



PlainsCapital Bank Appoints Lifelong San Antonian Travis Edlund as San Antonio Region Chairman, Succeeding Mike Molak

2026-01-05

DALLAS--(BUSINESS WIRE)-- PlainsCapital Bank today announced that Travis Edlund, a lifelong San Antonian and second-generation San Antonio banker, has been named San Antonio Region Chairman, effective immediately. Edlund succeeds Mike Molak, who retired on Jan. 2, 2026, after more than 40 years in the banking industry.

Travis Edlund

“We are deeply grateful for Mike’s leadership, integrity, and decades of service to PlainsCapital and the San Antonio community,” said Brian Heflin, President of PlainsCapital Bank. “Mike leaves behind an incredible legacy and strong foundation—one that Travis is uniquely equipped to build upon as we enter a new chapter of growth in this important market.”

Edlund brings more than 20 years of experience in the community banking industry. Most recently, Edlund served as San Antonio Market President for Amarillo National Bank, where he launched its San Antonio presence in 2020, meaningfully growing the loan and deposit portfolio in the market.

Prior to Amarillo National Bank, he spent time with some of San Antonio’s most established banks. His experience includes senior commercial lending roles at Jefferson Bank, Broadway Bank, and IBC Bank, where he built and managed diverse business and commercial real estate lending and deposit portfolios. Edlund holds a BBA in Finance from UTSA, is a graduate of the Southwestern Graduate School of Banking at SMU and earned a post-graduate certificate in Artificial Intelligence and Machine Learning: Business Applications from the UT Austin McCombs School of Business.

“Travis’ experience building commercial portfolios, developing bankers, deepening community ties, and his desire to build a meaningful franchise in his hometown aligns squarely with PlainsCapital’s culture, values and vision,” Heflin said. “We are focused on relationship banking, local decision making, and meaningfully growing our San Antonio market as we seek to be one of the preeminent commercial focused community banks in Texas.”

PlainsCapital Bank has a well-established presence in the San Antonio market, backed by a trusted brand and an exceptional team of bankers. In today’s climate of widespread bank consolidations across Texas, the need for a commercial-focused institution that prioritizes service and relationships has never been greater. Edlund’s arrival marks a pivotal moment—serving as a catalyst to significantly expand PlainsCapital’s customer base, grow loans and deposits, and increase market

share in this key region.

“I am excited to join PlainsCapital as it begins a new chapter in San Antonio,” Edlund said. “I look forward to working with our talented team to elevate PlainsCapital’s market presence and expand our commitment to serving local businesses and families.”

About PlainsCapital Bank

PlainsCapital Bank, the seventh-largest Texas-headquartered bank by deposit market share, operates 55 Texas branches and has approximately 1,040 employees providing highly personalized relationship banking through a single point of contact. Offering commercial lending, treasury management, small business banking, private banking, and trust and wealth management services, PlainsCapital Bank empowers responsive, local decision making in each of its major markets: Austin, Corpus Christi, Dallas, Fort Worth, Houston, Lubbock, the Rio Grande Valley, and San Antonio. PlainsCapital Bank is a wholly owned subsidiary of Hilltop Holdings (NYSE: HTH). Member FDIC. Find more information at PlainsCapital.com.

FORWARD-LOOKING STATEMENTS DISCLAIMER

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause our actual results, performance or achievements to be materially different from any future results, performance or achievements anticipated in such statements. Forward-looking statements speak only as of the date they are made and, except as required by law, we do not assume any duty to update forward-looking statements. Such forward-looking statements include, but are not limited to, statements concerning such things as our plans, objectives, strategies, expectations, intentions and other statements that are not statements of historical fact, and may be identified by words such as “believe,” “build,” “continue,” “expand,” “expects,” “focus,” “grow,” “may,” “plan,” “seek,” “vision,” “will” or “would” or the negative of these words and phrases or similar words or phrases. See the risk factors described in Hilltop Holdings Inc.’s most recent Annual Report on Form 10-K and subsequent Quarterly Reports on Form 10-Q and other reports that are filed with the Securities and Exchange Commission. All forward-looking statements are qualified in their entirety by this cautionary statement.

Media Contact:

Nicole Simpson | 214-252-4152

nicole.simpson@hilltop.com

Source: Hilltop Holdings Inc.