

Hilltop Holdings Named a 2013 Raymond James Community Bankers Cup Winner

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DALLAS--(BUSINESS WIRE)-- Hilltop Holdings Inc. (NYSE: HTH) was named a 2013 Raymond James Community Bankers Cup winner. The second annual Bankers Cup award recognizes the top 10 percent of community banks on various profitability, operational efficiency and balance sheet metrics.

Of the 302 community banks with assets between \$500 million and \$10 billion that were considered for the 2013 Community Bankers Cup, the top 10 percent demonstrated superior performance on a relative basis in one or more of the following measurements: nonperforming assets to loans and real estate owned, five-year average core deposit percentage, net interest margin, efficiency ratio, return on average assets and return on average tangible common equity.

Based on the overall sum of the six profitability, operational efficiency and balance sheet metrics discussed above, Hilltop Holdings ranked No. 22 out of 30 total banks recognized by Raymond James.

Raymond James is a diversified financial services holding company that specializes in investment and financial planning, in addition to investment banking and asset management. This is the second year in a row Raymond James has released the rankings and the first year that Hilltop Holdings has been recognized as a Community Bankers Cup winner.

About Hilltop Holdings

Hilltop Holdings is a Dallas-based financial holding company with \$8.9 billion in assets.¹ Through its wholly owned subsidiary, PlainsCapital Corporation, a regional commercial banking franchise, it has three operating subsidiaries: PlainsCapital Bank, PrimeLending, and First Southwest. Through Hilltop's other wholly owned subsidiary, National

Lloyds Corporation, it provides property and casualty insurance through two insurance companies, National Lloyds Insurance Company and American Summit Insurance Company. At December 31, 2013, Hilltop employed approximately 4,550 people and operated approximately 400 locations in 45 states. Hilltop Holdings common stock is listed on the New York Stock Exchange under the symbol "HTH." Find more information at Hilltop-Holdings.com and PlainsCapital.com.

Source: ¹10Q 4Q13 filing

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Source: Hilltop Holdings Inc.