



NEWS RELEASE

# Extreme Networks and Carousel Industries Power the 2016 NHL Draft Through Advanced Wi-Fi and Analytics at First Niagara Center

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SAN JOSE, Calif., June 13, 2016 /PRNewswire/ -- **Extreme Networks, Inc.** (Nasdaq: EXTR) today announced a strategic relationship with the National Hockey League's (NHL) Buffalo Sabres to deliver pervasive and secure high-density Wi-Fi in the First Niagara Center ahead of the 2016 NHL Draft. The draft, which will take place June 24-25, 2016, is expected to attract over 20,000 attendees, including the teams, press and fans. Extreme Networks and partner **Carousel Industries** have implemented two large scale venue Wi-Fi deployments in Buffalo, N.Y.: Ralph Wilson Stadium and First Niagara Center.

To implement an arena-wide Wi-Fi solution, Extreme sought to meet specific operational requirements that would deliver reliable mobile connectivity for stadium operations and an interactive experience for fans. The Buffalo Sabres deployed Extreme's full connectivity and analytics solutions, which included 450 ExtremeWireless™ access points and wireless controllers, ExtremeManagement™, ExtremeControl™, and ExtremeAnalytics™ to enhance Wi-Fi connectivity, improve game day operations and support mobile services such as ticketing and concessions. The deployment serves as the industry's first 802.11ac Wave 2 implementation to be completed in an arena environment.

In 2015, Extreme Networks and Carousel Industries completed a similar project for the Buffalo Bills at Ralph Wilson Stadium. This implementation exceeded performance and adoption rates typically seen across large venues nationwide, with over 37 percent of fans adopting the new network to take advantage of free, uninterrupted Wi-Fi service.

## Wi-Fi Deployment Key Facts

- First Niagara Center was outfitted with Extreme's flow-based 802.11ac Wave 2 technology, including new access points that deliver **location-based application analytics** and upgraded speed, as well as additional capacity and enhanced security.
- On game day, Ralph Wilson Stadium has as many as 24,000 fans accessing the reliable Wi-Fi network concurrently and transfers over 3.4 terabytes of Wi-Fi data on the network deployed by Extreme and Carousel.

## Executive Perspectives

Michael Gilbert, VP of Administration, Buffalo Sabres

"After seeing the impact of the wired and wireless solution at The Bills' Ralph Wilson Stadium, we opted to deploy Extreme's wireless and analytics solution at First Niagara Center to support our team and fans during the upcoming NHL draft and season. As a host arena, First Niagara Center is responsible for meeting very specific requirements that ensure coaches, players, press and fans have the reliable Wi-Fi they need to stay connected. We're confident that we'll meet this goal with the help of Extreme and Carousel."

John Brams, Director of Sports & Entertainment, Extreme Networks

"As the industry's first Wave 2 arena implementation, we've deployed the most advanced wireless technology available in the industry tailored specifically to the environment of First Niagara Center, keeping in mind the necessary requirements of hosting the NHL draft. Through our experience in large-scale stadiums and venues, we understand the importance of connecting fans and providing them an engaging experience that enables them to seamlessly interact with the team."

James Marsh, Chief Revenue Officer, Carousel Industries

"Carousel Industries is proud to be a part of this exciting project with the Sabres and to continue offering our large-scale sports facility project management, implementation and integration expertise, as well as ongoing on-site support at First Niagara Center. We look forward to seeing the technology at work to help deliver a world-class fan experience during this year's NHL draft and throughout the 2016-2017 season."

## Additional Resources

- Carousel Video **Transforming the Buffalo Bills Fan Experience**
- Making the 802.11ac Wave2 Business Case **eBook**
- ExtremeWireless **Product Page**
- ExtremeAnalytics **Product Page**
- ExtremeControl **Products Page**

- ExtremeManagement **Products Page**
- Connect with Extreme via **Twitter, Facebook, YouTube, LinkedIn** and **Google+**
- Connect with Carousel via **Twitter, Facebook, YouTube, LinkedIn** and **Google+**

## About Extreme Networks

Extreme Networks, Inc. (**EXTR**) delivers software-driven networking solutions that help IT departments everywhere deliver the ultimate business outcome: stronger connections with customers, partners and employees. Wired to wireless, desktop to datacenter, we go to extreme measures for our 20,000-plus customers in more than 80 countries, delivering 100% insourced call-in technical support to organizations large and small, including some of the world's leading names in business, education, government, healthcare, manufacturing and hospitality. Founded in 1996, Extreme is headquartered in San Jose, California. For more information, visit Extreme's **website** or call 1-888-257-3000.

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## About Carousel Industries

Carousel Industries is a recognized leader in helping organizations evolve the way they communicate and orchestrate the flow of information throughout their networks. Carousel enables clients to connect and collaborate the way modern IT users demand and advance from their current network infrastructure to meet tomorrow's standards. With deep expertise across a vast portfolio of communication, network, and security technologies, Carousel is able to design, implement, and support solutions tailored to meet the unique needs of each customer. By offering professional and managed services with flexible deployments in the cloud, Carousel ensures clients achieve agility and utilize technologies in the way most effective for their business.

Since 1992 Carousel has grown an average of 30% per year and has over 6,000 customers, including 35 of the Fortune 100. Carousel has been recognized by multiple publications and industry consortiums as a top technology integrator, managed service provider, and cloud solution provider - including seven listings in the Inc. 500/5000. Headquartered in Exeter, RI, Carousel has over 1,000 employees working in 30 locations across the U.S.

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