



NEWS RELEASE

## U-Store-It Goes Beyond Self Storage With New Blog

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Blog to Provide Unique Way for Company to Further Engage Customers and Address a Variety of Topics Important to Self Storage Users

WAYNE, PA -- (MARKET WIRE) -- 03/25/10 -- Wondering how self storage facilities can help you organize your life or when to use a self storage unit as an extension of your home? How about learning how to de-winterize your boat before you remove it from the long-term storage lot or what to do with all that winter stuff when spring finally hits? U-Store-It Trust (NYSE: YSI) plans to answer these questions and more through its new blog at [blog.ustoreit.com](http://blog.ustoreit.com).

The blog will feature a variety of content, including tips to help people stay organized while moving or remodeling, ways to maintain your valuable belongings and get even more life out of the items already in storage, and insight on how to maximize living space throughout the year. In addition to articles from industry and U-Store-It insiders, the blog will host contributions from other knowledgeable experts, and will feature articles on some of the innovative ways that customers are using their space at U-Store-It.

"Customers across the country use our facilities for many different purposes," said Steve Hartman, Senior Vice President of Marketing for U-Store-It. "They turn to us for additional space -- to store everything from seasonal clothing and collectibles, to important document archives and recreation vehicles, to household possessions during a move or while away from college, and much more. Our blog will provide us a unique way to engage with our valued customers and the public by providing them expert storage advice, and highlighting some of the great stories about U-Store-It's **storage solutions**."

To visit and subscribe to U-Store-It's blog, visit [blog.ustoreit.com](http://blog.ustoreit.com).

## About the Company

**U-Store-It** Trust is a self-administered and self-managed real estate investment trust. The Company provides self storage solutions across the country. U-Store-It owns and/or manages 374 facilities across the United States, and operates the U-Store-It Network, which consists of approximately 725 additional self storage facilities. The Company's self **storage facilities, storage space** and storage solutions are designed to offer affordable, easily accessible, secure, and in most locations, climate-controlled storage space for residential and commercial customers, as well as boat storage and **mini storage**. According to the 2009 Self Storage Almanac, U-Store-It Trust is one of the top four owners and operators of self storage facilities in the U.S. For more information, visit [www.ustoreit.com](http://www.ustoreit.com).

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