



NEWS RELEASE

U-Store-It to Provide 320 Drop-Off Locations for the Toys for Tots Program

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An Additional 64 U-Store-It Facilities Will Donate Storage Space to Toys for Tots to Consolidate Community Donations

WAYNE, PA -- (MARKET WIRE) -- 11/23/10 -- More than 320 U-Store-It Trust (NYSE: YSI) owned and managed **self storage facilities** are making a difference in their local communities by participating in the U.S. Marine Corps Reserve's Toys for Tots Program this holiday season. Bring new, unwrapped toys to a participating U-Store-It location now through December 15, to help brighten the holiday of a child.

With convenient locations across the country and affordable solutions for residential or **business storage** needs, U-Store-It is a perfect match for the Toys for Tots program. U-Store-It will collect, store, and deliver toys to the Toys for Tots representative for distribution to children within each community.

Over the past 63 years, the U.S. Marine Corps Reserve's Toys for Tots Program has distributed more than 400 million toys to more than 188 million needy children and U-Store-It is proud to participate with this organization. "Building on last year's success, our managers are excited to collect toys and make a contribution to children in their local communities again this holiday season," says Steve Hartman, Senior Vice President of Marketing at U-Store-It.

To contact the U-Store-It owned or managed **self storage** location nearest you to ask about their participation details, visit www.ustoreit.com or call 1-800-U-STORE-IT.

A heavy concentration of participating stores can be found in the following cities: **Tucson**, AZ; **Albuquerque**, NM; **San Bernardino**, CA; **Jacksonville**, FL; **West Palm Beach**, FL; **Chicago**, IL; **Indianapolis**, IN; **Canton**, OH; **Memphis**, TX; and **Frisco**, TX.

About U-Store-It Trust

U-Store-It Trust is a self-administered and self-managed real estate investment trust. The Company provides self-storage solutions across the country. U-Store-It owns and or manages 487 facilities across the United States, and operates the U-Store-It Network, which consists of approximately 684 additional self-storage facilities. The Company's self-storage facilities, **storage space** and storage solutions are designed to offer affordable, easily accessible, secure, and in most locations, **climate-controlled storage** space for residential and commercial customers, as well as **boat storage** and **mini storage**. According to the 2009 Self Storage Almanac, U-Store-It Trust is one of the top four owners and operators of self-storage facilities in the U.S. For more information, visit www.ustoreit.com.

Visitors may go online to <http://www.ustoreit.com> to learn more about the company and to find a nearby storage facility. Visitors to [ustoreit.com](http://www.ustoreit.com) can also view the sizes and features of individual self-storage units, reserve **storage space**, and pay their storage bills online using a safe, secure online payment function.

For more information about business or personal storage call U-Store-It toll free at 1-888-U-STORE-IT.