NEWS RELEASE

Atlanticus Named One of the 2024 "Best Places To Work" By Atlanta Business Chronicle

2024-09-24

Atlanta, GA (September 24, 2024)- Atlanticus Holdings Corporation (NASDAQ: ATLC), a financial technology company that enables its bank, retail, and healthcare partners to offer more inclusive financial services to millions of everyday Americans, today announced that it has been recognized as one of Atlanta Business Chronicles' *Best Places to Work* for 2024.

The Atlanta Business Chronicle recognizes the top companies in the greater Atlanta area that go above and beyond in creating an enjoyable workplace and a thriving culture for their employees. The rankings of the top workplaces in Atlanta are based on employee engagement surveys.

"We are honored to again be named one of the *Best Places to Work* by the Atlanta Business Chronicle," said Jeff Howard, Atlanticus CEO. "As an organization, we are not only dedicated to serving the financial needs of everyday Americans, but we are also committed to respecting our employees, providing a collaborative work environment, and affording opportunities for professional development."

About Atlanticus Holdings Corporation

Empowering Better Financial Outcomes for Everyday Americans

AtlanticusTM technology enables bank, retail, and healthcare partners to offer more inclusive financial services to everyday Americans through the use of proprietary analytics. We apply the experience gained and infrastructure built from servicing over 20 million customers and over $40 billion in consumer loans over more than 25 years of operating history to support lenders that originate a range of consumer loan products. These products include retail and healthcare private label credit and general purpose credit cards marketed through our omnichannel platform, including retail point-of-sale, healthcare point-of-care, direct mail solicitation, internet-based marketing, and partnerships with third parties. Additionally, through our Auto

Finance subsidiary, Atlanticus serves the individual needs of automotive dealers and automotive non-prime financial organizations with multiple financing and service programs.

Contact:

Investor Relations
(770) 828-2000
investors@atlanticus.com