

Hilltop Holdings Names William B. Furr Chief Financial Officer

8/24/2016

DALLAS--(BUSINESS WIRE)-- Dallas-based Hilltop Holdings Inc. (NYSE: HTH) today announced the appointment of William B. Furr as chief financial officer (CFO) effective September 1, 2016. In his new role, Furr will oversee all accounting and finance functions for Hilltop at the holding company level, including accounting, tax, external reporting, treasury, financial planning and analysis, capital planning, stress testing, and Sarbanes-Oxley (SOX) compliance. As CFO, he will be actively involved with the Hilltop Holdings Board of Directors, external auditors, regulators, and investors. Darren Parmenter, Hilltop's current principal financial officer, will move to the new role of chief administrative officer for Hilltop Holdings effective September 1, 2016.

This Smart News Release features multimedia. View the full release here:

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William B. Furr, Chief Financial Officer, Hilltop Holdings Inc.

(Photo: Business Wire)

"Will brings more than 15 years of experience in banking and finance to our executive leadership team," said Jeremy B. Ford, president and CEO of Hilltop Holdings. "His diverse

experience in strategic, business and financial planning will bring fresh perspective to Hilltop as we continue to pursue our growth objectives. Will is a proven finance leader with deep expertise in performance management that will be a great asset to our company as we seek to improve productivity and efficiency across our four complementary business segments – banking, residential mortgage, brokerage, and property and casualty insurance."

Furr joins Hilltop from Cleveland-based KeyCorp (NYSE: KEY), where he served as executive vice president, community bank CFO, led KeyCorp's financial planning and analysis group, and provided financial support for

KeyCorp's support and administrative functions.

During his time at KeyCorp, Furr was named among the Crain's Cleveland Business CFO of the Year Class of 2015 honoring top financial officers for outstanding financial leadership, asset management and strategic vision.

Prior to his tenure at KeyCorp, Furr served in various financial leadership roles at Regions Financial Corporation (NYSE: RF) including business lines CFO and consumer services CFO. In addition, he also provided financial oversight for technology, operations, marketing, and corporate facilities. Previously, he held several roles with Bank of America Corporation, including senior vice president, finance, specializing in global middle market banking, global liquidity & treasury services, and mass market strategy & product innovation.

"Hilltop Holdings' unique corporate culture, impressive track record of value creation, and dynamic growth plans make this an exceptional opportunity," said Furr. "I look forward to joining the Hilltop leadership team and working with its experienced business unit leaders as we seek to deliver on its strategic vision to build the premier Texas-based financial services company by creating significant shareholder and customer value."

Furr holds a Bachelor of Science in Business Administration in finance from the University of North Carolina at Charlotte and a Master of Business Administration from the University of Chicago. Currently a resident of Gates Mills, Ohio, Furr and his family will relocate to Texas, and he will join Hilltop Holdings at its headquarters location in Dallas.

About Hilltop Holdings

Hilltop Holdings is a Dallas-based financial holding company. Through its wholly owned subsidiary, PlainsCapital Corporation, a regional commercial banking franchise, it has two operating subsidiaries: PlainsCapital Bank and PrimeLending. Through its wholly owned subsidiaries, Hilltop Securities Inc. and Hilltop Securities Independent Network Inc., it provides a full complement of securities brokerage, institutional and investment banking services in addition to clearing services and retail financial advisory. Through Hilltop Holdings' other wholly owned subsidiary, National Lloyds Corporation, it provides property and casualty insurance through two insurance companies, National Lloyds Insurance Company and American Summit Insurance Company. At June 30, 2016, Hilltop employed approximately 5,400 people and operated approximately 450 locations in 44 states. Hilltop Holdings' common stock is listed on the New York Stock Exchange under the symbol "HTH." Find more information at Hilltop-Holdings.com, PlainsCapital.com, PrimeLending.com, Nationallloydsinsurance.com and HilltopSecurities.com.

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