



NEWS RELEASE

Christopher P. Marr to Deliver Keynote Address at the Self Storage Association's 2015 Spring Conference and Trade Show

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MALVERN, PA -- (Marketwired) -- 03/11/15 -- CubeSmart (NYSE: CUBE), a self-administered and self-managed real estate investment trust focused on self-storage facilities, announced today that Christopher P. Marr, President and Chief Executive Officer of the Company, will deliver the keynote address at the Self Storage Association's (SSA) 2015 Spring Conference and Trade Show being held in Washington, DC from March 11, 2015 to March 13, 2015. The keynote address will begin at 9:45 a.m. (ET) on Thursday, March 12, 2015.

The SSA has been the official trade organization of the self-storage industry for 40 years and represents over 60,000 storage properties globally. SSA's annual Spring Conference and Trade Show brings together more than 1,200 participants representing owners, managers, operators and vendors of self-storage properties.

About the Company

CubeSmart is a self-administered and self-managed real estate investment trust. CubeSmart owns or manages 607 self-storage facilities across the United States. According to the 2015 Self-Storage Almanac, CubeSmart is one of the top four owners and operators of self-storage facilities in the United States.

The Company plans to exceed Customer expectations by adding more personalized services and technology to some of the best storage spaces around. The Company's self-storage facilities are designed to offer affordable, easily accessible, secure, and in most locations, climate-controlled storage space for residential and commercial Customers. CubeSmart® services include storage customization, comprehensive moving services, organizational



services, and office amenities.

For more information about **business** and **personal storage** or to learn more about the company and find a nearby storage facility, visit www.CubeSmart.com or call CubeSmart toll free at 800-800-1717.

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