

ChromaDex to Showcase Healthy Aging Ingredients and Phytochemical Reference Standards at SupplySide West 2017

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IRVINE, Calif., Sept. 18, 2017 (GLOBE NEWSWIRE) -- ChromaDex Corp. (NASDAQ:CDXC), an innovator of science-based, proprietary health and wellness consumer products and ingredient technologies that promote health longevity announced today that at this year's SupplySide West, Sept. 26 through 28 in Las Vegas, it will showcase how its industry-advancing health and wellness ingredients can be positioned to help its customers' healthy aging product innovations stand out in the marketplace. Attendees are encouraged to visit booth #U117 where they can talk to experts about and explore exciting new ingredients, including the new AnthOrigin[®], naturally-extracted anthocyanins and pTeroPure[®] pterostilbene. Experts from the phytochemical and botanical reference standards business will also be on hand to discuss ChromaDex's extensive portfolio of top quality materials and how easy it is for customers to find the right materials for their projects.

Here are just a few more reasons to check out ChromaDex at SupplySide West, 2017:

- ChromaDex is sponsoring the Supporting Healthy Aging with Targeted Formulations, Product Forms workshop on Tuesday, Sept. 26. This session will be an opportunity for formulators and marketers to ensure they are developing products that deliver the right ingredients in the right product format. Attendees will be presented with insights on demographic and market trends, innovative formulation technologies and solutions that can meet the needs of older consumers.

ChromaDex will be on site at the seminar to discuss how its patented ingredient technologies, AnthOrigin[®] naturally extracted anthocyanins and pTeroPure[®] pterostilbene can help differentiate customers' healthy aging products, while delivering the results customers expect. Be sure to stop by #U117 at the event, where

representatives will be prepared to share more about the science behind the ingredients, as well as AnthOrigin® product samples. Click [here](#) to learn more about this exciting workshop, or to register today!

- Phytochemical reference standards with industry leading quality. If quality is importance, look no further than ChromaDex. A standards supplier for 18 years, ChromaDex knows how important quality, comprehensive reporting and documentation, and time are when searching for the right material. ChromaDex's personal service and on-demand, online ordering make finding the ideal material easier. Be sure to get the details on free shipping for all US and Canadian orders placed in the month of October!

For more information on ChromaDex, visit: <https://www.chromadex.com/>.

About ChromaDex:

ChromaDex leverages its complementary business units to discover, acquire, develop and commercialize patented and proprietary health and wellness consumer products and ingredient technologies that promote healthy longevity. In addition to our consumer product and ingredient technologies units, we also have business units focused on natural product fine chemicals (known as "phytochemicals"), and product regulatory and safety consulting. As a result of our relationships with leading universities and research institutions, we are able to discover and license early stage, IP-backed ingredient technologies. We then utilize our in-house chemistry, regulatory and safety consulting business units to develop commercially viable ingredients. Our consumer product and ingredient portfolio are backed with clinical and scientific research, as well as extensive IP protection. Our portfolio of patented ingredient technologies includes **NIAGEN®** nicotinamide riboside; **pTeroPure®** pterostilbene; **PUREENERGY®**, a caffeine-pTeroPure® co-crystal; **IMMULINA™**, a spirulina extract; and **AnthOrigin®**, anthocyanins derived from a domestically-produced, water-extracted purple corn husk. To learn more about ChromaDex, please visit www.ChromaDex.com.

Forward-Looking Statements:

This release contains forward-looking statements relating to ChromaDex and ChromaDex's business within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities and Exchange Act of 1934, as amended, including statements related to how important AnthOrigin® and pTeroPure® are to health, the health benefits of AnthOrigin® and pTeroPure®, including whether these ingredients can help consumers achieve health longevity. Statements that are not a description of historical facts constitute forward-looking statements and may often, but not always, be identified by the use of such words as "expects", "anticipates", "intends", "estimates", "plans", "potential", "possible", "probable", "believes", "seeks", "may", "will", "should", "could" or the negative of such terms or other similar expressions. More detailed information about ChromaDex and the risk factors that may affect the realization of forward-looking statements is set forth in ChromaDex's Annual Report on Form 10-K for the fiscal year ended December 31, 2016, ChromaDex's Quarterly

Reports on Form 10-Q and other filings submitted by ChromaDex to the SEC, copies of which may be obtained from the SEC's website at www.sec.gov. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date hereof, and actual results may differ materially from those suggested by these forward-looking statements. All forward-looking statements are qualified in their entirety by this cautionary statement and ChromaDex undertakes no obligation to revise or update this release to reflect events or circumstances after the date hereof.

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