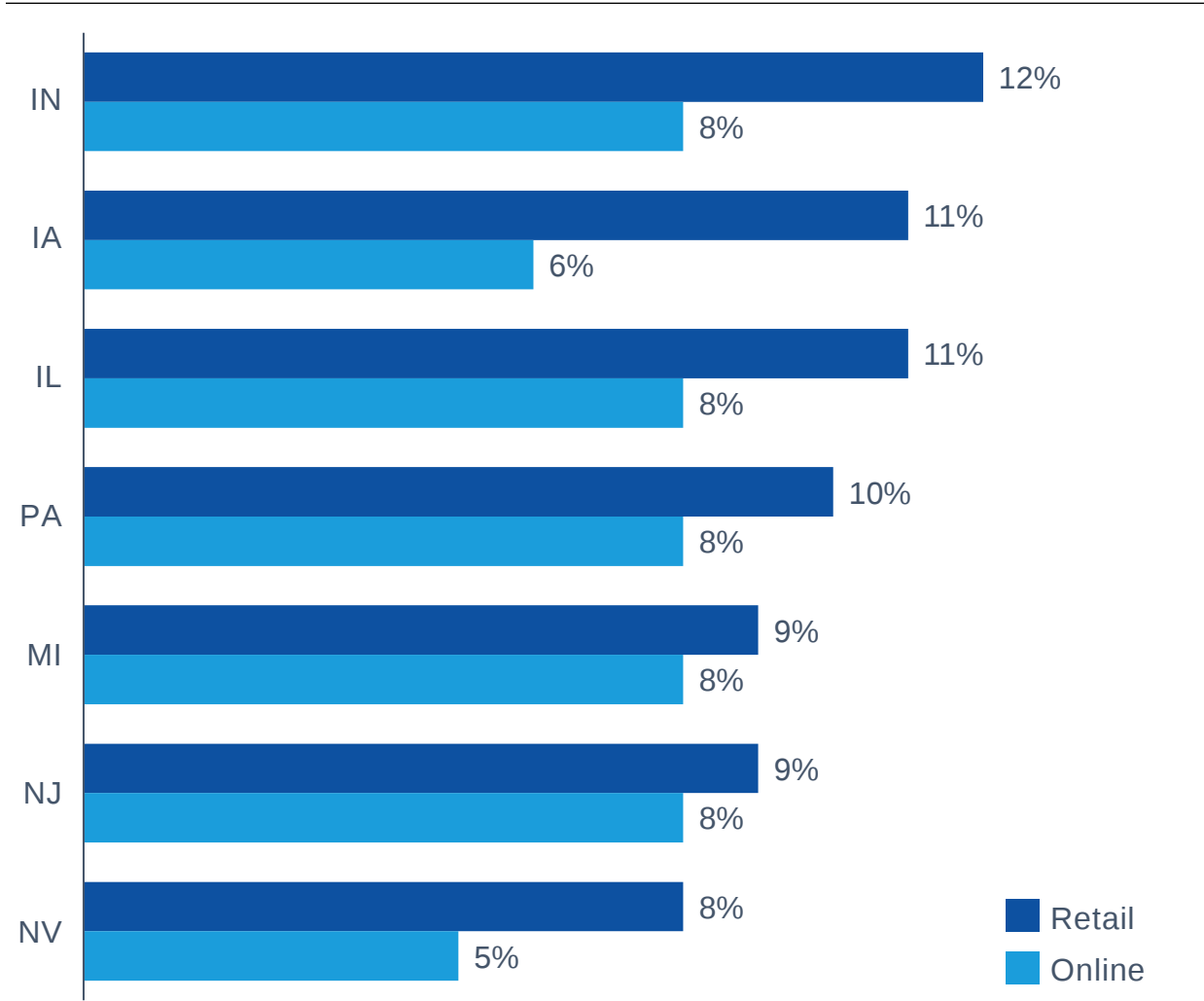
- ~70% of total market GGR
- ~25% addressable market (i.e., non-vertically integrated)

Revenue Share Model Ensures B2B Market Will Continue to Grow as Total Addressable Market Expands

Note: Totals may not add due to rounding
Source: IGT estimates based on market data from H2 Gaming Capital, Eilers & Krejcik Gaming, U.S. Census Bureau, U.S. Bureau of Economics, broker research, and company filings

Well-Positioned to Benefit from Structurally High Retail Margins

H1'21 Hold Percentage (win as % of wager)



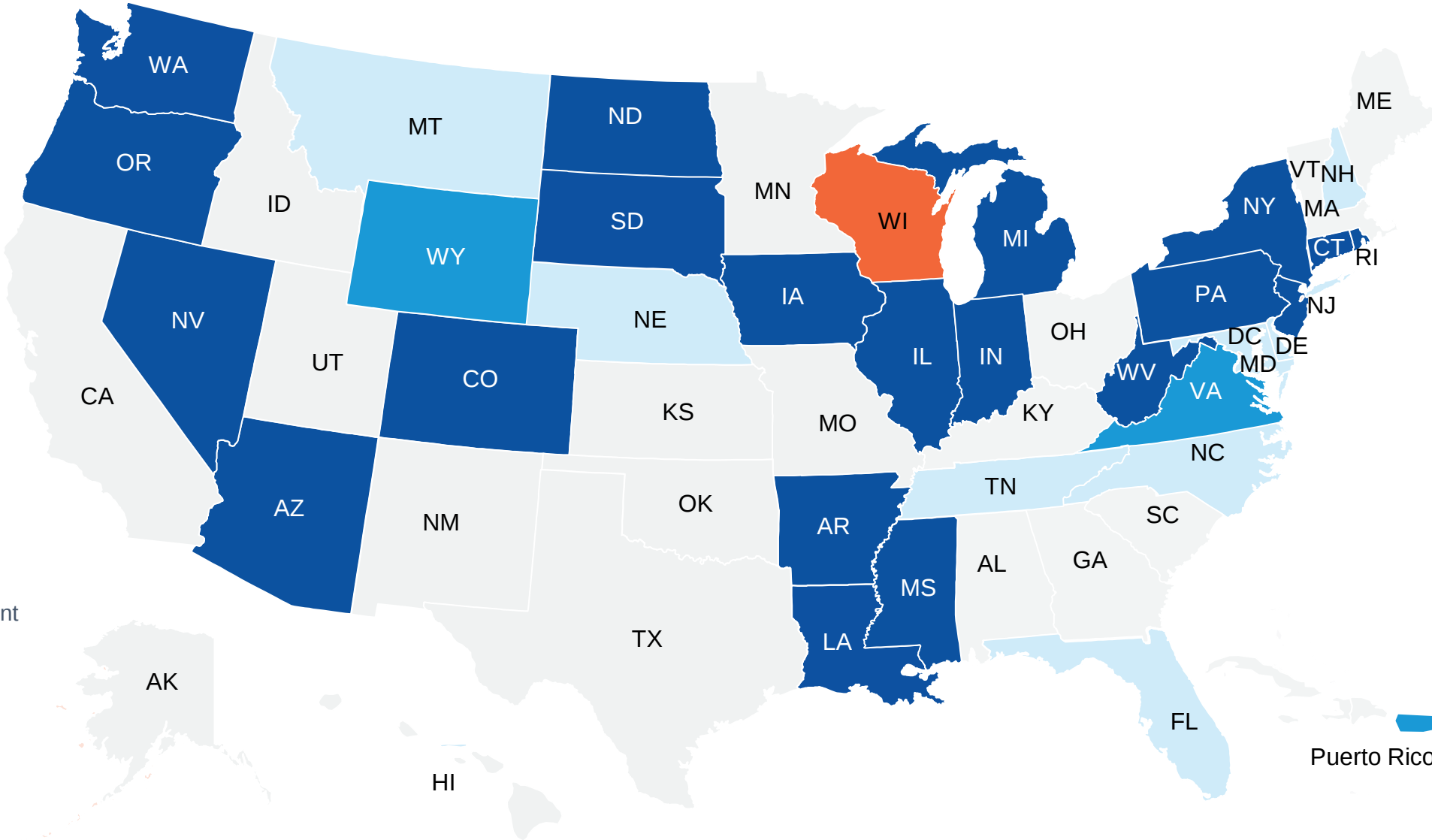
- In most states, **retail margin outperforms online** due to:
 - Product mix with pre-match substantially higher than in-play
 - Higher percentage of parlays played in retail
 - Less price sensitive customers
- Under current business conditions, **vertical integration in retail is unlikely to happen** to the same extent as in online:
 - Regional retail customers more likely to opt for outsource, turnkey solutions
 - Larger customers prefer to outsource retail solution due to regulatory and operational complexity of retail environment (e.g., FanDuel)
 - Retail involves hardware such as kiosks and tills; operators are not manufacturers
- **Omnichannel: Retail** channel will continue to be essential for major operators:
 - **Creates brand awareness and experience and enhances the multichannel player experience** (customer service, payments)
 - Provides additional revenue streams to the operators

Expanding U.S. Footprint

21 State penetration⁽¹⁾

57 Retail sportsbooks

12 Mobile sportsbooks



(1) Represents live, in development (LA), and announced partnerships (WI) as of September 2021

Trusted Partner for Many Leading Operators

High-quality Customer Base



Flutter™



POINTS BET



What Partners Say About Us

*"When **FanDuel Group** was formalizing its U.S. expansion strategy, we prioritized partnerships with trusted, forward-thinking companies such as IGT that could enable quick market access via a flexible solution that could scale with FanDuel's growth opportunities."*

*"We believe the power, versatility and scalability of the IGT PlaySports technology will enable **Resorts World Las Vegas** to offer a world-class sports betting program and will help us deliver compelling sports betting experiences to Las Vegas visitors and Nevadans alike."*

*"IGT's scalable PlaySports technology, turnkey services, multi-state capabilities and vast sports betting experience make them the **Meruelo Group's** ideal growth partner in Arizona, giving Arizona Coyotes fans the option to place pre and in-game wagers online or at our soon-to-open retail sportsbook."*

*"Implementing IGT's proven PlaySports platform and trading advisory services will strongly enhance **Oneida Casino** as a premier gaming destination."*

Solutions for Every Channel Through a Flexible and Adaptable Sports Betting Platform

Truly omnichannel platform facilitating a tailored yet fast deployment

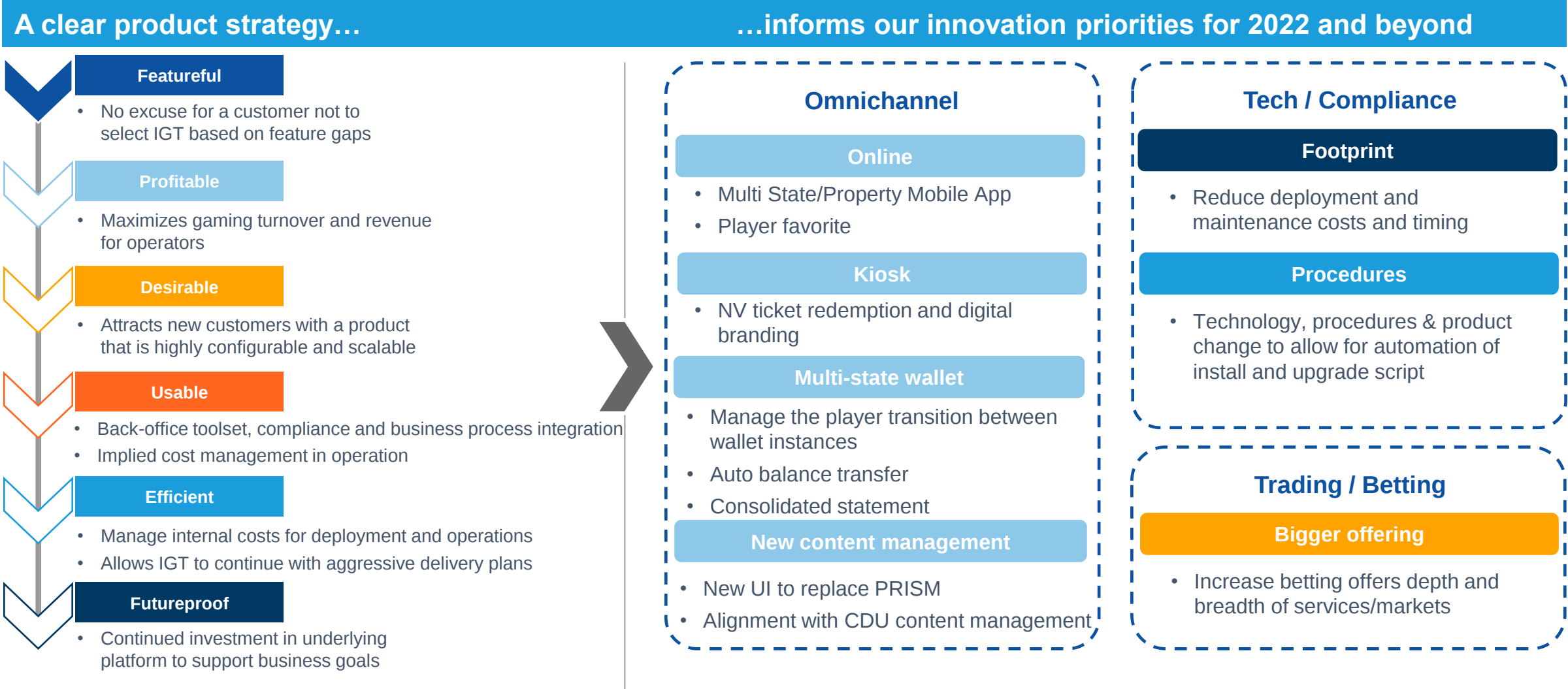
- Replicate architecture across jurisdictions
- Tailored to each state's unique distribution approach
- Supports state-wide retail and mobile wagering
- Leverages geolocation services
- Local service team support
- Highly scalable infrastructure



Hybrid Offering of SaaS⁽¹⁾ / PaaS⁽²⁾ Products, Land-based Gaming Solutions and Commercial Services

(1) Software-as-a-Service
(2) Platform-as-a-Service

Continuing to Invest in Enhancing Capabilities and Technology



Hardware Innovation Tailored to Customers and Players

PeakBarTopFlex™

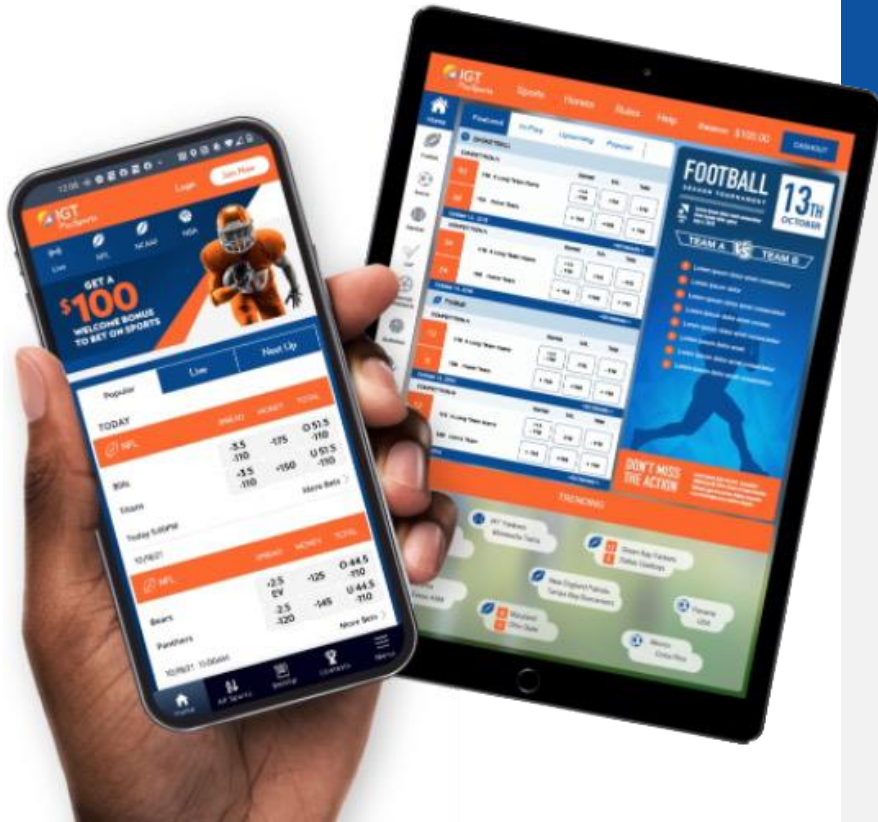


CrystalFlex™



- Provides enhanced **multi-game experience** with a modern and ergonomic cabinet design
- Both PeakBarTopFlex™ and CrystalFlex™ are the result of **extensive technology know-how** guided by a player-centric mindset
- Contract-based, **revenue share business model**

Multiple High-growth Opportunities



Growth with existing customers

- Increasingly profitable **revenue share model** as customers continue to service accelerating consumer demand
- **Expansion into new markets** using PlaySports' infrastructure
- Additional opportunity to **sell services and hardware**



Robust pipeline of new customers

- Operators **seeking new vendor** relationships for incremental capabilities and functionality
- Several **tribal and local casinos** seeking full **turnkey solution**



New jurisdictions

- PlaySports is uniquely positioned to **benefit** from current and anticipated **legalization of sports betting by new U.S. jurisdictions**
- Leveraging **existing IGT commercial relationships** across **600+ casino operators** in the U.S.

Diverse Tailwinds Present Significant Growth Opportunities over the Near-and-Long Term

2021-2025 Outlook: High Revenue Growth and Robust Margin Expansion

Financial Objectives



Drive 20+% revenue CAGR from current and new customers and new jurisdictions



Sustain R&D investment in best-in-class content and solutions (proprietary and third party)

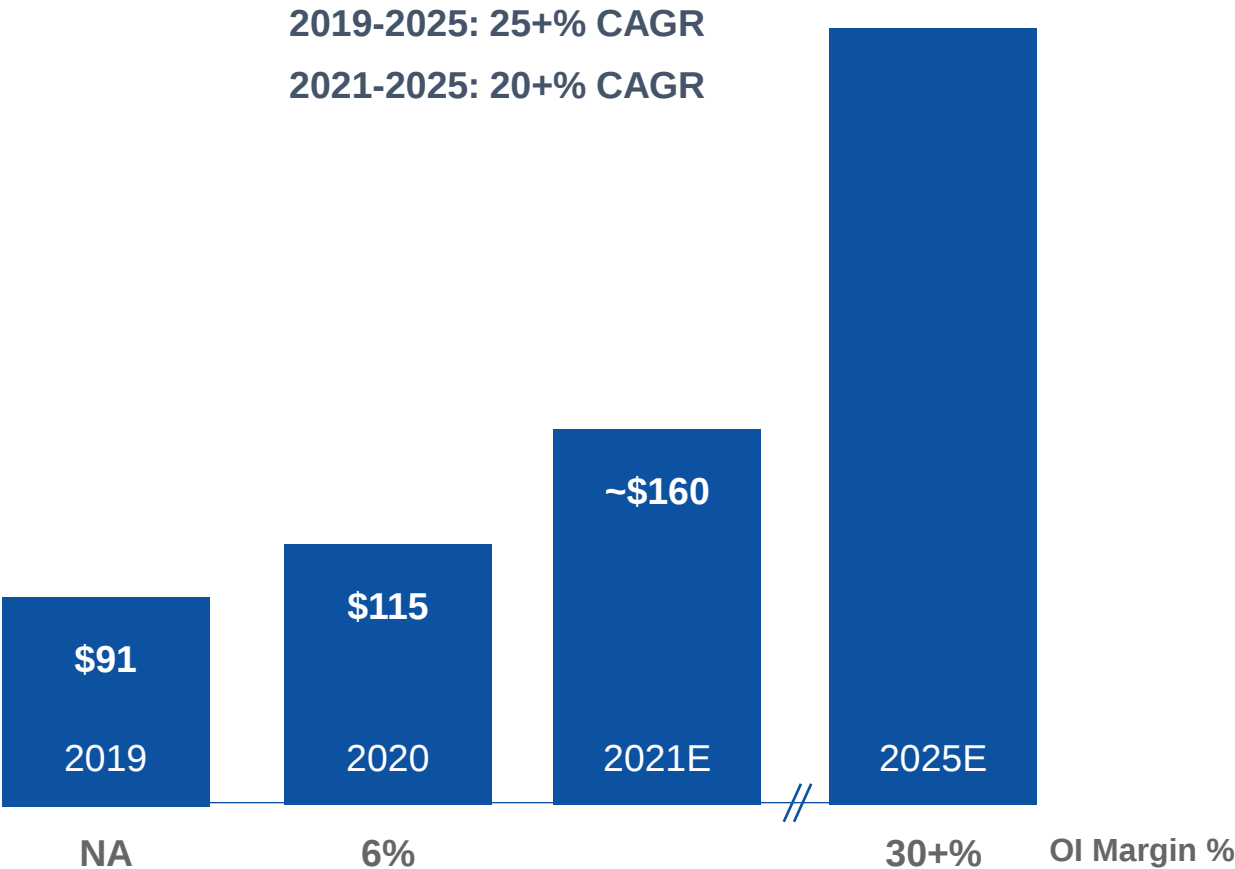


Maintain a profitable business while scaling the organization



Optimum CapEx investment in state-of-the-art infrastructure technology

Digital & Betting Revenue (\$M)



Note: \$ in millions

Key Messages



1

Well-positioned as a leading content and solutions provider in high-growth markets leveraging strong partnerships



2

Market leadership in iGaming built on best-in-class content and product innovation



3

Comprehensive and omnichannel B2B sports platform mostly targeting fast-growing and profitable B2B U.S. retail market



4

Committed to delivering 20+% revenue CAGR and robust operating margin expansion in the 2022 – 2025 period

Appendix

Reconciliations of Non-GAAP Measures – YTD 2021

For the nine months ended September 30, 2021

	Digital & Betting
Operating income (loss)	28
Depreciation	11
Amortization - non-purchase accounting	-
Restructuring	(1)
Stock-based compensation	-
Other	-
Adjusted EBITDA	39

\$ millions; all amounts reflect continuing operations