



NEWS RELEASE

CubeSmart Wins Two Stevie(R) Awards for Sales & Customer Service and 2016 People's Choice Stevie(R) Award for Favorite Customer Service

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MALVERN, PA -- (Marketwired) -- 03/17/16 -- CubeSmart (NYSE: CUBE), a self-administered and self-managed real estate investment trust focused on self-storage facilities, was awarded two Silver Stevie® Awards in the Customer Service Department of the Year and Contact Center of the Year categories in the tenth annual Stevie Awards for Sales & Customer Service. CubeSmart was also honored with the 2016 People's Choice Stevie® Award for Favorite Customer Service in the All Other Industries category.

The Stevie Awards for Sales & Customer Service are the world's top sales awards, business development awards, contact center awards, and customer service awards. The awards were presented to honorees during a gala banquet on Friday, March 4 at the Paris Hotel in Las Vegas. More than 500 executives from the U.S.A. and several other nations attended.

This is CubeSmart's fourth consecutive year receiving either a Gold or Silver Stevie® Award for Customer Service Department of the Year and its third time receiving an award for Contact Center of the Year. Since 2013, CubeSmart has received a total of 9 Gold or Silver Stevie® Awards for Sales & Customer Service in four categories.

CubeSmart's 2016 People's Choice Stevie® Award for Favorite Customer Service marks its second consecutive people's choice award. As an organization honored in the Stevie Awards for Sales & Customer Service, CubeSmart was eligible to be included in voting for the people's choice awards, which was open to the public from January 21 through February 19. More than 27,000 votes were cast.

Over 2,100 nominations from organizations of all sizes and in virtually every industry were evaluated in this year's competition, and more than 60 members of several specialized judging committees determined the Gold, Silver, and Bronze Stevie Award placements from among the Finalists during final judging earlier this month.

CubeSmart President and Chief Executive Officer Christopher P. Marr noted, "We are proud to be honored with these distinguished awards for a fundamental and crucial cornerstone to our business success: great Customer service. These awards highlight the exceptional efforts of our more than 1,900 teammates across the country who strive to simplify challenging life transitions for our Customers day in and day out. We are especially honored to be recognized among such great company across the participating industries."

About the Company

CubeSmart is a self-administered and self-managed real estate investment trust. CubeSmart owns or manages 699 self-storage facilities across the United States. According to the 2016 Self-Storage Almanac, CubeSmart is one of the top four owners and operators of self-storage facilities in the U.S.

The Company's mission is to simplify the organizational and logistical challenges created by the many life events and business needs of its Customers -- through innovative solutions, unparalleled service, and genuine care. The Company's self-storage facilities are designed to offer affordable, easily accessible, secure, and, in most locations, climate-controlled storage space for residential and commercial customers.

For more information about **business** and **personal storage** or to learn more about the Company and find a nearby storage facility, visit **www.CubeSmart.com** or call CubeSmart toll free at 800-800-1717.

About The Stevie Awards

The Stevie Awards are conferred in six programs: The American Business Awards, the German Stevie Awards, The International Business Awards, the Stevie Awards for Women in Business, the Stevie Awards for Sales & Customer Service, and the Asia-Pacific Stevie Awards. A seventh program, the Stevie Awards for Great Employers, will debut in April 2016. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at **<http://www.StevieAwards.com>**, and follow the Stevie Awards on Twitter @TheStevieAwards.

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