



NEWS RELEASE

CubeSmart Again Recognized by Inside Self-Storage Readers for Best Customer Service

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MALVERN, Pa., Aug. 03, 2017 (GLOBE NEWSWIRE) -- CubeSmart (NYSE:CUBE) today announced that it was named the Best Customer Service award winner from Inside Self-Storage's (ISS) 2017 Best of Business reader-choice poll, an annual campaign that solicits "Best of Business" votes from self-storage industry professionals and customers. This is the seventh time CubeSmart has been recognized by ISS readers, with prior awards in the Best Customer Service, Best Call-Center Services, and Best Third-Party Management categories.

"At CubeSmart, we have a truly special service culture that puts our customer at the center of everything we do," commented Christopher P. Marr, CubeSmart's President and Chief Executive Officer. "Our more than 2,300 teammates across the country have been recognized time and again for their unparalleled service to our customers and business partners. We are particularly honored to be recognized once again by our customers, peers, and other industry colleagues as a customer service leader in the self-storage industry."

About the Company

CubeSmart is a self-administered and self-managed real estate investment trust. CubeSmart owns or manages 892 self-storage properties across the United States. According to the 2017 Self-Storage Almanac, CubeSmart is one of the top three owners and operators of self-storage properties in the U.S.

The Company's mission is to simplify the organizational and logistical challenges created by the many life events and business needs of its Customers -- through innovative solutions, unparalleled service, and genuine care. The Company's self-storage properties are designed to offer affordable, easily accessible, secure, and, in most locations,

climate-controlled storage space for residential and commercial customers.

For more information about **business** and **personal storage** or to learn more about the Company and find a nearby storage facility, visit www.CubeSmart.com or call CubeSmart toll free at 800-800-1717.

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