



NEWS RELEASE

Atlanticus New Hire Announcement: Senior Vice President, Head of Co-Brand Partnership Development

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ATLANTA, Oct. 25, 2023 (GLOBE NEWSWIRE) -- Atlanticus Holdings Corporation (NASDAQ: ATLC) ("Atlanticus," "the Company", "we," "our" or "us"), a financial technology company enabling bank, retail, and healthcare partners to offer more inclusive financial services to millions of everyday Americans, today announced the appointment of Khary Scott as Senior Vice President, Head of Co-Brand Partnership Development. Khary will lead all co-brand business development activities across traditional and emerging industry verticals.

Khary's career in financial services spans over 20 years including roles at Capital One, Fundbox, and Imprint leading business development including partner acquisition and portfolio sales. Khary holds a BA in Finance from the Texas McCombs School of Business and an MBA from the University of Virginia's Darden School of Business.

"We are thrilled to have Khary lead our co-brand business development efforts. Khary's expertise in financial services is a significant addition to our leadership team. We are confident his contributions will further enhance the market-leading growth of Atlanticus," said David Caruso, Chief Commercial Officer for Atlanticus Holdings Corporation.

"I am excited to join the Atlanticus team to lead our business development efforts in the co-brand space," said Khary Scott, Senior Vice President, Co-Brand Partnership Development for Atlanticus Holdings Corporation. "I am inspired by our mission to create more inclusive financial services products and look forward to working with partners to provide credit to more of their customers."

About Atlanticus Holdings Corporation



Empowering Better Financial Outcomes for Everyday Americans

Atlanticus™ technology enables bank, retail, and healthcare partners to offer more inclusive financial services to everyday Americans through the use of proprietary analytics. We apply the experience gained and infrastructure built from servicing over 20 million customers and over \$38 billion in consumer loans over more than 25 years of operating history to support lenders that originate a range of consumer loan products. These products include retail and healthcare private label credit and general purpose credit cards marketed through our omnichannel platform, including retail point-of-sale, healthcare point-of-care, direct mail solicitation, internet-based marketing, and partnerships with third parties. Additionally, through our Auto Finance subsidiary, Atlanticus serves the individual needs of automotive dealers and automotive non-prime financial organizations with multiple financing and service programs.

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