NEWS RELEASE

U-Store-It to Participate in UBS Self Storage REIT Summit

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WAYNE, PA -- (MARKET WIRE) -- 01/13/11 -- U-Store-It Trust (NYSE: YSI) announced today that the company will participate in the UBS Self Storage REIT Summit at UBS Investment Bank's offices in New York City on Wednesday, January 19, 2011. Dean Jernigan, CEO of U-Store-It Trust, will participate in the REIT/International Panel, scheduled to begin at 10:30 a.m. Eastern Time.

The panel discussion will be broadcast live over the Internet and can be accessed by all interested parties through the Company's website at **http://www.ustoreit.com** and then by clicking on the "investor relations" link at the bottom of the home page.

About the Company

U-Store-It Trust is a self-administered and self-managed real estate investment trust. The Company provides self-storage solutions across the country. U-Store-It owns and or manages 456 facilities across the United States, and operates the U-Store-It Network, which consists of approximately 735 additional self-storage facilities. The Company's self-storage facilities, storage space and storage solutions are designed to offer affordable, easily accessible, secure, and in most locations, climate-controlled storage space for residential and commercial customers, as well as boat storage and mini storage. According to the 2009 Self Storage Almanac, U-Store-It Trust is one of the top four owners and operators of self-storage facilities in the U.S. For more information, visit **www.ustoreit.com**.

Visitors may go online to **http://www.ustoreit.com** to learn more about the company and to find a nearby storage

facility. Visitors to ustoreit.com can also view the sizes and features of individual self-storage units, reserve storage space, and pay their storage bills online using a safe, secure online payment function.

For more information about business or personal storage call U-Store-It toll free at 1-888-U-STORE-IT.

Source: U-Store-It Trust