

# ChromaDex Launches New Patented Ingredient - IMMULINA(TM) - a Powerful, Natural Ingredient That Boosts the Immune System

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## Dr. Loges' Immunoges(R) is First Product Launched Featuring ChromaDex's IMMULINA(TM) as the Main Active Ingredient

IRVINE, Calif., Sept. 10, 2015 (GLOBE NEWSWIRE) -- ChromaDex Corp. (OTCQX:CDXC), an innovator of proprietary health, wellness and nutritional ingredients that creates science-based solutions for dietary supplement, food and beverage, skin care, sports nutrition, and pharmaceutical products is proud to announce the launch of IMMULINA™ to their family of branded ingredients. The addition brings the total number of ChromaDex patented and proprietary ingredients to six.

IMMULINA™ is a spirulina extract that has demonstrated an ability to enhance the immune response. ChromaDex's IMMULINA™ has potential as a stand-alone ingredient or as a component in products targeting immune support and sports nutrition.

Frank Jaksch Jr., founder and CEO of ChromaDex, commented, "We are excited to add IMMULINA™ as one of our proprietary branded ingredients. There is a very large existing market for immune support products and we believe IMMULINA™ has compelling, differentiated properties that will make it appealing for inclusion in consumer products."

ChromaDex has licensed exclusive worldwide rights from the University of Mississippi for several patents related to the isolation and use of immunostimulatory extracts from microalgae. The exclusive worldwide licenses are for U.S. Patent numbers 7,205,284 and 7,846,452.

The licensed technology covers patented and proprietary preparations from food-grade microalgae that are rich in compounds that activate immune cells. The predominant active compounds, Braun-type lipoproteins, are potentially useful for improving human immune function. These lipoproteins within *Spirulina platensis*, *Haematococcus pluvialis*, *Chlorella pyrenoidosa* and *Aphanizomenon flos-aquae* are present at much greater levels than those found within commonly used immune enhancing botanicals, such as Echinacea and ginseng.

Separately, ChromaDex is also proud to announce that Dr. Loges, a German based company with sales throughout Europe, has launched Immunloges<sup>®</sup> which features IMMULINA<sup>™</sup> as the main ingredient. The unique formula addresses immune activity and response.

About Dr. Loges:

Dr. Loges has seen the world and his fifty years of experience in the great outdoors has led him to the discovery of human well-being. He specializes in finding ingredients that are good for the body and are derived from plants and natural substances. The healing powers of nature are explored at Dr. Loges' laboratory in the service of human health and well-being to make reliable, effective and safe natural products. To learn more about Dr. Loges please visit [www.loges.de](http://www.loges.de).

About ChromaDex:

ChromaDex leverages its complementary business units to discover, acquire, develop and commercialize patented and proprietary ingredient technologies that address the dietary supplement, food, beverage, skin care and pharmaceutical markets. In addition to our ingredient technologies unit, we also have business units focused on natural product fine chemicals (known as "phytochemicals"), chemistry and analytical testing services, and product regulatory and safety consulting (known as Spherix Consulting). As a result of our relationships with leading universities and research institutions, we are able to discover and license early stage, IP-backed ingredient technologies. We then utilize our in-house chemistry, regulatory and safety consulting business units to develop commercially viable ingredients. Our ingredient portfolio is backed with clinical and scientific research, as well as extensive IP protection. Our portfolio of patented ingredient technologies includes NIAGEN<sup>®</sup> nicotinamide riboside; pTeroPure<sup>®</sup> pterostilbene; PUREENERGY<sup>®</sup>, a caffeine-pTeroPure<sup>®</sup> co-crystal; ProC3G<sup>®</sup>, a natural black rice containing cyanidin-3-glucoside; IMMULINA<sup>™</sup>, a spirulina extract; and Suntava<sup>®</sup> Purple Corn derived from a proprietary non-GMO purple corn hybrid which contains an extraordinarily high level of anthocyanins. To learn more about ChromaDex, please visit [www.ChromaDex.com](http://www.ChromaDex.com).

Forward-Looking Statements:

This release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as

amended, and Section 21E of the Securities and Exchange Act of 1934, as amended. Statements that are not a description of historical facts constitute forward-looking statements and may often, but not always, be identified by the use of such words as "expects", "anticipates", "intends", "estimates", "plans", "potential", "possible", "probable", "believes", "seeks", "may", "will", "should", "could" or the negative of such terms or other similar expressions. Actual results may differ materially from those set forth in this release due to the risks and uncertainties inherent in ChromaDex's business. More detailed information about ChromaDex and the risk factors that may affect the realization of forward-looking statements is set forth in ChromaDex's Annual Report on Form 10-K for the fiscal year ended January 3, 2015, ChromaDex's Quarter Reports on Form 10-Q and other filings submitted by ChromaDex to the SEC, copies of which may be obtained from the SEC's website at [www.sec.gov](http://www.sec.gov). Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date hereof. All forward-looking statements are qualified in their entirety by this cautionary statement and ChromaDex undertakes no obligation to revise or update this release to reflect events or circumstances after the date hereof.

Statements in this press release have not been evaluated by the Food and Drug Administration. Products or ingredients are not intended to diagnose, treat, cure or prevent any disease.

**CONTACT: ChromaDex Company Contact:**

Andrew Johnson, Director of Investor Relations  
949-419-0288  
[andrewj@chromadex.com](mailto:andrewj@chromadex.com)

ChromaDex Investor Contacts:  
The Del Mar Consulting Group, Inc.  
Robert B. Prag, President  
858-794-9500  
[bprag@delmarconsulting.com](mailto:bprag@delmarconsulting.com)

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