



NEWS RELEASE

CubeSmart Wins Three Gold Stevie(R) Awards for Second Consecutive Year

2/26/2014

MALVERN, PA -- (Marketwired) -- 02/26/14 -- CubeSmart (NYSE: CUBE), a self-administered and self-managed real estate investment trust focused on self-storage facilities, was awarded three Gold Stevie® Awards in the eighth annual Stevie Awards for Sales & Customer Service. The Stevie Awards for Sales & Customer Service are the world's top awards for sales, contact centers, and customer service. CubeSmart received the top prize in each of the following three categories: Contact Center of the Year, Customer Service Department of the Year, and Customer Service Training Team of the Year.

This follows CubeSmart's receipt of three Gold Stevie® Awards last year, when the Company received the top awards for Contact Center of the Year, Innovation in Customer Service, and Customer Service Department of the Year. CubeSmart is one of only two companies to have won three Gold Stevie® Awards in consecutive years, the other being Delta Air Lines.

More than 1,500 nominations from organizations of all sizes and in virtually every industry were evaluated in this year's competition, and more than 400 nominated customer service and sales executives attended the awards ceremony held on February 21, 2014.

"We were nominated alongside a number of tremendously admired companies and are honored and humbled to have once again received three Gold Stevie Awards," commented CubeSmart President and Chief Executive Officer Christopher P. Marr. "We have more than 1,500 CubeSmart teammates who are dedicated to delivering an exceptional Customer experience day in and day out through unparalleled service and genuine care. To have these

efforts recognized is inspiring for us and further solidifies our differentiated service offering within our industry."

About the Company

CubeSmart is a self-administered and self-managed real estate investment trust. CubeSmart owns or manages 532 self-storage facilities across the United States. According to the 2014 Self Storage Almanac, CubeSmart is one of the top four owners and operators of self-storage facilities in the U.S.

The Company plans to exceed Customer expectations by adding more personalized services and technology to some of the best storage spaces around. The Company's self-storage facilities are designed to offer affordable, easily accessible, secure, and in most locations, climate-controlled storage space for residential and commercial Customers. CubeSmart® services include storage customization, logistics services, comprehensive moving services, organizational services, and office amenities.

For more information about **business** and **personal storage** or to learn more about the company and find a nearby storage facility, visit www.CubeSmart.com or call CubeSmart toll free at 800-800-1717.

About The Stevie Awards

Stevie Awards are conferred in five programs: the Asia-Pacific Stevie Awards, The American Business Awards, The International Business Awards, the Stevie Awards for Women in Business, and the Stevie Awards for Sales & Customer Service. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at www.StevieAwards.com.

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