NEWS RELEASE

Peoples State Bank Partners with MC United Soccer on Jersey Sponsorship

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Wausau, Wis. (May 12, 2021) Peoples State Bank has partnered with MC United Soccer Club through a multi-year jersey sponsorship that will significantly decrease the costs incurred by MCU families. Peoples will subsidize a portion of the jersey fee charged to parents whose children play for MC United. MC United provides competitive soccer opportunities for more than 500 youth annually—ages 4 to 18—from across the northcentral Wisconsin region.

“It’s very gratifying to know that our sponsorship will keep jersey costs down for all parents who have children playing with MC United,” said Scott Cattanach, Peoples State Bank president & CEO. “Peoples is fully vested in northcentral Wisconsin. We’re proud to support our youth, their families, and the communities in the greater Wausau area and beyond.”

“We’re fortunate to have a great sponsor like Peoples,” said Sharon Belton, MC United president. “They’ve been with us the last two years, and now with a four-year agreement in place, we know our parents and athletes will take notice of their commitment to the club.”

In addition to offsetting the costs of jerseys for all MC United players, the agreement includes exclusive sponsorship of the MC United Firecrackers Academy, a development program for fiveto eight-year-old children. It also includes being named the title sponsor of MCU’s Fall 2021 soccer tournament, which draws 120 teams and thousands of spectators to the Wausau area.

Peoples recently signed a long-term agreement with the Marathon County Parks, Recreation, and Forestry Department to sponsor the Peoples Sports Complex, located at 602 E. Kent Street. The complex houses 15 athletic fields catering to youth and adult recreational and club sports, high school teams, sports camps, large athletic tournaments, and community events. MC United will host their spring Mountain Bay Cup soccer tournament at the

Peoples Sports Complex this weekend.

“Our community is fortunate to have these fields, which are among the best natural turf fields in the upper Midwest, said Belton. “Peoples is truly committed to ensuring these players have a top-notch soccer experience.”

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Peoples State Bank is a community bank headquartered in Wausau, Wisconsin, serving north, central, and southeast Wisconsin from ten full-service banking locations in Marathon, Oneida, Vilas, Waukesha, and Milwaukee Counties, as well as a commercial loan production office in Stevens Point, WI. Peoples provides financial services to business owners and individuals, as well as investment and retirement planning services through Peoples Wealth Management, a division of Peoples. Peoples was founded in 1962 and has total assets in excess of $1.3 billion. PSB Holdings, Inc., Peoples State Bank’s parent company, trades its common stock under stock symbol PSBQ on the OTCQX Market. Peoples is an Equal Housing Lender and Member FDIC. More information about Peoples can be found at **bankpeoples.com**.

More information about MC United Soccer Club can be found at **mcunitedsoccer.org**.