



BRIGHTSTAR LOTTERY PLC
LOYALTY PLAN ELECTION FORM
FOR ORDINARY SHARES REPRESENTED BY SHARE CERTIFICATE(S)
FOR THE INCLUSION OF ORDINARY SHARES OF THE COMPANY IN THE LOYALTY REGISTER

Return this completed Transfer Permission Request to:

Computershare
P.O. Box 43078
Providence, RI 02940-3078 USA

Please read, complete and sign this Election Form in accordance with the instructions contained herein if you hold your Ordinary Shares in certificated form and would like to request that some or all of your Ordinary Shares are entered in the Loyalty Register.

If your Ordinary Shares are held with a broker in DTC, please complete the alternative Election Form for shares held in DTC.

This Election Form should be read in conjunction with the Loyalty Plan Terms and Conditions and the Articles, which are available on the Company's website. Capitalised terms in this Election Form have the meaning set out in the Loyalty Plan Terms and Conditions, unless otherwise defined herein.

If this Election Form is not completed correctly or if this Election Form is not received by Computershare, the specified Ordinary Shares may not be entered in the Loyalty Register.

SHAREHOLDER/BENEFICIAL OWNER DETAILS

Registered owner name(s) as it appears on the share certificate(s):

.....

Registered owner address:

.....

Share certificate number(s) submitted:

.....

NUMBER OF ORDINARY SHARES WHICH YOU WISH TO BE ENTERED IN THE LOYALTY REGISTER:

.....

DECLARATION

By returning this Election Form, duly completed, you irrevocably and unconditionally:

(a) confirm that: *[please tick relevant box]*

☐

(i) you have beneficially held the Ordinary Shares specified in this Election Form for a continuous period of at least three years; or

☐

(ii) you have otherwise held a "relevant interest" (as described in the Loyalty Plan Terms and Conditions) in such Ordinary Shares for a continuous period of at least three years and confirm that with this Election Form you have enclosed a letter setting out full details and appending documentary evidence to verify that you have held such "relevant interest" in such Ordinary Shares at all times during the three year continuous qualification period; and

(b) agree to be bound by and to comply with the Loyalty Plan Terms and Conditions, as published on the Company's website from time to time.

IF YOUR ELECTION FORM IS ACCEPTED

If your Election Form is accepted, your specified Ordinary Shares will be entered into the Loyalty Register and a statement of holdings will be sent to you in respect of those Ordinary Shares.

For so long as one or more Eligible Ordinary Share(s) are entered in the Loyalty Register in your name, you will be entitled to direct the exercise (by the SVS Nominee) of voting rights attaching to the Special Voting Share(s) associated with such Eligible Ordinary Share(s), in accordance with the Loyalty Plan Terms and Conditions and the Articles. Such SVS votes must be exercised in the same way as you exercise the votes attaching to the associated Eligible Ordinary Shares. Accordingly, the proxy form or voting instruction form relating to those Eligible Ordinary Share(s) shall be deemed to constitute instruction and authorisation to the SVS Nominee to exercise the relevant SVS votes in the same manner as you exercise the votes attaching to your Eligible Ordinary Shares.

You are strongly encouraged to read the Loyalty Plan Terms and Conditions, which are available on the Company's website, in particular, clause 7 (*Transfer Restrictions*) and clause 8 (*Change of Control*). You are not permitted to transfer any interest in your Ordinary Shares for so long as they remain in the Loyalty Register (other than as permitted under the Loyalty Plan Terms and Conditions). If you wish to transfer, dispose, or otherwise create any interest in or over your Ordinary Shares in the Loyalty Register, you should first submit a Transfer Permission Request (available on the Company's website). Alternatively, you can withdraw your Ordinary Shares at any time from the Loyalty Register by submitting a validly completed and signed Withdrawal Form to Computershare.

SIGNATURE

This form must be signed by the registered holder(s) that appear on the share certificate. If signature is by a trustee, executor, administrator, guardian, attorney-in-fact, agent, officer of a corporation or other person acting in a fiduciary or representative capacity, please provide the necessary documentation and information to verify such capacity.

Signature of registered holder(s)

Capacity if applicable

Name of registered holder(s) as it appears on the
share certificate

Date

Registered holder(s) telephone number: _____

Questions and Answers regarding the Loyalty Plan are available on the Company's website. Questions can also be directed to Computershare, toll free within the US: US territories & Canada 866-395-6419 or outside the US: US territories & Canada 781-575-3458. Our telephone representatives are available on business days, 8:30a.m. to 5:00p.m. ET. Our automated phone system is available 24 hours a day, 7 days a week, but it is only appropriate for obtaining routine information.

IMPORTANT NOTICE

You must submit the original share certificates with this Election Form. If the number of shares which you have specified that you wish to be entered in the Loyalty Register is less than the number of shares on the certificate, a new share certificate for the balance of the number of shares specified in the submitted certificate will be returned to the registered holder. You are recommended to use registered mail or a courier service that provides a return receipt and to insure the mailing with the carrier for 3% of the stock's market value, which is the approximate cost to replace a share certificate in the event that it is lost in transit. It is also recommended that you do not sign the back of the certificate when presenting it to us with this Election Form.

If you are a Loyalty Transferee, you should also submit with this Election Form the approval notification received from the Company (pursuant to the Transfer Permission Request procedure) in respect of the transfer of relevant Ordinary Shares to you.

This Election Form is governed by and construed in accordance with the English law. Any dispute arising out of or in connection with this Election Form shall be subject to the jurisdiction of the English Courts.