



Growers[®]



STEVEN VALENC SIN
Founder and CEO

Important Legal Notes



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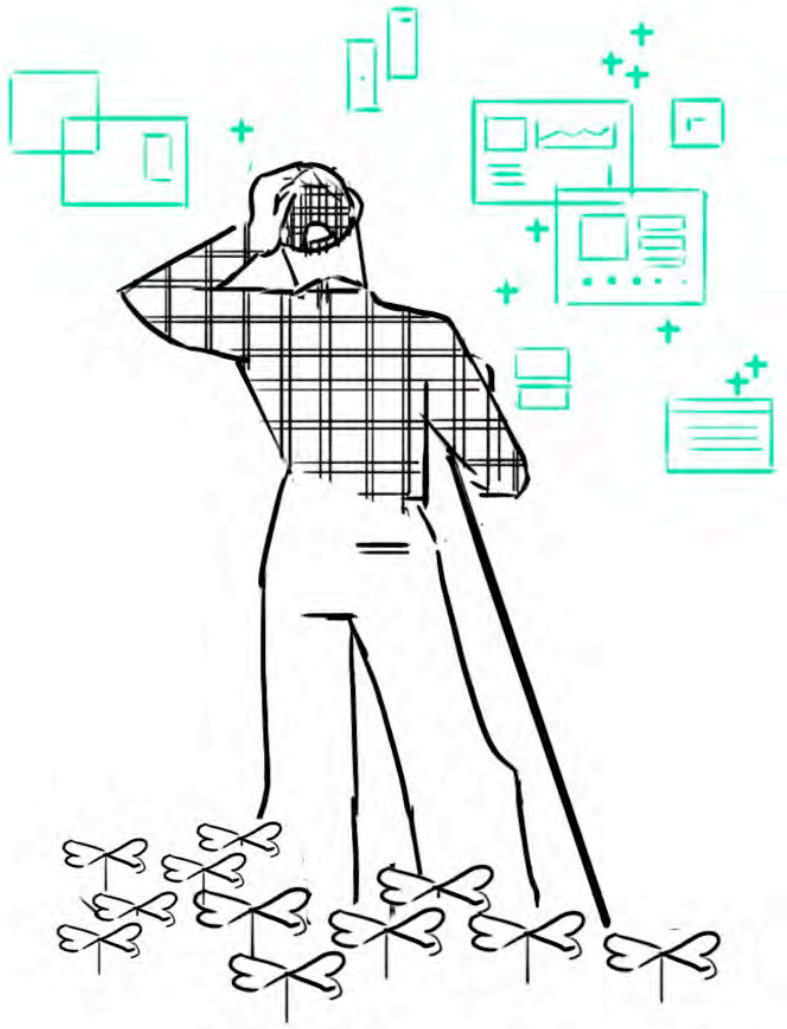






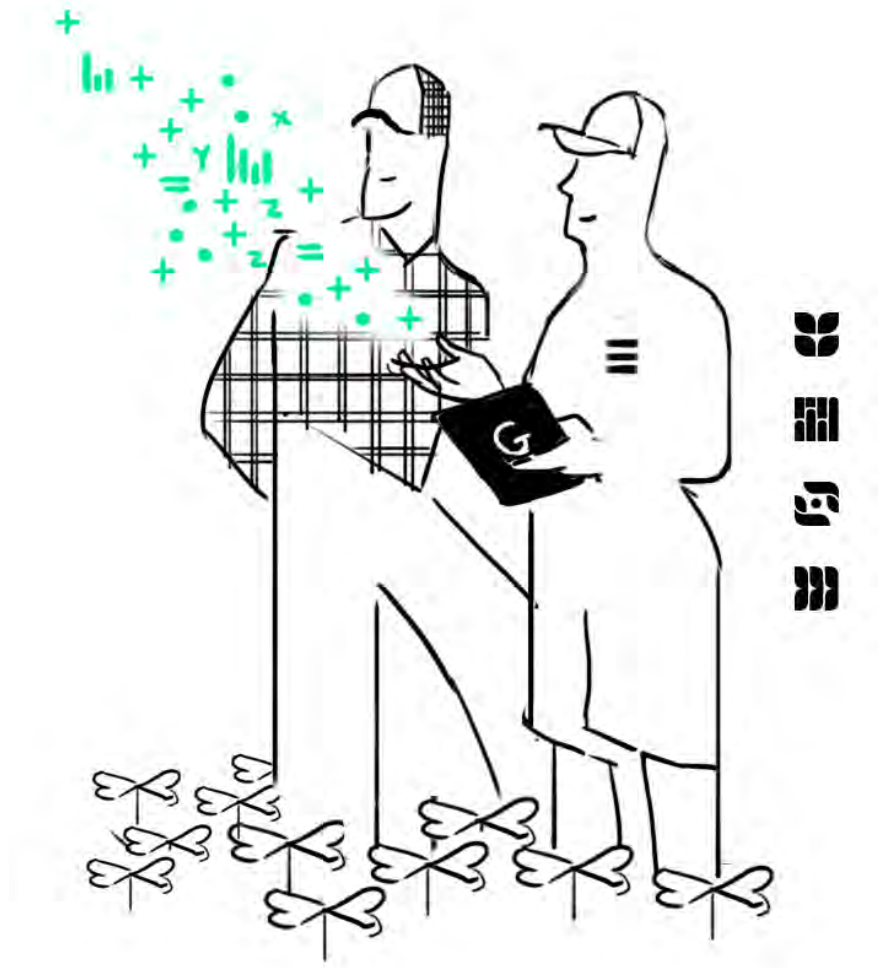


Farmers don't want "disruption"
- even if it would benefit them



For data to be relevant to farmers – it must be:

- Timely
- Applicable
- Add value



**We Build
Products for
the Farmers
Trusted
Advisors**



Beta Version



Agronomy Tool



Sales Tool



Acquired by

AICL
Growers⁺



2017

2018

2019

2020



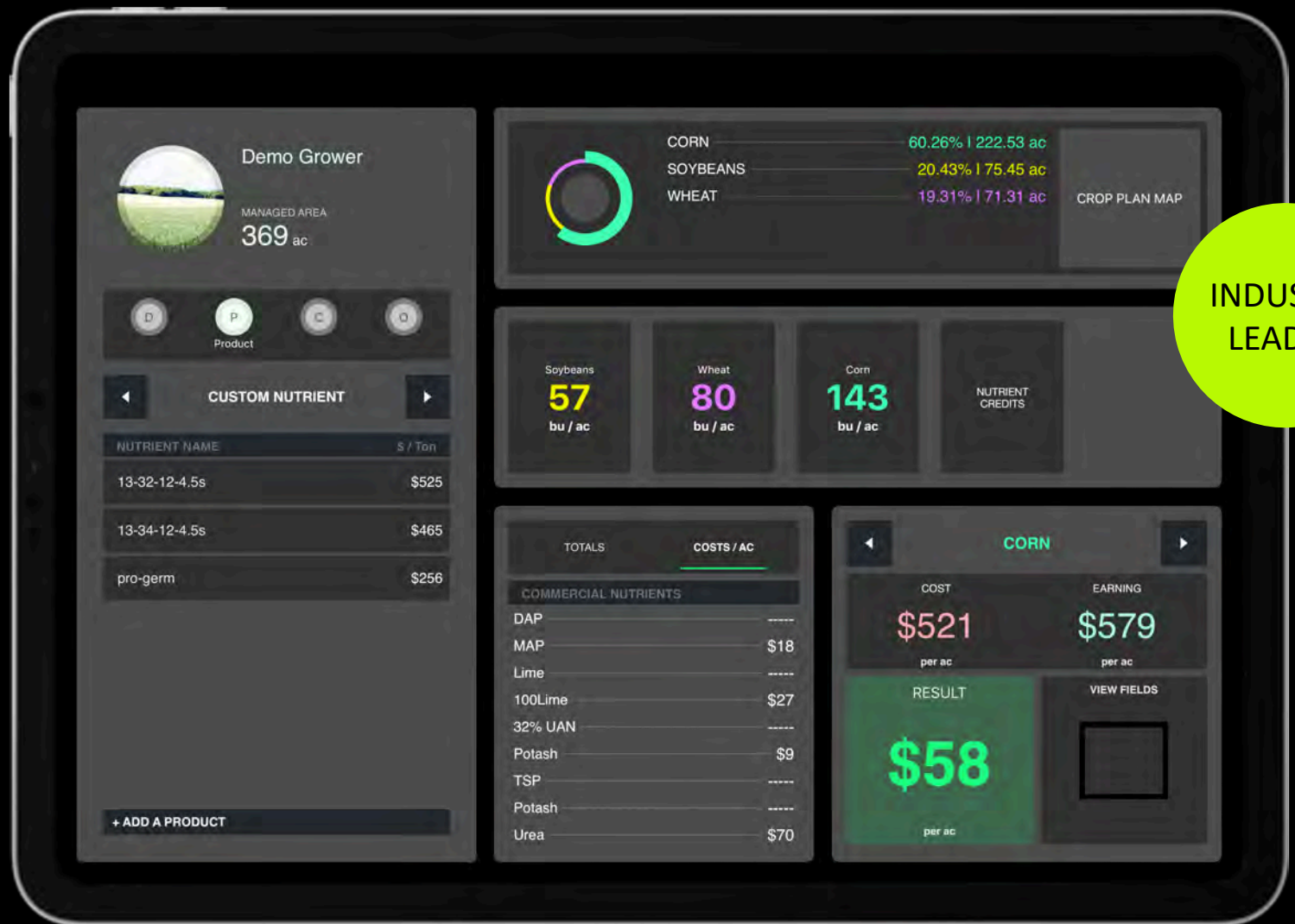
Growers' Platform

Growers[®]

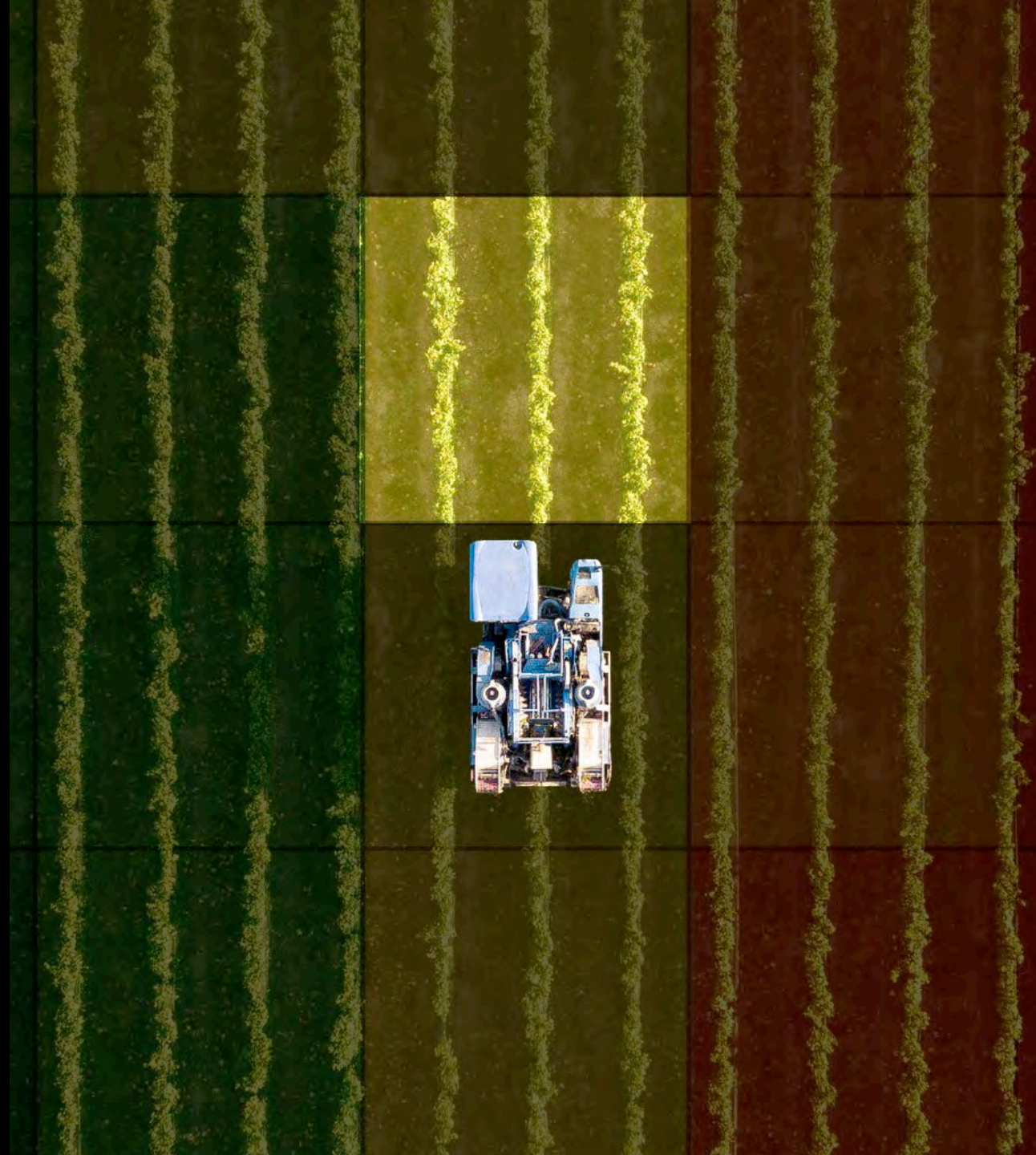
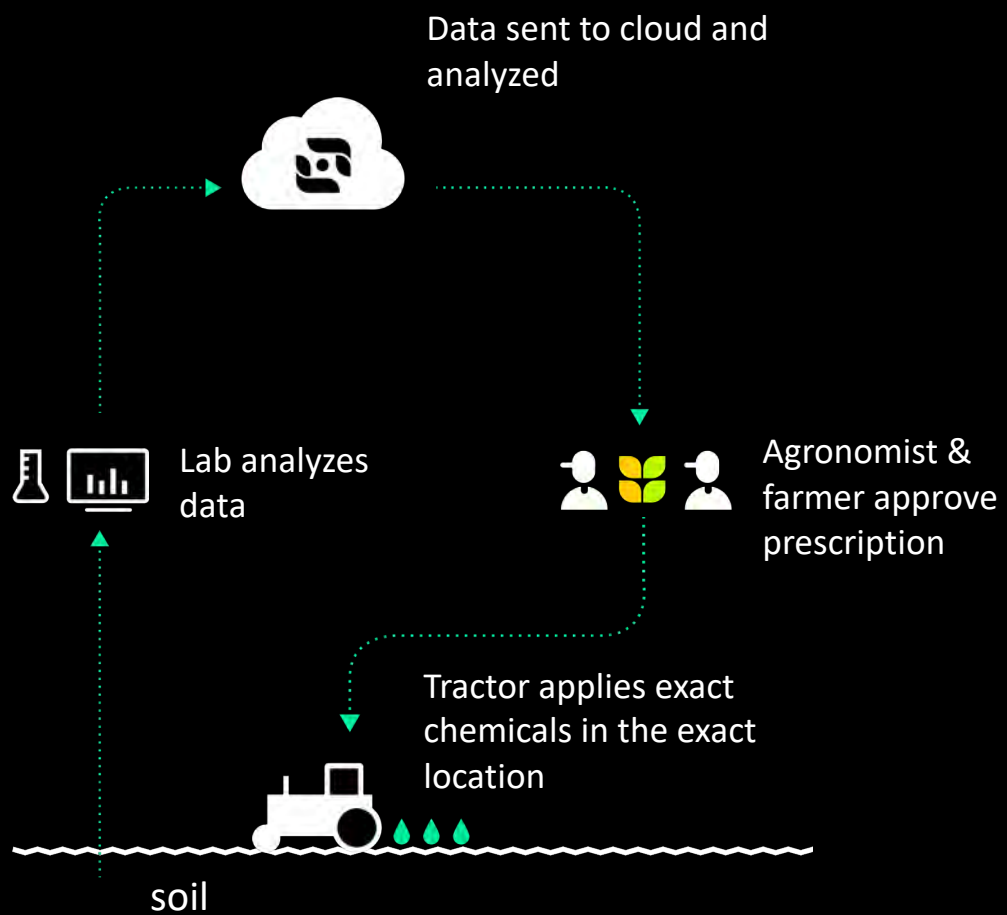




Precision ag software
platform to plan, prescribe,
and grow smarter



INDUSTRY
LEADER

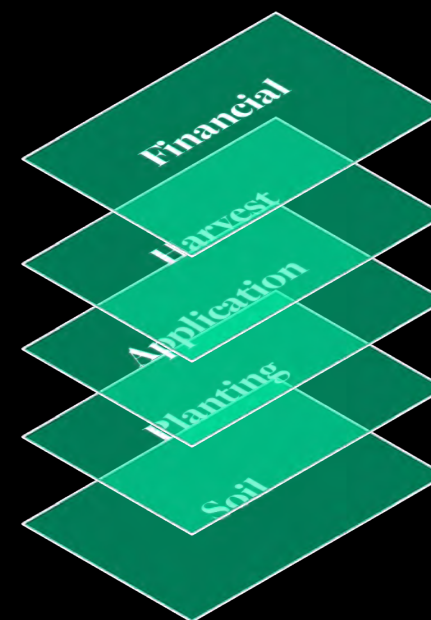




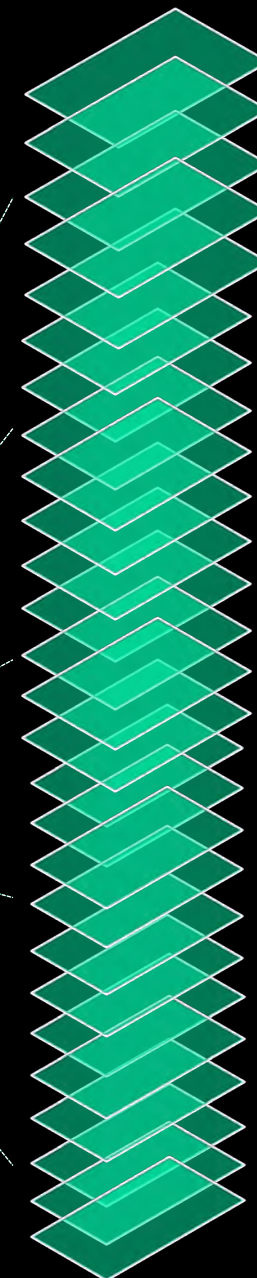
KEY VALUE

- Zero data entry
- Fast execution
- Accuracy
- Robust data acquisition

KEY DATA COLLECTED



Data attributes





Collaboration with farmers

=

Collaboration with everyone



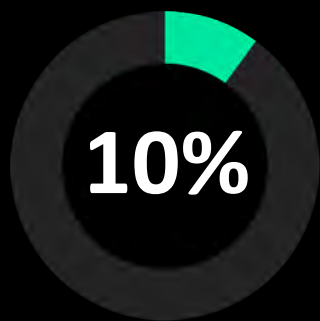
 Insurance Agent

 Fertilizer Dealer

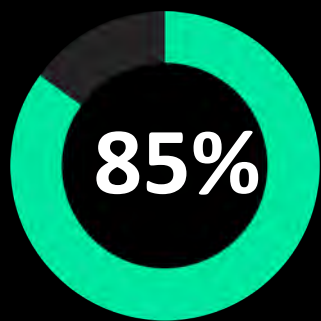
 Seed Dealer

 Land Owner

 Banker

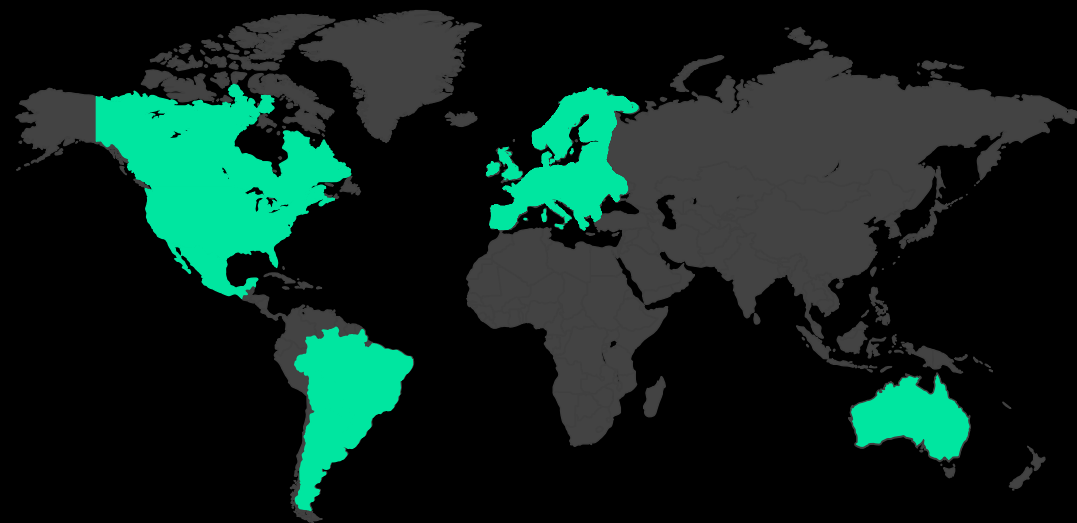


Farmer adoption
Year 1



Farmer adoption
Year 2

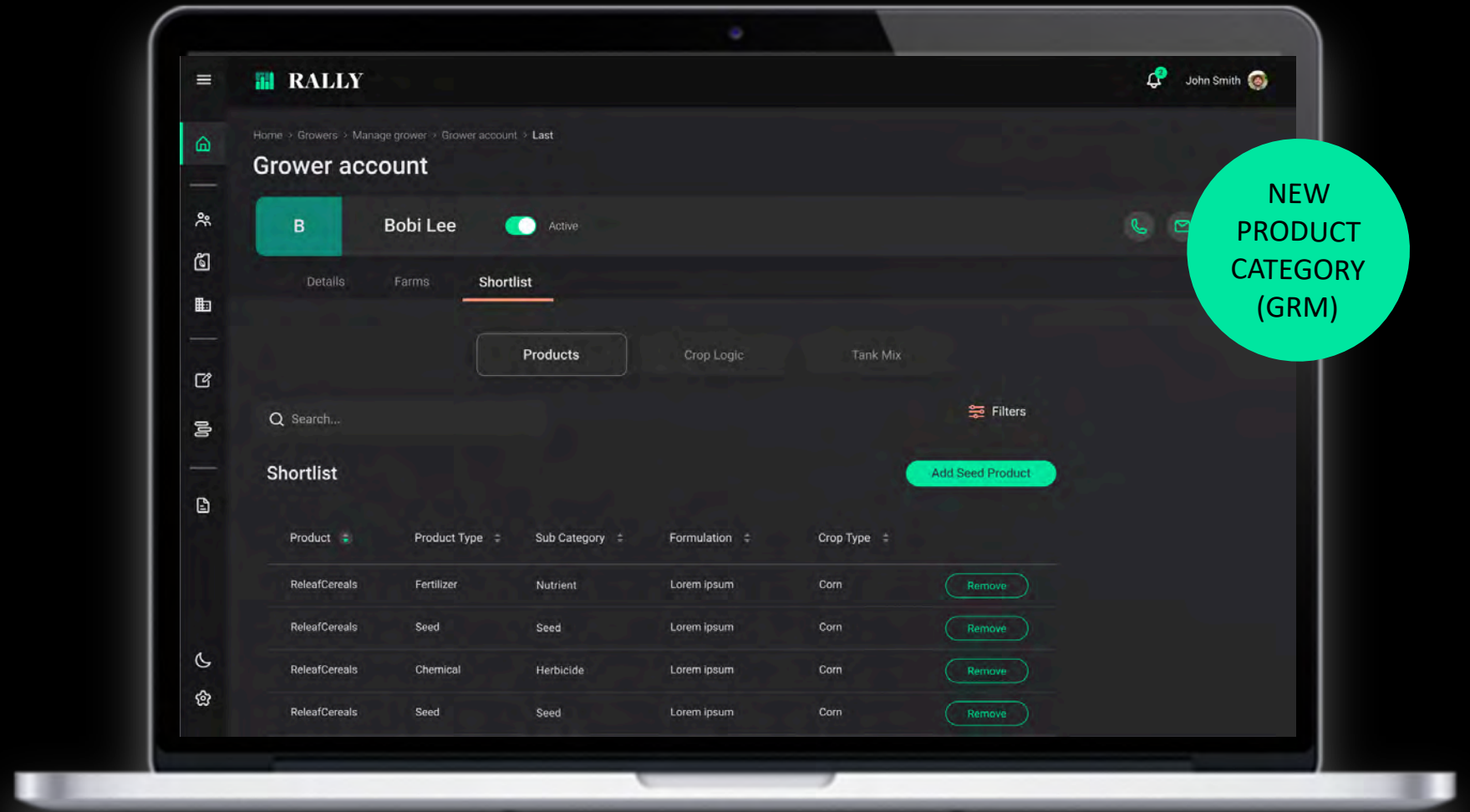
× ICL



BY LEVERAGING ICL'S GLOBAL ECOSYSTEM, WE ARE TARGETING
A FLEX FOOTPRINT OF 50 MILLION ACRES BY 2025



Supercharged ag retail
sales engine

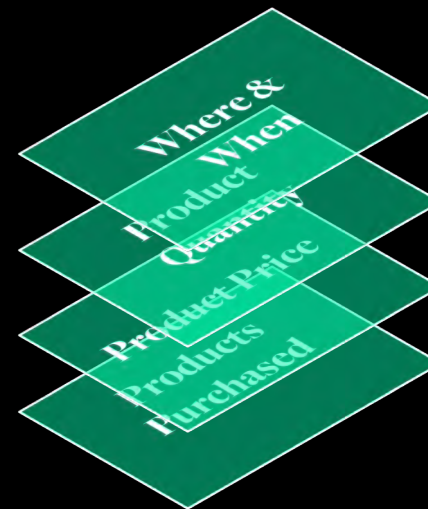




KEY VALUE

- Displaces legacy software
- Virtual selling
- Visibility into farmer buying behaviors

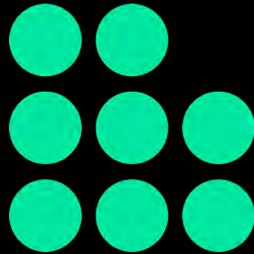
KEY DATA COLLECTED





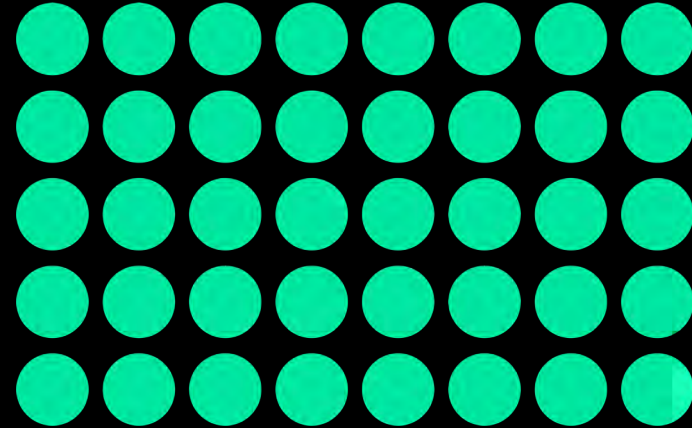
\$ 1B

Transaction flow
2020



\$ 8B

Transaction flow
2022

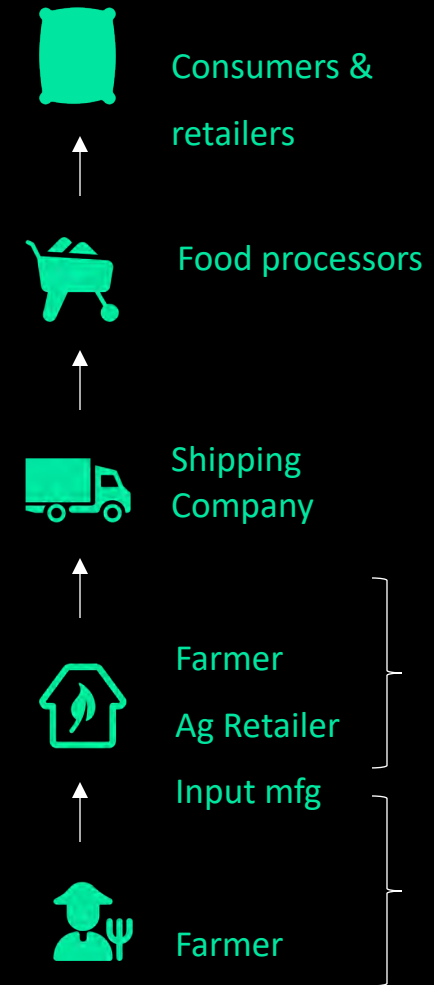
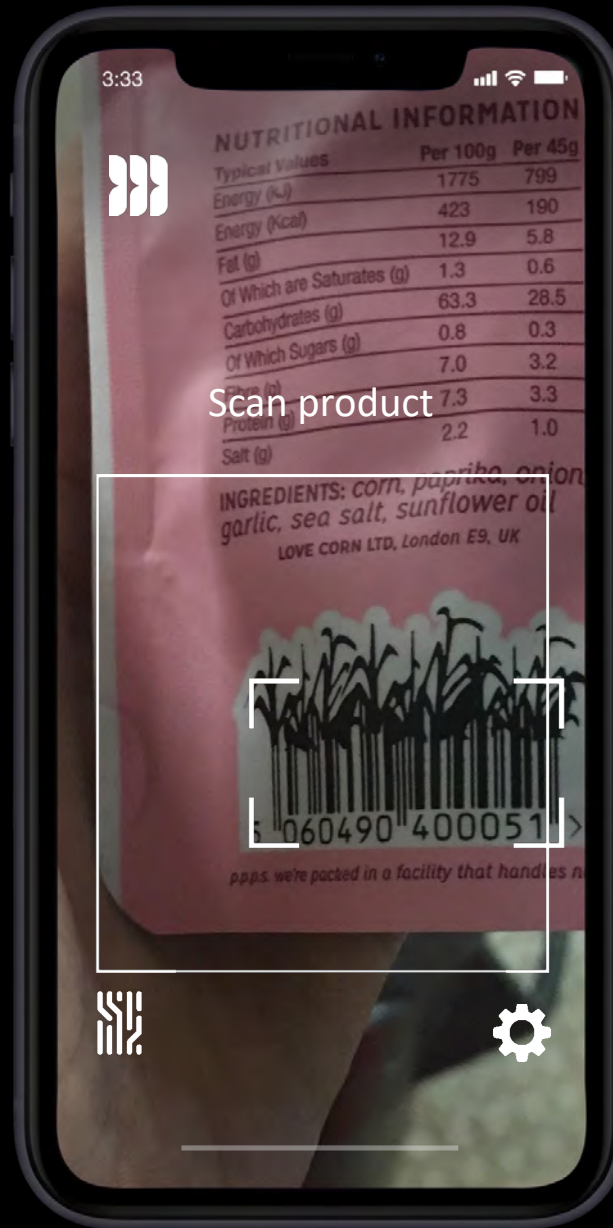


\$ 40B

Transaction flow
2025

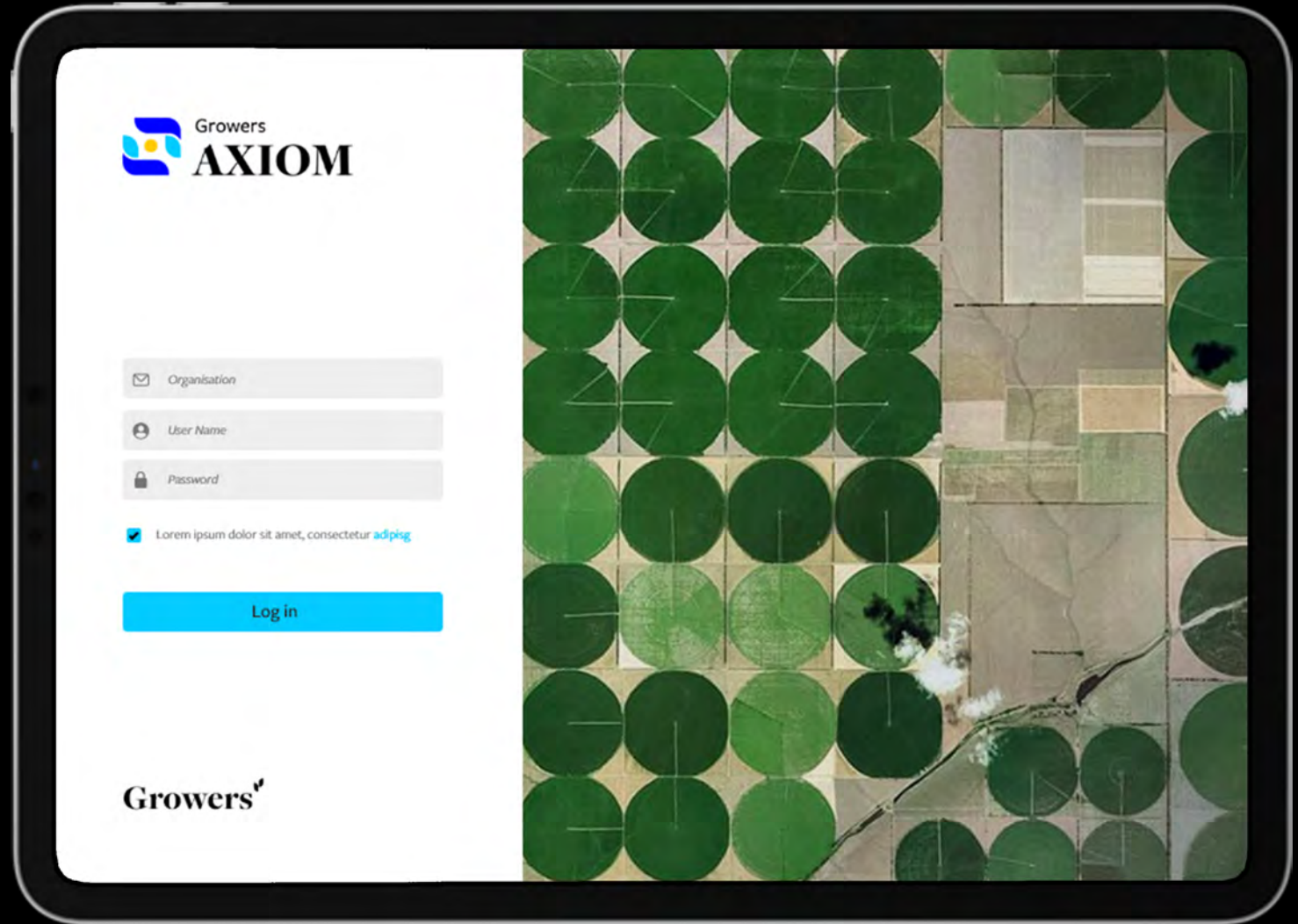


Enable supply chain
traceability with complete
detail





Big data, leveraged to
utilize scalable insights





中國農業大學
CHINA AGRICULTURAL UNIVERSITY

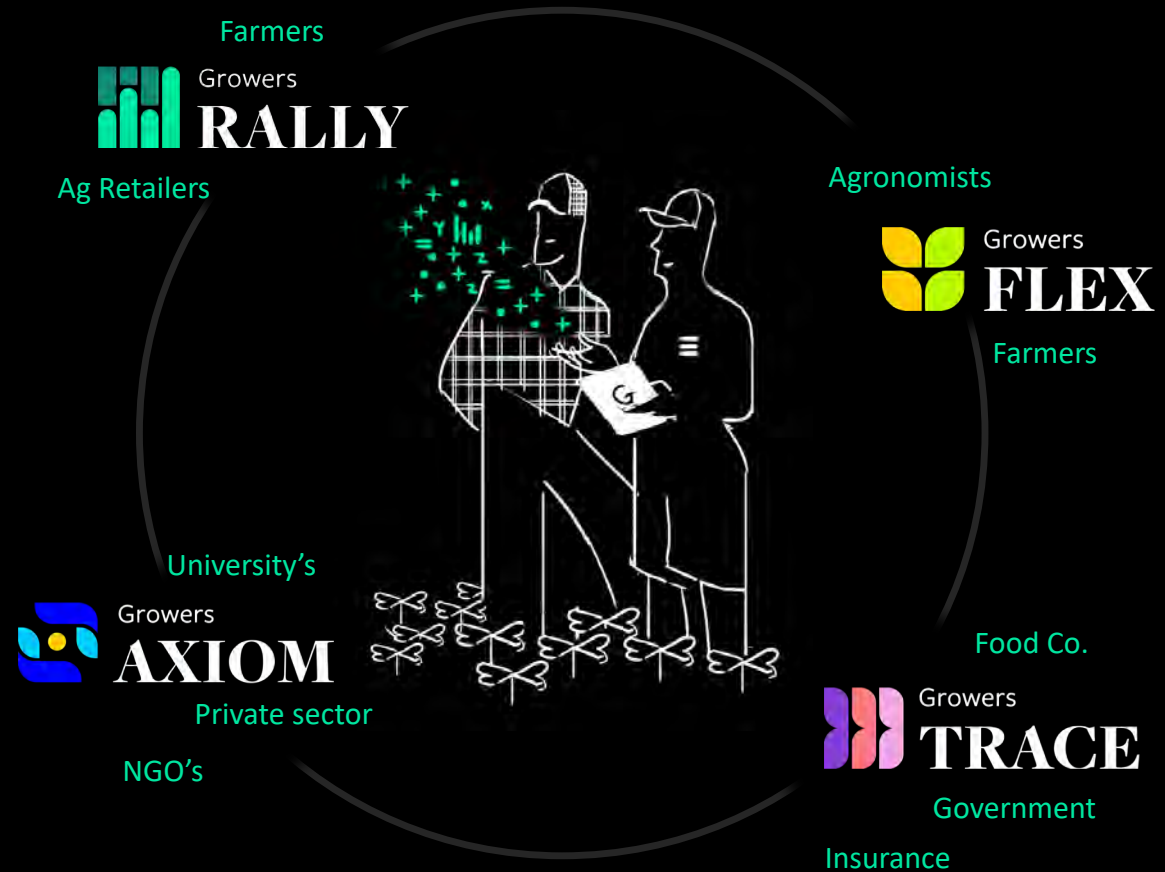


150+

Partners by 2025

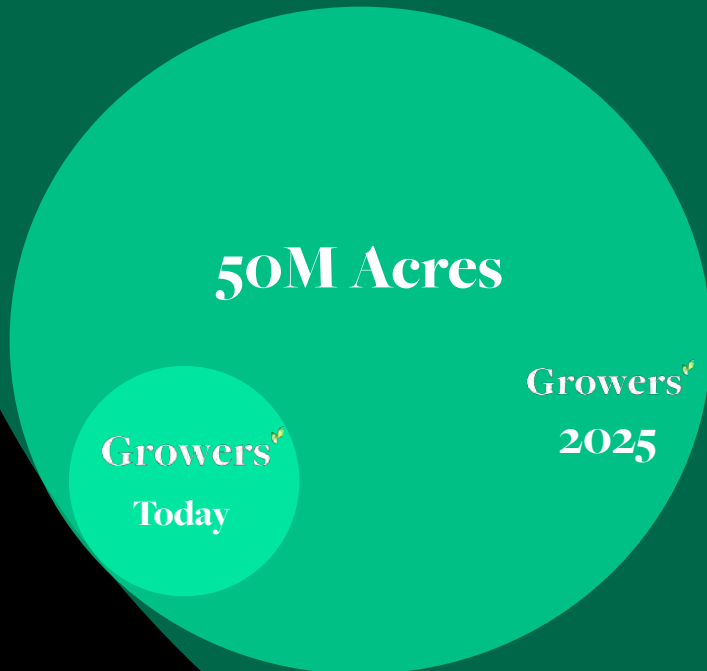
A Symbiotic Business Strategy

Data <> Value Cycle



Looking Forward

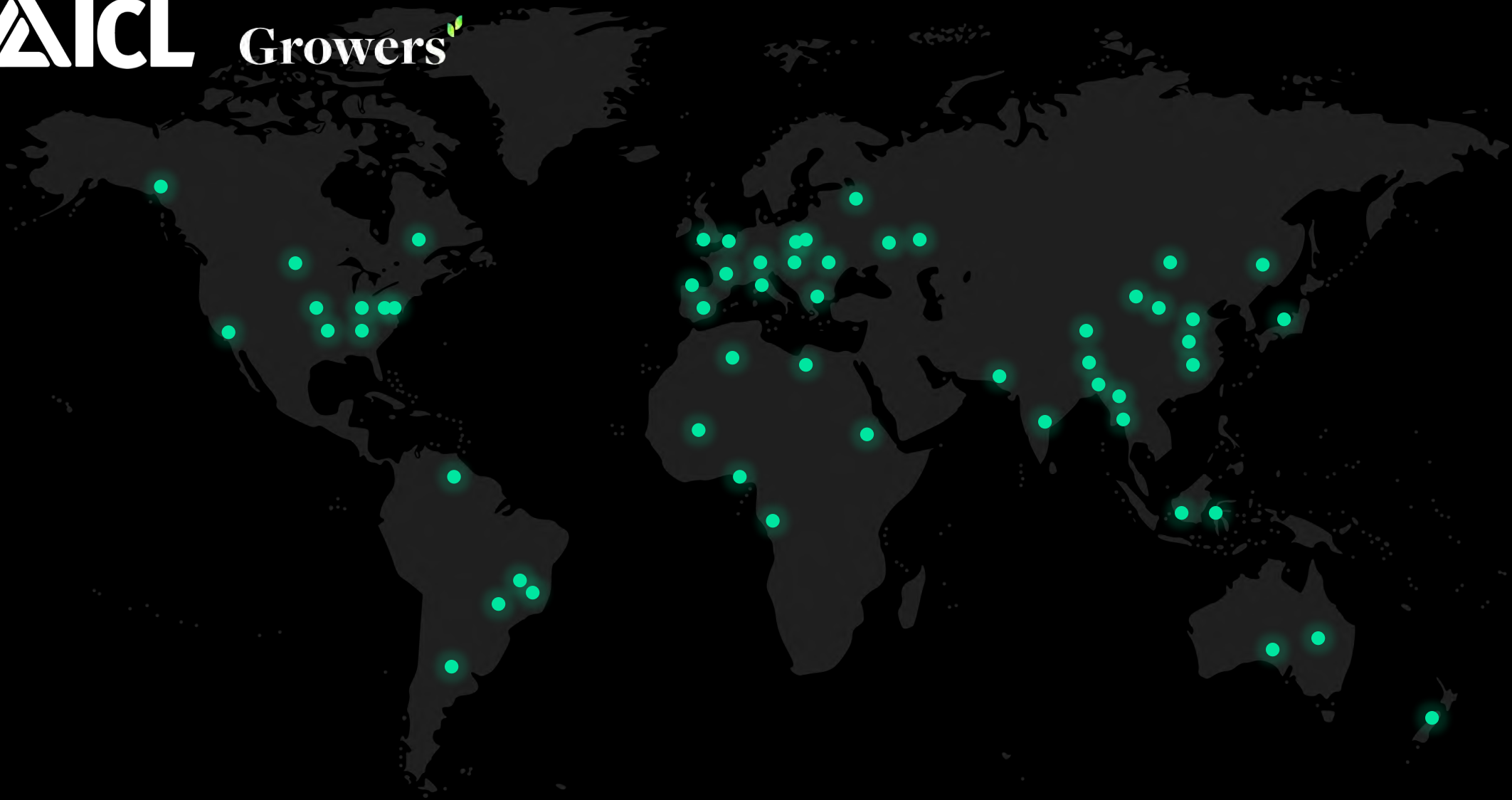
1% of Global Agriculture within the Growers Platform



AICL



AICL Growers





**Technology
created for
the farmer
changes
everything**

Growers'

A close-up photograph of a corn cob on its stalk. The cob is partially husked, revealing rows of yellow kernels. The husk is brown and fibrous. The background is a blurred field of corn plants under a bright sky, with some trees and a building visible in the distance.

Thank You