



NEWS RELEASE

Jeffrey F. Rogatz Elected to U-Store-It Trust Board of Trustees

2/1/2011

WAYNE, PA -- (MARKET WIRE) -- 02/01/11 -- U-Store-It Trust (NYSE: YSI) announced that Jeffrey Rogatz has been elected to the Company's Board of Trustees effective January 31, 2011. He is expected to stand for re-election at the June shareholders meeting, when his current term of office expires.

William M. Diefenderfer III, U-Store-It's Chairman of the Board, said, "We are pleased to have Jeff join our Board as he brings extensive experience in all aspects of commercial real estate. Jeff's career as an investment banker, REIT chief financial officer, and as a real estate investor will assist the Board and management in achieving our financial and asset management objectives."

Mr. Rogatz, 49, is the co-founder of Palladian Realty Capital which provides consulting and advisory services to public and private real estate companies. In addition to Palladian Realty Capital, Mr. Rogatz is the founder and President of Triangle Real Estate Advisors LLC, a real estate asset management company, which is the manager of Triangle Real Estate Securities Fund LLC. Mr. Rogatz is also founder and President of Ridgeway Capital LLC, a real estate investment and advisory firm that invests in office, industrial and retail leased assets in the Mid-Atlantic area, and provides advisory services to various clients which have included several publicly traded real estate investment trusts. Prior to founding Ridgeway Capital in 2001, Mr. Rogatz was chief financial officer of Brandywine Realty Trust, a New York Stock Exchange listed real estate investment trust. Prior to joining Brandywine in 1999, Mr. Rogatz was a managing director and head of the REIT practice for Legg Mason Wood Walker, Incorporated.

"I am delighted to welcome Jeff to U-Store-It's Board. I have known Jeff throughout his real estate career and I am

confident that he will provide valuable insight as we grow our Company and execute on our strategic objectives," said Dean Jernigan, U-Store-It's Chief Executive Officer.

Mr. Rogatz resides in Wilmington, Delaware. He is a member of the National Association of Real Estate Investment Trusts, Urban Land Institute and the International Council of Shopping Centers. Mr. Rogatz is a board member of CapLease, a publicly traded diversified real estate investment trust, the Friends of Woodlawn Library, Inc. and Opera Delaware, and a member of the William and Mary Business School Foundation Board. Mr. Rogatz received an MBA in finance with honors from the College of William and Mary in 1987 and received a BS from the University of Virginia in 1983.

U-Store-It also announced that Daniel B. Hurwitz has resigned from its Board of Trustees effective January 31, 2011.

William M. Diefenderfer III, Chairman of the Board of U-Store-It Trust, said, "It is with regret that I accept Dan's resignation on behalf of the Board, because he has brought energy, knowledge of the real estate industry and a commitment to teamwork that has greatly benefited our board, but I respect his desire to focus his energy and skills on his duties as CEO of Developers Diversified Realty (NYSE: DDR)."

About U-Store-It

U-Store-It Trust is a self-administered and self-managed real estate investment trust. The Company provides **self-storage solutions** across the country. U-Store-It owns and or manages 455 **storage facilities** across the United States, and operates the U-Store-It Network, which consists of approximately 692 additional self-storage facilities. The Company's self-storage facilities, storage space and storage solutions are designed to offer affordable, easily accessible, secure, and in most locations climate-controlled storage space for residential and commercial customers, as well as boat storage and **mini storage**. According to the 2009 Self Storage Almanac, U-Store-It Trust is one of the top four owners and operators of self-storage facilities in the U.S. For more information, visit www.ustoreit.com.

Visitors may go online to <http://www.ustoreit.com> to learn more about the company and to find a nearby storage facility. Visitors to [ustoreit.com](http://www.ustoreit.com) can also view the sizes and features of individual self-storage units, reserve **storage space**, and pay their storage bills online using a safe, secure online payment function.

For more information about business or personal storage call U-Store-It toll free at 1-888-U-STORE-IT.

Source: U-Store-It Trust