NEWS RELEASE

Atlanticus Named Customer of the Year in the 2024 LISTEN Awards by CallMiner

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Atlanta, GA (November 4, 2024) Atlanticus Holdings Corporation, a financial technology company that enables its bank, retail, and healthcare partners to offer more inclusive financial services to millions of everyday Americans, announced that it has won CallMiner's 2024 LISTEN Award for Customer of the Year.

CallMiner, the leading provider of conversation intelligence to improve customer experience (CX), announced the winners of the 2024 LISTEN Awards at its annual user conference, LISTEN 2024. The CallMiner LISTEN Awards honor customers and partners for their use of CallMiner's AI-powered conversation intelligence platform, driving improvements in contact center experience (CCX), CX and enterprise-wide results.

Dari Damazo, our SVP of Support Services, also won an Award for Contributor of the Year and said, “I’m incredibly proud of Atlanticus and its team for being recognized.”

About Atlanticus Holdings Corporation

Empowering Better Financial Outcomes for Everyday Americans

Atlanticus™ technology enables bank, retail, and healthcare partners to offer more inclusive financial services to everyday Americans through the use of proprietary analytics. We apply the experience gained and infrastructure built from servicing over 20 million customers and over $40 billion in consumer loans over more than 25 years of operating history to support lenders that originate a range of consumer loan products. These products include retail and healthcare private label credit and general purpose credit cards marketed through our omnichannel platform, including retail point-of-sale, healthcare point-of-care, direct mail solicitation, internet-based marketing,

and partnerships with third parties. Additionally, through our Auto Finance subsidiary, Atlanticus serves the individual needs of automotive dealers and automotive non-prime financial organizations with multiple financing and service programs.