

# Hilltop Holdings Announces Harvey Fundraising Totals, Spotlights Humanitarian Efforts and Relief Response by Employees

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DALLAS--(BUSINESS WIRE)-- More than a week after Hurricane Harvey pounded the Texas coastline and flooded the greater Houston metropolitan area, Dallas-based Hilltop Holdings Inc. (NYSE: HTH), a diversified financial services holding company, announced that it had raised \$200,000 toward the Gulf Coast relief and recovery efforts. The amount represents the initial \$50,000 corporate donation Hilltop announced on Aug. 31, 2017, plus funds raised from a recent company-wide donation drive.

In the days immediately following Harvey's landfall, Hilltop and its family of companies—PlainsCapital Bank, PrimeLending, HilltopSecurities, and National Lloyds initiated a hurricane relief campaign and employee fundraising drive. All of the money raised directly benefits the hurricane disaster relief efforts by the American Red Cross, Salvation Army, and SPCA of Texas.

Along with the charitable donations, **Hilltop employees across the state responded to the call for humanitarian aid** and relief response, assisting with water rescue efforts in Houston, feeding displaced storm victims along the coast, implementing emergency supply drives, volunteering at shelters, and participating in the massive clean-up efforts currently underway, among others.

"The remarkable acts of heroism and generosity that we've seen from ordinary citizens across the state, including members of our own Hilltop family, is awe-inspiring," said Hilltop Holdings Co-CEO and President Jeremy B. Ford and Co-CEO and Vice Chairman Alan B. White. "We are exceptionally proud of our people who stepped into the breach with the resources they had to help neighbors and strangers in need."

Referred to as our Hilltop Harvey Heroes, following are some examples of Hilltop Holdings employees who sprang into action in response to Hurricane Harvey:

### Houston-area Water Rescues

PlainsCapital Bank Houston Market President Brent Johnston and PrimeLending Dallas Senior Vice President Construction and Lending Officer Kale Salmans were among the hundreds of citizens who made up the volunteer flotillas that helped ferry people to safety who were trapped by the flood waters. **[View images and read more here.](#)**

### Rockport Relief Efforts

PrimeLending San Antonio Loan Officer Scott Caroselli spearheaded a community-wide donation drive broadcast by a local TV station to help collect badly-needed supplies, while PlainsCapital Bank employees in the lower Rio Grande Valley mobilized a cook team that provided hot meals to first-responders and hurricane victims. **[View images and read more here.](#)**

### Houston Area Clean-up Efforts

With power tools in hand, backed-up by a lot of sweat equity, HilltopSecurities employees in the Houston-area rolled up their sleeves and helped community neighbors and firm customers with the tear-out and clean-up efforts of their flood-damaged homes. **[View images and read more here.](#)**

“Our hearts continue to be with the victims whose lives were directly impacted by Hurricane Harvey, including members of our Coastal Bend family,” said Ford and White. “We are committed to helping them and our Texas communities recover and rebuild.”

### About Hilltop Holdings Inc.

Hilltop Holdings is a Dallas-based financial holding company. Its primary line of business is to provide business and consumer banking services from offices located throughout Texas through PlainsCapital Bank. PlainsCapital Bank's wholly owned subsidiary, PrimeLending, provides residential mortgage lending throughout the United States. Hilltop Holdings' broker-dealer subsidiaries, Hilltop Securities Inc. and Hilltop Securities Independent Network Inc., provide a full complement of securities brokerage, institutional and investment banking services in addition to clearing services and retail financial advisory. Through Hilltop Holdings' other wholly owned subsidiary, National Lloyds Corporation, it provides property and casualty insurance through two insurance companies, National Lloyds Insurance Company and American Summit Insurance Company. At June 30, 2017, Hilltop employed approximately 5,400 people and operated approximately 460 locations in 44 states. Hilltop Holdings' common stock is listed on the

New York Stock Exchange under the symbol "HTH." Find more information at [Hilltop-Holdings.com](http://Hilltop-Holdings.com), [PlainsCapital.com](http://PlainsCapital.com), [PrimeLending.com](http://PrimeLending.com), [Nationalloydsinsurance.com](http://Nationalloydsinsurance.com) and [Hilltopsecurities.com](http://Hilltopsecurities.com).

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