

HilltopSecurities Launches 4th Annual Hilltop Hunt

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Online Contest Offers Texas K-12 Teachers Chance to Win Share of \$50,000 in Donations and Prizes

DALLAS--(BUSINESS WIRE)-- On Oct. 5, 2024, World Teachers' Day, Hilltop Securities Inc. (HilltopSecurities) will launch its fourth annual virtual **Hilltop Hunt** , providing Texas K-12 educators with the chance to win a share of more than \$50,000 in prizes.

"This is the fourth year for HilltopSecurities' Hilltop Hunt online trivia game, which has provided over \$175,000 to support schools and education throughout the Lone Star State," said HilltopSecurities President and CEO Brad Wings. "As a Texas-based company and the leading municipal advisor in the state,* HilltopSecurities is committed to supporting our education system and the teachers who play such a vital role in shaping the next generation."

Join the Hunt to Help Find Mo!

Hilltop's mascot, Mo the Buffalo, loves to roam, and participants in the Hilltop Hunt can follow his tracks to see where he goes next as he visits his favorite Texas landmarks. The Hunt takes place entirely online at **HilltopHunt.com** beginning on Oct. 5. On that day, and each weekday from Oct. 7 to Oct. 17, participants will see daily riddles that provide clues about Mo's travels. By answering the riddles correctly, contestants are entered into a drawing to win a share of the prizes. The fewer guesses it takes to answer the riddle correctly, the more entries they earn. The promotion will remain open until Oct. 23 with past riddles available to anyone who joins, even after the contest already has begun.

There is no purchase necessary to enter or win, and the contest is open to anyone employed in a teaching role by an accredited school in Texas teaching kindergarten through twelfth grade.

Over \$50,000 in prizes

Once the contest has concluded, a drawing will be held to choose five Gold Prize and 10 Silver Prize winners. Each Gold Prize winner will receive a \$10,000 donation to the ISD Foundation, or comparable eligible teacher support organization, of their choice, plus a pizza party for their homeroom class. The Silver Prize winners will win a pizza party for their homeroom class.

HilltopSecurities representatives plan to travel to the schools of each Gold Prize winner to present their prize and thank them for taking part and doing so much to make a difference in the lives of their students. Last year's check presentations took place in Fort Worth, Kyle, Shallowater, Allen, and Sanger.

About Hilltop Securities Inc.

HilltopSecurities is a full-service municipal investment bank and wealth advisory firm providing a full suite of financial services for public entities, institutional investors, housing finance agencies, broker-dealers, and individual investors. Founded in 1946, its primary areas of focus include public finance, capital markets, structured finance, retail brokerage, clearing services, and securities lending. Hilltop Securities Inc.'s goal is to build long-term relationships to help communities, businesses, and individuals thrive. A wholly owned subsidiary of Hilltop Holdings Inc. (NYSE: HTH), HilltopSecurities' affiliates include Momentum Independent Network, HilltopSecurities Asset Management, HilltopSecurities Insurance, PlainsCapital Bank, and PrimeLending. Learn more at [HilltopSecurities.com](https://www.hilltopsecurities.com) . Member: NYSE/FINRA/SIPC.

*Per Ipreo MuniAnalytics for the five-year period ending 8/31/24 based on number of issues and par amount.

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