



NEWS RELEASE

U-Store-It Announces the Date of Its Fourth Quarter 2010 Earnings Release and Conference Call

1/17/2011

WAYNE, PA -- (MARKET WIRE) -- 01/17/11 -- U-Store-It Trust (NYSE: YSI) announced today that the Company intends to release financial results for the year and three months ended December 31, 2010 on Thursday, February 24, 2011. An accompanying conference call will be held at 11:00 am ET on Friday, February 25, 2011.

A live Web cast of the conference call will be available online from the investor relations page of the Company's corporate Web site at <http://www.ustoreit.com>. The dial-in numbers are 1-877-317-6789 for domestic callers and +1-412-317-6789 for international callers.

After the live Web cast, the call will remain available on U-Store-It's Web site for 30 days. In addition, a telephonic replay of the call will be available until March 28, 2011. The replay dial-in number is 877-344-7529 for domestic callers and +1-412-317-0088 for international callers. The reservation number for both is 447639.

About the Company

U-Store-It Trust is a self-administered and self-managed real estate investment trust. The Company provides self-storage solutions across the country. U-Store-It owns and or manages 456 facilities across the United States, and operates the U-Store-It Network, which consists of approximately 735 additional self-storage facilities. The Company's self-storage facilities, **storage space** and storage solutions are designed to offer affordable, easily accessible, secure, and in most locations, **climate-controlled storage** space for residential and commercial customers, as well as **boat storage** and **mini storage**. According to the 2009 Self Storage Almanac, U-Store-It Trust is one of the top four owners and operators of self-storage facilities in the U.S. For more information, visit

www.ustoreit.com.

Visitors may go online to **http://www.ustoreit.com** to learn more about the company and to find a nearby storage facility. Visitors to [ustoreit.com](http://www.ustoreit.com) can also view the sizes and features of individual self-storage units, reserve **storage space**, and pay their storage bills online using a safe, secure online payment function.

For more information about business or personal storage call U-Store-It toll free at 1-888-U-STORE-IT.

Source: U-Store-It Trust