



NEWS RELEASE

Dean Jernigan to Present at the Florida Self Storage Association's Executive Retreat

9/30/2010

WAYNE, PA -- (MARKET WIRE) -- 09/30/10 -- U-Store-It Trust (NYSE: YSI) is pleased to announce that Dean Jernigan, the Company's Chief Executive Officer, will present a session titled "A REIT's Perspective" during the Florida Self Storage Association's Executive Retreat on October 8, 2010. Mr. Jernigan's presentation will reflect on the challenges and opportunities of operating a self-storage REIT through the current economic climate.

Mr. Jernigan joins several other noted presenters at the Executive Retreat including Chris Oakley of the Federal Reserve Bank of Atlanta, George Miliotes of Darden Restaurants, and Scott Enos of Disney Destinations.

The Florida Self Storage Association's Second Annual Executive Retreat, held at Disney's Yacht Club in Lake Buena Vista, is expecting over 100 owners and developers of self storage facilities and **storage solutions**.

For more information about this event, visit www.floridassa.org/Executive_Retreat.asp

About U-STORE-IT

U-Store-It Trust is a self-administered and self-managed real estate investment trust. The Company provides self storage solutions across the country. **U-Store-It** owns and or manages 491 facilities across the United States, and operates the U-Store-It Network, which consists of approximately 712 additional self storage facilities. The Company's **self storage facilities**, **storage space** and storage solutions are designed to offer affordable, easily accessible, secure, and in most locations, **climate-controlled storage space** for residential and commercial customers, as well as **boat storage** and **mini storage**. According to the 2010 Self Storage Almanac, U-Store-It Trust

is one of the top four owners and operators of self storage facilities in the U.S.

Visitors may go online to <http://www.ustoreit.com> to learn more about the company and to find a nearby storage facility. Visitors to [ustoreit.com](http://www.ustoreit.com) can also view the sizes and features of individual self-storage units, reserve storage space, and pay their storage bills online using a safe, secure online payment function.

For more information about business or personal storage call U-Store-It toll free at 1-800-U-STORE-IT.