![Extreme networks logo]

NFL Appoints Extreme Networks as the Official Wi-Fi Analytics Provider of Super Bowl 50

2016-02-02

SAN JOSE, Calif., Feb. 2, 2016 /PRNewswire/ -- As the Official Wi-Fi Solutions Provider of the National Football League (NFL), **Extreme Networks, Inc.** (Nasdaq: EXTR) today announced it is the Official Wi-Fi Analytics Provider of Super Bowl 50. ExtremeAnalytics™, the company's network-powered application analytics solution, will be leveraged to monitor and measure the fan experience at the game. In addition to providing Wi-Fi analytics at Super Bowl 50 Stadium, Extreme Networks will also extend its ExtremeWireless™ solution to Super Bowl City in the San Francisco Bay area, where over 100 Wi-Fi Coaches® will assist fans with their wireless needs to enhance their game day digital experience.

Extreme Networks'® application analytics technology seamlessly monitors network data that carries context of users, devices, locations and applications in use. ExtremeAnalytics captures this data and delivers pervasive intelligence and reporting into how people engage their devices in the stadium. The increased visibility into the fan experience helps the NFL interpret and solve any Wi-Fi connectivity issues, while also proactively supporting the growing number of devices fans expect to seamlessly engage with at the game.

Extreme Networks' Wi-Fi and analytics capabilities have a proven track record of success across multiple industries. In the NFL alone, Extreme Networks solutions provide reliable wireless to 17 stadiums across the United States.

Executive Perspectives

Michelle McKenna-Doyle, CIO and SVP, The National Football League
"In order to deliver fast and dependable applications over the wireless network for 75,000 fans, we need a Wi-Fi

analytics solution that is dependable, effective and provides insights into fan engagement in our venues. Extreme Networks successfully delivered on all three of these qualifications at Super Bowl XLVIII and XLIX. We understand that connectivity is more important than ever before and are confident that Extreme will provide us with the ability to monitor Wi-Fi service levels throughout Super Bowl 50 Stadium in order to deliver our fans the coverage they need to share the iconic moments of Super Bowl 50."

Norman Rice, EVP of Worldwide Marketing and Corporate Development, Extreme Networks
"Last year's Super Bowl surpassed the largest amount of data ever consumed in a single day. More fans are expressing the need to capture, upload and share their experiences and it has caused data usage to skyrocket at big games, heightening the need for a solution to monitor and measure the vast number of devices on the network at one time. ExtremeAnalytics is unique because it provides intelligent, actionable insights that boost network performance in real time, ensuring that fans are never without wireless coverage."

Additional Resources

- ExtremeWireless **Product Page**
- ExtremeAnalytics **Product Page**
- Extreme Networks Sports & Entertainment **Webpage**
- Connect with Extreme via **Twitter**, **Facebook**, **YouTube**, **LinkedIn** and **Google+**

About Extreme Networks

Extreme Networks, Inc. (EXTR) delivers software-driven networking solutions that help IT departments everywhere deliver the ultimate business outcome: stronger connections with customers, partners and employees. Wired to wireless, desktop to datacenter, we go to extreme measures for our 20,000-plus customers in more than 80 countries, delivering 100% insourced support to organizations large and small, including some of the world's leading names in business, education, government, healthcare, manufacturing and hospitality. Founded in 1996, Extreme is headquartered in San Jose, California. For more information, visit Extreme's website or call 1-888-257-3000.

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