

Hilltop Holdings Inc. Announces Brad Winges as President and CEO of Hilltop Securities Inc.

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Current HilltopSecurities CEO Hill A. Feinberg to Remain as Chairman

DALLAS--(BUSINESS WIRE)-- Dallas-based Hilltop Holdings Inc. (NYSE: HTH) today announced M. Bradley Winges is joining its broker-dealer subsidiary, Hilltop Securities Inc., as President and Chief Executive Officer, effective Feb. 20, 2019. Winges will succeed HilltopSecurities Chairman and CEO Hill A. Feinberg, who will remain with the firm as chairman.

"Brad is an exceptional securities industry leader whose talents and extensive experience directly align with the strategic goals, business mix and culture of HilltopSecurities," said Hilltop Holdings' Co-CEO and President Jeremy B. Ford. "Hill was instrumental in Brad's selection as his successor, and we are fortunate to have his continued support and guidance as we move forward."

"I have known Brad for several years and I am proud to welcome him as President and CEO of HilltopSecurities," Feinberg said. "Brad's addition marks a significant milestone in the growth of our firm and I look forward to working with him as we continue to advance our business in key markets across the country."

"With its diverse mix of complementary business lines and deep roots in the municipal market, HilltopSecurities represents a compelling opportunity," Winges said. "I have great respect for the history and culture of the firm, and I look forward to relocating to Dallas to lead such a strong organization."

Winges brings three decades of experience to his role at HilltopSecurities, primarily at Piper Jaffray where he was senior executive managing director. During his time at the company, he served as a member of the leadership team, head of fixed income services and firm investments and trading, president of Piper Jaffray Investment

Management, and head of municipal sales and trading, among other roles. He has also led the firm's risk management efforts and balance sheet investing and funding. Early in his career while at the Chicago Mercantile Exchange, he was one of the youngest futures and licensed seat exchange traders in the United States.

Winges is a past two-term chairman of the Bond Dealers of America (BDA) board of directors and currently serves on the board's executive committee and as co-chair of the BDA's fixed income market structure committee. He is a founding member of the American Securities Association and was appointed to the Securities and Exchange Commission's fixed income market structure committee earlier this year. He earned a bachelor of science in economics and finance from the University of Wisconsin – Madison.

"We are extremely proud to attract such an accomplished and talented executive to our organization," said Hilltop Holdings' Co-CEO and Vice Chairman Alan B. White. "Brad's decision to join our firm speaks very highly of HilltopSecurities' strength and strategic position."

About Hilltop Holdings Inc.

Hilltop Holdings is a Dallas-based financial holding company. Its primary line of business is to provide business and consumer banking services from offices located throughout Texas through PlainsCapital Bank. PlainsCapital Bank's wholly owned subsidiary, PrimeLending, provides residential mortgage lending throughout the United States. Hilltop Holdings' broker-dealer subsidiaries, Hilltop Securities Inc. and Hilltop Securities Independent Network Inc., provide a full complement of securities brokerage, institutional and investment banking services in addition to clearing services and retail financial advisory. Through Hilltop Holdings' other wholly owned subsidiary, National Lloyds Corporation, it provides property and casualty insurance through two insurance companies, National Lloyds Insurance Company and American Summit Insurance Company. At September 30, 2018, Hilltop employed approximately 5,300 people and operated approximately 450 locations in 44 states. Hilltop Holdings' common stock is listed on the New York Stock Exchange under the symbol "HTH." Find more information at Hilltop-Holdings.com, PlainsCapital.com, PrimeLending.com, Nationallloydsinsurance.com and Hilltopsecurities.com.

About Hilltop Securities Inc.

Hilltop Securities Inc., a member of NYSE, FINRA and SIPC, delivers forthright advice and tailored solutions for municipal issuers, institutions, broker-dealers and individuals. The financial services firm and registered investment adviser is headquartered in Dallas, Texas, with offices across the United States. Areas of focus include public finance, municipal and taxable fixed income underwriting, sales and trading; equity and portfolio trading; retail brokerage services; securities clearing; structured finance; and securities lending. HilltopSecurities is a wholly owned subsidiary of Hilltop Holdings Inc. Learn more at www.HilltopSecurities.com.

FORWARD-LOOKING STATEMENTS

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause our actual results, performance or achievements to be materially different from any future results, performance or achievements anticipated in such statements. Forward-looking statements speak only as of the date they are made and, except as required by law, we do not assume any duty to update forward-looking statements. Such forward-looking statements include, but are not limited to, statements concerning such things as our plans, objectives, strategies, expectations, intentions, growth, strategic direction and other statements that are not statements of historical fact, and may be identified by words such as “anticipates,” “believes,” “could,” “estimates,” “expects,” “forecasts,” “goal,” “intends,” “may,” “might,” “plan,” “probable,” “projects,” “seeks,” “should,” “target,” “view” or “would” or the negative of these words and phrases or similar words or phrases. For a discussion of certain factors that could cause our actual results to differ materially from those described in the forward-looking statements, please see the risk factors discussed in our most recent Annual Report on Form 10-K and subsequent Quarterly Reports on Form 10-Q and other reports that are filed with the Securities and Exchange Commission. All forward-looking statements are qualified in their entirety by this cautionary statement.

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