



NEWS RELEASE

## CubeSmart Wins Three Gold Stevie(R) Awards

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WAYNE, PA -- (Marketwire) -- 03/07/13 -- CubeSmart (NYSE: CUBE), a self-administered and self-managed real estate investment trust focused on self-storage facilities, was presented with three Gold Stevie® Awards in the seventh annual Stevie Awards for Sales & Customer Service. The Stevie Awards for Sales & Customer Service are the world's top awards for sales, contact centers, and customer service. CubeSmart received the top prize in each of the following three categories: Contact Center of the Year, Award for Innovation in Customer Service, and Customer Service Department of the Year.

The awards were presented to honorees during a gala banquet on February 25, 2013 in Las Vegas, Nevada. More than 1,100 entries from organizations of all sizes and in virtually every industry were submitted to this year's competition, and more than 300 nominated customer service and sales executives from the U.S.A. and several other countries attended the awards ceremony. CubeSmart and Delta Air Lines each won three Gold Stevie Awards, more than any other organization in the competition.

"We are honored to be among this year's Stevie award winners," commented CubeSmart President and Chief Operating Officer Christopher P. Marr. "CubeSmart has been at the forefront of redefining customer service in the self-storage industry, and I am delighted that our company and, more importantly, our employees, have been recognized for their tremendous efforts with the top prize in three areas that are central to the long-term success of our business."

About the Company

CubeSmart is a self-administered and self-managed real estate investment trust. CubeSmart owns or manages 522

self-storage facilities across the United States. According to the 2012 Self Storage Almanac, CubeSmart is one of the top four owners and operators of self-storage facilities in the U.S.

The Company plans to exceed Customer expectations by adding more personalized services and technology to some of the best storage spaces around. The Company's self-storage facilities are designed to offer affordable, easily accessible, secure, and in most locations, climate-controlled storage space for residential and commercial customers, as well as boat storage and mini storage. CubeSmart® services include storage customization, logistics services, comprehensive moving services, organizational services, and office amenities.

For more information about **business** and **personal storage** or to learn more about the company and find a nearby storage facility, visit [www.CubeSmart.com](http://www.CubeSmart.com) or call CubeSmart toll free at 800-800-1717.

#### About The Stevie Awards

Stevie Awards are conferred in four programs: The American Business Awards, The International Business Awards, the Stevie Awards for Women in Business, and the Stevie Awards for Sales & Customer Service. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about The Stevie Awards at [www.StevieAwards.com](http://www.StevieAwards.com).

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