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Perma-Pipe International Holdings Appoints William Leong as General Manager - PermAlert

NILES, IL, April 16, 2018 -- Perma-Pipe International Holdings, Inc. (Nasdaq: PPIH) today announced the appointment of William (Will) Leong to General Manager - PermAlert, reporting to David Mansfield President and CEO Perma-Pipe International Holdings. Will is charged with providing leadership in all aspects of the PermAlert business, including strategy development, operations, HSE, sales, marketing, engineering, product development, purchasing, customer support, and organizational design. His immediate focus will be to develop and implement plans to increase PermAlert sales through increased market share, penetration of new markets, development of new products and geographic growth.

President and CEO David Mansfield commented, "I am pleased that Will has chosen to join the Perma-Pipe team to lead our PermAlert division with an immediate emphasis on a global launch and expansion of the PermAlert brand and technology platform. Will brings extensive industry operating experience in industrial manufacturing as well as the technology sector. He has earned a reputation of success in transforming technology companies, generating growth in sales, supply chain optimization and manufacturing efficiencies. His international experiences coupled with his industry relationships will be instrumental in achieving PermAlert's vision."

Will brings over 18 years of experience in the manufacturing and technology industries. He has held a variety of leadership roles, most recently as Chief Operating Officer at TZ Inc., a smart device company operating in similar markets to PermAlert. He has extensive experience working globally including North and South America, Europe and Asia. Prior to his role at TZ Inc., Will served as Operations Manager at Culligan International where he led M&A projects including building manufacturing capabilities in China.

Mr. Leong commented, "The PermAlert business has long been recognized as the most reliable leak detection system in the market. The business has a tremendous growth potential, and are well-positioned to service the expanding needs of our customers across various sectors. I am thrilled with the opportunity to be a part of the team and build on the incredible foundation to pursue our technology aspirations as the global leader in leak detection systems."

Mr. Mansfield concluded, "The PermAlert division of Perma-Pipe provides state-of-the-art leak detection systems to satisfy the unique technology protection expectations and demands of our customers. Will and the dedicated team at Perma-Pipe are driven to provide industry-leading products and services in meeting our customer's and shareholder's expectations."

Perma-Pipe International Holdings, Inc.

Perma-Pipe International Holdings, Inc. (Nasdaq: PPIH) is a global leader in pre-insulated piping and leak detection systems for oil and gas gathering, district heating and cooling, and other applications. It uses its extensive engineering and fabrication expertise to develop piping solutions that solve complex challenges regarding the safe and efficient transportation of many types of liquids. In total, Perma-Pipe has operations at seven locations in five countries.
