

# Hilltop Holdings Inc. Names J. J. Gomez Executive Vice President, Director of Business Development

1/14/2019

DALLAS--(BUSINESS WIRE)-- Dallas-based Hilltop Holdings Inc. (NYSE: HTH) today announced J. J. Gomez has been named executive vice president, director of business development. In this new role, Gomez will support the business development functions of Hilltop and its subsidiaries, PlainsCapital Bank, PrimeLending, HilltopSecurities and National Lloyds.

Gomez has been with PlainsCapital Bank for 30 years and most recently served as president of the Bank's Victory Park location in Dallas, Texas.

"J. J. is a proven leader with a special talent for building long-term relationships and identifying new business opportunities," said Hilltop Holdings' Co-CEO and Vice Chairman Alan B. White. "As director of business development, he will be able to leverage his unique abilities to support all of Hilltop Holdings' companies and create successful partnerships throughout the organization."

Since joining PlainsCapital Bank in 1989, Gomez has held numerous positions with the Bank including customer service representative, senior vice president at the Bank's Preston Center location in Dallas, and executive vice president of service quality.

"I am passionate about building partnerships, and that's why I am so excited about this new role and the opportunities it creates," said Gomez. "I look forward to bringing a consistent and intentional focus to our effort to meet our customers' needs across business lines, eliminating barriers and creating new momentum, both for our customers and for our family of companies."

Gomez is a member of the Salesmanship Club of Dallas, the Cotton Bowl Board of Directors and Executive

Committee, The First Tee of Greater Dallas Executive Board, the DFW Salvation Army Advisory Board and the Goodwill Industries of Dallas Board of Directors. He earned a Bachelor of Business Administration in economics from Texas Tech University.

## About Hilltop Holdings Inc.

Hilltop Holdings is a Dallas-based financial holding company. Its primary line of business is to provide business and consumer banking services from offices located throughout Texas through PlainsCapital Bank. PlainsCapital Bank's wholly owned subsidiary, PrimeLending, provides residential mortgage lending throughout the United States. Hilltop Holdings' broker-dealer subsidiaries, Hilltop Securities Inc. and Hilltop Securities Independent Network Inc., provide a full complement of securities brokerage, institutional and investment banking services in addition to clearing services and retail financial advisory. Through Hilltop Holdings' other wholly owned subsidiary, National Lloyds Corporation, it provides property and casualty insurance through two insurance companies, National Lloyds Insurance Company and American Summit Insurance Company. At September 30, 2018, Hilltop employed approximately 5,300 people and operated approximately 450 locations in 44 states. Hilltop Holdings' common stock is listed on the New York Stock Exchange under the symbol "HTH." Find more information at [Hilltop-Holdings.com](http://Hilltop-Holdings.com), [PlainsCapital.com](http://PlainsCapital.com), [PrimeLending.com](http://PrimeLending.com), [Nationallloydsinsurance.com](http://Nationallloydsinsurance.com) and [Hilltopsecurities.com](http://Hilltopsecurities.com).

## FORWARD-LOOKING STATEMENTS

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause our actual results, performance or achievements to be materially different from any future results, performance or achievements anticipated in such statements. Forward-looking statements speak only as of the date they are made and, except as required by law, we do not assume any duty to update forward-looking statements. Such forward-looking statements include, but are not limited to, statements concerning such things as our plans, objectives, strategies, expectations, intentions, growth, strategic direction and other statements that are not statements of historical fact, and may be identified by words such as "anticipates," "believes," "could," "estimates," "expects," "forecasts," "goal," "intends," "may," "might," "plan," "probable," "projects," "seeks," "should," "target," "view" or "would" or the negative of these words and phrases or similar words or phrases. For a discussion of certain factors that could cause our actual results to differ materially from those described in the forward-looking statements, please see the risk factors discussed in our most recent Annual Report on Form 10-K and subsequent Quarterly Reports on Form 10-Q and other reports that are filed with the Securities and Exchange Commission. All forward-looking statements are qualified in their entirety by this cautionary statement.

View source version on [businesswire.com](https://www.businesswire.com/news/home/20190114005747/en/): <https://www.businesswire.com/news/home/20190114005747/en/>

Media:

Ben Brooks | 214.252.4047

**[ben.brooks@hilltop-holdings.com](mailto:ben.brooks@hilltop-holdings.com)**

Investor Relations:

Isabell Novakov | 214.252.4029

**[inovakov@hilltop-holdings.com](mailto:inovakov@hilltop-holdings.com)**

Source: Hilltop Holdings Inc.