



NEWS RELEASE

# Baltimore Ravens Install High Density Wi-Fi at M&T Bank Stadium with Extreme Networks and PCM

2015-08-05

SAN JOSE, Calif., Aug. 5, 2015 /PRNewswire/ -- **Extreme Networks, Inc.** (NASDAQ: EXTR) and **PCM Inc.** (NASDAQ: PCMI) today announced a strategic relationship with the Baltimore Ravens of the National Football League to implement Extreme Networks' Wi-Fi connectivity at M&T Bank Stadium. The project, which will be completed by the 2015 season kickoff, showcases the Ravens' efforts to provide a state of the art high density Wi-Fi network outfitted with Extreme Networks' end-to-end wireless solution.

To support the new network, the Ravens will build a new main distribution frame (MDF) in the stadium and will deploy approximately 800 Extreme Networks' Wi-Fi Access Points (APs). The project includes a full wired, wireless and management software networking solution from Extreme Networks in the data center built by PCM. PCM designed the Wi-Fi coverage model, working alongside the Ravens and Extreme Networks, and will deploy the infrastructure technology components to the unique specification required for M&T Bank Stadium. As in other NFL venues, Extreme Networks and YinzCam have teamed together to provide a fully integrated Ravens mobile application.

## Key Facts

- Extreme Networks and PCM will install a high-density Extreme Networks Wi-Fi solution to provide free Wi-Fi access to fans and guests visiting M&T Bank Stadium.
- The Baltimore Ravens' mobile application is available to download for video, news, photos, replays, multiple camera angles, NFL Red Zone, statistics, stadium guides and more.
- The Extreme Networks' Wi-Fi solution is designed to allow fans at M&T Bank Stadium, which has a seating

capacity of over 71,000, the bandwidth to concurrently access and use multimedia applications without interruption.

- PCM's Sports & Entertainment Group is implementing the high-density wireless solution as well as all supporting cabling plant infrastructure and technology.
- The Extreme Networks solution will power a dedicated social hub and moderated social feed that will display relevant content from Instagram and Twitter.

## Executive Perspectives

Dick Cass, President, Baltimore Ravens

"Today's fan experience hinges on reliable connectivity and we're proud to join forces with Extreme Networks and PCM to deliver it to each and every guest that enters M&T Bank Stadium. The free and reliable Wi-Fi equipped throughout the venue will enable an unmatched level of connectivity to deliver on the immersive experience fans today are after. The Baltimore Ravens organization is truly committed to delivering cutting edge technology to provide our fans with a game day experience that they cannot get at home."

Jay Miley, President, PCM

"PCM's work with Extreme Networks enables organizations to enhance the fan experience and deliver improved Wi-Fi connectivity to stadiums across the country. We're proud to work with the Baltimore Ravens to provide simplicity through a centralized Wi-Fi management system and a robust wireless platform, equipping fans with all of the information they need on game day."

Norman Rice, Executive Vice President of Global Marketing and Corporate Development, Extreme Networks

"Extreme Networks' project with the Baltimore Ravens exemplifies our commitment to providing a top, high quality experience for the fans. Together with PCM, we are delivering the service, performance and reliability that defines the reason customers around the world chose Extreme to solve their connectivity challenges."

## Additional Resources

- Extreme Networks Extreme Wi-Fi **Solutions**
- Extreme Networks Sports & Entertainment **Webpage**
- Connect with Extreme via **Twitter**, **Facebook**, **YouTube**, **LinkedIn** and **Google+**

## About PCM, Inc.

PCM, Inc., through its wholly-owned subsidiaries, is a leading technology solutions provider to small and medium sized businesses, mid-market and enterprise customers, government and educational institutions and individual consumers. Including pro forma results from our acquisition of En Pointe in April 2015, we generated over \$1.7 billion in revenue in 2014. For more information please visit [investor.pcm.com](http://investor.pcm.com) or call (310) 354-5600.

## About Extreme Networks

Extreme Networks, Inc. (**EXTR**) is a software and services-led networking solutions' company committed to solving IT's toughest networking challenges. Extreme Networks is headquartered in San Jose, CA with more than 14,000 customers in over 80 countries. For more information, visit Extreme's **website**.

Extreme Networks and the Extreme Networks logo are either trademarks or registered trademarks of Extreme Networks, Inc. in the United States and/or other countries. All other names are the property of their respective owners.

Except for the historical information contained herein, the matters set forth in this press release, including without limitation statements as to the features, performance, and benefits of Extreme Networks products, are forward-looking statements within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. These forward-looking statements speak only as of the date. Because such statements deal with future events, they are subject to risks and uncertainties, including network design and actual results of use of the product in different environments. We undertake no obligation to update the forward-looking information in this release. Other important factors that could cause actual results to differ materially are contained in the Company's 10-Qs and 10-Ks that are on file with the Securities and Exchange Commission. <http://www.sec.gov>.

Logo - <http://photos.prnewswire.com/prnh/20140602/93419>

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/baltimore-ravens-install-high-density-wi-fi-at-mt-bank-stadium-with-extreme-networks-and-pcm-300124200.html>

SOURCE Extreme Networks, Inc.

News Provided by Acquire Media