



NEWS RELEASE

# Extreme Networks and PCM Elevate the Wi-Fi Experience for World Champion Chicago Cubs Players, Coaches and Fans as Part of The 1060 Project at Wrigley Field

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SAN JOSE, Calif., Feb. 14, 2017 /PRNewswire/ -- **Extreme Networks, Inc.** (Nasdaq: EXTR) and PCM, Inc. (NASDAQ: PCMI) today announced that they have been selected by the World Champion Chicago Cubs to deploy pervasive and secure high-density Wi-Fi at Wrigley Field as part of The 1060 Project. This project is a \$750 million multiyear upgrade that was launched in 2014 to ensure viability of the ballpark and the surrounding area through structural upgrades, improved player facilities, new fan amenities and more entertainment attractions.

The Chicago Cubs conducted a rigorous selection process and chose Extreme based on its complete suite of core to edge wired and wireless complementary networking products and proven track record of successful large-scale deployments in stadiums nationwide. The Cubs deployed Extreme's end-to-end connectivity and analytics solutions in Wrigley Field's newly renovated, 30,000 square-foot underground clubhouse, which offers players the best-in-class facilities needed to train and prepare for games. This implementation will also eventually provide coverage for The Park, a 50,000 square-foot open-air entertainment venue.

As the Chicago Cubs continue to invest in Wrigley Field's smart campus, Extreme, together with partner PCM, will extend its ExtremeWireless™ access points and wireless controllers, ExtremeManagement™, ExtremeControl™ and ExtremeAnalytics™ solutions throughout the stadium to elevate the fan experience. By the time The 1060 Project is completed, Extreme will have deployed over 1,000 access points across Wrigley Field and its surrounding district.

## Wi-Fi Deployment Key Facts

- Innovative Underground Clubhouse Design - Unique to this deployment was the Chicago Cubs' 30,000 square-foot underground clubhouse. With Extreme's end-to-end solution, the IT team is able to allocate and control the wireless network to ensure staff, players, coaches and the media have reliable coverage.
- Advanced Wireless Technology - The Cubs clubhouse and The Park will be outfitted with Extreme's flow-based 802.11ac Wave 2 technology, including 50 new access points that deliver upgraded speed, as well as additional capacity and enhanced security.
- A Winning Partnership with PCM - Extreme partnered with PCM, who provided consulting and project management for the overall planning and implementation of the wireless network at Wrigley Field.
- Future Developments - Following the clubhouse, Extreme will shift its focus to the in-ballpark renovations, which will leverage 1,000 Extreme access points to provide fans with an improved wireless experience.

## Executive Perspectives

Andrew McIntyre, Vice President of Technology, Chicago Cubs

"Extreme has an impressive portfolio of successful products implemented in large-scale stadiums and arenas. When the team was seeking a wired and wireless vendor to support The 1060 Project, we needed a partner that would help us bring our vision to life and lay the groundwork for an effective, reliable network. We're excited to have found that partnership in PCM, our IT solutions provider, and Extreme Networks."

John Brams, Director of Sports & Entertainment, Extreme Networks

"Extreme is thrilled to work closely with the Chicago Cubs and PCM on The 1060 Project. It was both challenging and exciting to create a customized implementation strategy that would support the one-of-a-kind underground clubhouse, ensuring that coaches, players and staff would have their wireless needs met without interruption. We look forward to continuing this partnership and extending our efforts into Wrigley's in-stadium seats to provide even better Wi-Fi support for fans."

Stephen Moss, SVP of Managed Technologies, PCM

"PCM is proud to expand its partnership with Extreme Networks and the Chicago Cubs to provide advanced Wi-Fi technology in one of the most historic baseball parks in the country. Since 2013, we've worked closely with Extreme to deliver the ultimate in-stadium Wi-Fi experience, and we look forward to implementing at Wrigley Field to support players, coaches, staff and fans."

## Additional Resources

- ExtremeWireless **Product Page**
- ExtremeAnalytics **Product Page**
- ExtremeControl **Products Page**

- ExtremeManagement **Products Page**
- The 1060 Project **Website**
- **PCM's Tech Journal** - Elevating the Fan Experience
- Connect with Extreme via **Twitter, Facebook, YouTube, LinkedIn** and **Google+**
- Connect with PCM via **LinkedIn, Facebook,** and **Twitter**

### Forward Looking Statements:

Statements in this release, including those concerning the Company's partnership with the Chicago Cubs, the relationship's potential for optimizing the fan, staff, player and media experience and Wi-Fi at Wrigley Field, the Cubs' continued investment in the Company's products and the Cubs' ability to measure wireless coverage, speed, as well as capacity and enhanced security in areas of critical business functions and event management are forward-looking statements within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. These forward-looking statements speak only as of the date of this release. Actual results or events could differ materially from those anticipated in those forward-looking statements as a result of certain factors, including: the effectiveness of our solutions as compared with our customers' needs; a highly competitive business environment for network switching and software equipment; the possibility that we might experience delays in the development or introduction of new technology and products; customer response to our new technology and products; and a dependency on third parties for certain components and for the manufacturing of our products.

More information about potential factors that could affect the Company's business and financial results is included in the Company's filings with the Securities and Exchange Commission, including, without limitation, under the captions: "Management's Discussion and Analysis of Financial Condition and Results of Operations," and "Risk Factors". Except as required under the U.S. federal securities laws and the rules and regulations of the U.S. Securities and Exchange Commission, Extreme Networks disclaims any obligation to update any forward-looking statements after the date of this release, whether as a result of new information, future events, developments, changes in assumptions or otherwise.

### About Extreme Networks

Extreme Networks, Inc. (**EXTR**) delivers software-driven networking solutions that help IT departments everywhere deliver the ultimate business outcome: stronger connections with customers, partners and employees. Wired to wireless, desktop to data center, on premise or through the cloud, we go to extreme measures for our customers in more than 80 countries, delivering 100% insourced call-in technical support to organizations large and small, including some of the world's leading companies in business, hospitality, retail, transportation and logistics, education, government, healthcare and manufacturing. Founded in 1996, Extreme is headquartered in San Jose, California. For more information, visit Extreme's **website** or call 1-888-257-3000.

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## About PCM, Inc.

PCM, Inc., through its wholly-owned subsidiaries, is a leading technology solutions provider to small and medium sized businesses, mid-market and enterprise customers, government and educational institutions and individual consumers across the United States and Canada. We generated net sales of \$2.25 billion in the twelve months ended December, 31st 2016. For more information, please visit [investor.pcm.com](http://investor.pcm.com) or call 310-354-5600.

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/extreme-networks-and-pcm-elevate-the-wi-fi-experience-for-world-champion-chicago-cubs-players-coaches-and-fans-as-part-of-the-1060-project-at-wrigley-field-300406468.html>

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