

HilltopSecurities Celebrates 75 Years with Online Treasure Hunt, \$75,000 Donation to Texas Public Schools

8/30/2021

DALLAS--(BUSINESS WIRE)-- Dallas-based investment bank Hilltop Securities Inc. (HilltopSecurities) is celebrating its 75th anniversary this year and recognizing the milestone by continuing its commitment to support equity and inclusion in education across Texas. As part of its anniversary celebration, the firm is launching an online treasure hunt that will provide Texas public school educators with the chance to win one of ten donations of \$7,500 for their districts' education foundations, as well as prizes for their classrooms.

75 Years of Financial Services Leadership

HilltopSecurities was formed through the merger of First Southwest Company, a broker-dealer founded in 1946 and known for its municipal advisory practice; Southwest Securities Inc., a full-service broker dealer founded in 1972; and M.L. Stern & Co., a California-based financial services firm known for its fixed income bond expertise and retail wealth management. As part of Hilltop Holdings Inc. (NYSE: HTH), a well-capitalized and publicly traded parent company, HilltopSecurities is backed by a diverse financial services enterprise and has approximately 55 locations across the U.S. The company's iconic buffalo icon, "Mo," serves as a symbol for unified power and the unstoppable momentum of an advancing herd.

"We are proud of our past, but today our sights are clearly focused on the future," says HilltopSecurities President and CEO Brad Wings. "We are welcoming new clients in new markets and expanding our businesses. Our business is built on trusted relationships, and relationships are about people. It's been that way since 1946 and it remains true today."

HilltopSecurities is one of the leading municipal investment banks and one of the largest clearing services firms in the United States. The firm's areas of focus include public finance, wealth management, fixed income capital markets, and structured finance/debt capital markets.

Join the Online Treasure Hunt

HilltopSecurities' online treasure hunt will be launched this Fall. Eligible Texas public school educators may participate as individuals or include their classroom in the fun! More information about, and the rules for participating in, the contest will be provided as the launch date approaches.

Supporting Public Education Across Texas

Investing in education, particularly for underserved students and their teachers, continues to be a priority for Hilltop, which last year pledged to invest \$1 million in Texas public schools. Backed by the entire Hilltop organization, this initiative is led by HilltopSecurities, which works with more than 270 public school districts nationwide as a leading financial advisor.

Here in Texas, as part of that \$1 million education initiative, Hilltop has partnered with Dallas ISD, Fort Worth ISD, and Houston ISD with donations to each district through its education foundation. The donations are designed to support the communities' most underserved student populations, such as at-risk youth, individuals below the poverty line, and minority student populations.

HilltopSecurities Moves into New National Headquarters in Downtown Dallas

Earlier this year, HilltopSecurities moved into its new national headquarters in downtown Dallas. HilltopSecurities Tower is a 34-floor skyscraper located at 717 N. Harwood. The mid-May move from its previous headquarters in Dallas' Renaissance Tower signified more than just a change of address or an addition to the Dallas skyline. It represents the next chapter in Hilltop's legacy. The Tower features the company's iconic buffalo logo in 15-foot, lighted letters, and underwent extensive renovations on the spaces that HilltopSecurities occupies.

"We are leaders – innovators who are driven to bring our clients a level of expertise and insight they can't find anywhere else," says HilltopSecurities Chairman Emeritus, Hill Feinberg. "We are proud to be celebrating 75 years of excellence and strength in this industry that will help carry us into the future."

About HilltopSecurities

Hilltop Securities Inc. delivers forthright advice and tailored solutions for municipal issuers, institutions, broker-

dealers, and individuals. The full-service municipal investment bank and registered investment adviser is headquartered in Dallas, Texas, with offices across the United States. Areas of focus include public finance; municipal and taxable fixed income underwriting, sales, and trading; retail brokerage services; securities clearing; structured finance; and securities lending. A wholly owned subsidiary of Hilltop Holdings Inc. (NYSE: HTH), HilltopSecurities' affiliates include Momentum Independent Network Inc., PlainsCapital Bank, and PrimeLending. Learn more at www.HilltopSecurities.com. Member: NYSE/FINRA/SIPC.

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