



NEWS RELEASE

CubeSmart Wins Seventh Gold Stevie(R) Award and 2015 People's Choice Stevie(R) Award

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MALVERN, PA -- (Marketwired) -- 03/03/15 -- CubeSmart (NYSE: CUBE), a self-administered and self-managed real estate investment trust focused on self-storage facilities, was awarded the Gold Stevie® Award in the ninth annual Stevie Awards for Sales & Customer Service. The Stevie Awards for Sales & Customer Service are the world's top awards for sales, contact centers, and customer service. CubeSmart received the top prize for Customer Service Department of the Year and also received the 2015 People's Choice Stevie® Award for Favorite Customer Service in the All Other Industries category.

This is CubeSmart's third consecutive year receiving the top award for Customer Service Department of the Year. This follows CubeSmart's receipt of three Gold Stevie® Awards last year when the Company received top awards for Customer Service Department of the Year, Contact Center of the Year, and Customer Service Training Team of the Year. As an organization honored in the Stevie Awards for Sales & Customer Service, CubeSmart was eligible to be included in voting for the people's choice awards, which was open to the public from January 22 through February 13. Over 51,000 votes were cast.

More than 1,900 nominations from organizations of all sizes and in virtually every industry were evaluated in this year's competition, and more than 500 nominated customer service and sales executives attended the awards ceremony held on February 27, 2015.

"We are honored and humbled not only to have successfully competed alongside a number of exceptional companies for our seventh Gold Stevie® Award in three years, but also to have been recognized directly by our

Customers for our Customer service in the People's Choice Stevie® Award," commented CubeSmart President and Chief Executive Officer Christopher P. Marr. "To have these efforts recognized and see that our Customers are taking notice is exciting for us. We continue to differentiate ourselves within the self-storage industry through our more than 1,600 dedicated CubeSmart teammates who are focused on creating an unparalleled experience for our Customers every day."

About the Company

CubeSmart is a self-administered and self-managed real estate investment trust. CubeSmart owns or manages 606 self-storage facilities across the United States. According to the 2015 Self-Storage Almanac, CubeSmart is one of the top four owners and operators of self-storage facilities in the United States.

The Company plans to exceed Customer expectations by adding more personalized services and technology to some of the best storage spaces around. The Company's self-storage facilities are designed to offer affordable, easily accessible, secure, and in most locations, climate-controlled storage space for residential and commercial Customers. CubeSmart® services include storage customization, comprehensive moving services, organizational services, and office amenities.

For more information about **business** and **personal storage** or to learn more about the company and find a nearby storage facility, visit www.CubeSmart.com or call CubeSmart toll free at 800-800-1717.

About The Stevie Awards

Stevie Awards are conferred in six programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, The American Business Awards, The International Business Awards, the Stevie Awards for Women in Business, and the Stevie Awards for Sales & Customer Service. Stevie Awards competitions receive more than 10,000 entries each year from organizations in more than 60 nations. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at <http://www.StevieAwards.com>.

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