

The Lionsgate logo is rendered in a bold, three-dimensional blue font. Each letter has a metallic sheen with highlights and shadows, giving it a sculptural appearance. A registered trademark symbol (®) is located at the top right of the letter 'E'.

LIONSGATE®

CORE TENETS OF OUR BUSINESS

Branded IP Drives Our Slates and Increases Forward Visibility

Half of our upcoming wide theatrical releases are branded properties

Film



The Housemaid



Michael



The Hunger Games:
Sunrise on the Reaping



The Resurrection
Part 1



The Resurrection
Part 2



The Housemaid's
Secret



Caine
From the World
of John Wick



AMERICAN
PSYCHO



JOHN
RAMBO



MAGIC

TV



The Rookie



The Rookie:
North



Ghosts



Power:
Origins



Power:
Legacy



The
Rainmaker



Draft Day



Midnight Sun
(Twilight TV adaptation)



Warrior



Cabin Fever

Live Entertainment



Hunger Games
Stage play



Wonder
Stage play



Dirty Dancing
Stage play



La La Land
Stage play



Silver Linings Playbook
Stage play



The Housemaid
Stage play



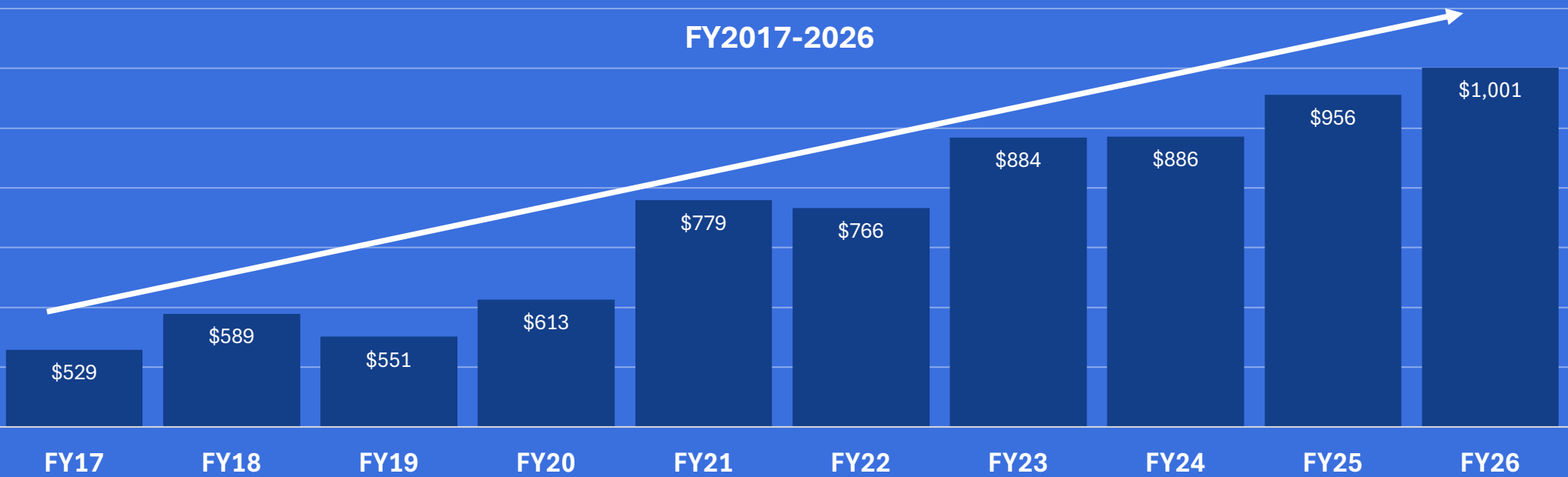
Now You See Me
Live Experience
Las Vegas



John Wick Experience
Las Vegas

Predictable, Recurring Revenue from a Scaled Content Library

(\$ Millions) Strong & Consistent Library Revenue Growth Over the Past 10 Years



Trailing 12-Month Library Revenue of \$1 Billion+ for Three Straight Quarters (F26)
Driven by Franchises, Television Productions and New Platforms for Licensing

Key Numbers

20,000+
Films and TV episodes

\$20B+
Total content
investment to date

Nearly 90%
Library titles
produced since 2000

7.3%
Revenue CAGR

30% v. 18%
Current library revenue from
TV episodes v. 10 years ago

85%
Current library revenue from
Lionsgate owned or controlled
films and TV episodes*

39%
Library revenue from
top 50 titles v. 49% in F2017

* "Owned/controlled titles" refers to films and television titles produced, acquired or otherwise economically controlled by Lionsgate as part of its library, as distinct from 3rd-party titles distributed solely for a fee.

LIONSGATE

Monetizing Everywhere Our Content Lives

Case Study: The Hunger Games Franchise

