



HilltopSecurities Launches Sixth Annual Hilltop Hunt

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Online Contest Offers Texas Pre-K–12 Educators Chance to Win Share of \$80,000 in Donations and Prizes

DALLAS--(BUSINESS WIRE)-- On Oct. 5, 2026, World Teachers' Day, Hilltop Securities Inc. (HilltopSecurities) will launch its sixth annual virtual [Hilltop Hunt](#), inviting Texas prekindergarten through 12th grade educators to participate in the statewide online Texas trivia competition.

In honor of HilltopSecurities' 80th anniversary of helping clients pursue their financial goals, this year's Hilltop Hunt will provide \$80,000 in donations and prizes to support Texas education foundations. Participating educators will have the opportunity to win a share of the \$80,000 through the online contest.

"The Hilltop Hunt is our way of celebrating the incredible work Texas educators do every day," said HilltopSecurities President and CEO Brad Wings. "We know teachers invest so much of themselves in their students and communities, and we're proud to offer a fun opportunity to recognize their dedication while supporting schools across the state."

Join the Hunt to Help Find Mo!

Hilltop's mascot, Mo the Buffalo, loves traveling across Texas. During the Hilltop Hunt, participants solve riddles to track Mo's visits to well-known landmarks across the state.

The Hunt takes place entirely online at [HilltopHunt.com](#) and begins on Monday, Oct. 5, when the first riddle will be posted. After that, a new riddle will be posted each weekday from Oct. 6 to Oct. 16, with each riddle providing clues to Mo's location.

Participants earn entries into a prize drawing by correctly answering riddles. The fewer attempts it takes to solve a riddle, the more entries participants receive. Educators may join the Hunt anytime from Oct. 5 through Oct. 23, and all previously released riddles will remain available to participants throughout the contest.

No purchase is necessary to enter or win. The Hunt is open to any educator employed by a TEA- or TPSCA-accredited Texas school serving students in prekindergarten through 12th grade. See official rules at [HilltopHunt.com](#) to review full eligibility details.

Over \$80,000 in Prizes

At the conclusion of the Hunt, 18 winners will be selected through a random drawing. Eight Gold Prize winners will each receive a \$10,000 donation to their school's ISD Foundation or a comparable eligible teacher support organization, plus a pizza party for their homeroom class. Ten Silver Prize winners will each receive a pizza party for their homeroom class.

HilltopSecurities representatives will visit each Gold Prize winner's school to present the donation and celebrate the achievement. Last year's winners were honored in communities including Lubbock, Mission, San Antonio, Odessa, and Round Rock. Since the Hunt's inception, HilltopSecurities has provided more than \$305,000 to education foundations and teacher support organizations across Texas.

About Hilltop Securities Inc.

Celebrating its 80th Anniversary in 2026, HilltopSecurities is a full-service municipal investment bank and wealth advisory firm providing a full suite of financial services for public entities, institutional investors, housing finance agencies, broker-dealers, and individual investors. With a legacy dating back to 1946, its primary areas of focus include public finance, capital markets, structured finance, retail brokerage, clearing services, and securities lending. Hilltop Securities Inc.'s goal is to build long-term relationships to help communities, businesses, and individuals thrive. A wholly owned subsidiary of Hilltop Holdings Inc. (NYSE: HTH), HilltopSecurities' affiliates include Momentum Independent Network, HilltopSecurities Asset Management, HilltopSecurities Insurance, PlainsCapital Bank, and PrimeLending. Learn more at HilltopSecurities.com. Member: NYSE/FINRA/SIPC/NFA.

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