



NEWS RELEASE

## Self Storage Industry Leaders to Gather for U-Store-It Trust's First Annual Advisory Board Meeting

3/30/2010

Board to Discuss State of the Self Storage Industry Across North America

WAYNE, PA -- (MARKET WIRE) -- 03/30/10 -- U-Store-It Trust (NYSE: YSI) today announced that self storage industry leaders from across the country will gather on April 17, 2010, at the Broadmoor Hotel in Colorado Springs, Colorado to discuss the state of the industry at U-Store-It's first Annual Advisory Board Meeting. The members of the 2010 board represent several large, successful **storage companies**, real estate consultants and industry experts.

"With so much change and growth going on in our industry, we wanted to bring together self storage leaders from across to country to talk about trends and challenges and discuss ways that we can move our businesses forward," said Dean Jernigan, CEO of U-Store-It Trust. "We are confident that the collaboration among this vested group will deliver some valuable observations and key takeaways that will serve as points of emphasis for our companies and the industry going forward. We appreciate the interest and enthusiasm that we have received from all the individuals and companies that we invited to participate in this event."

Members of the advisory board include the following:

- Mike Burnham, StorageMart
- Michael Haugh, Absolute Storage Management
- Bill Hobin, The William Warren Group
- David Levenfeld, Storage Opportunity Partners, LLC
- Bruce Manley, United Stor-All Centers, Inc.

- Jesse Morgan, Self-Storage Consultant
- Arlen Nordhagen, SecurCare Self-Storage, Inc.
- Kurt O'Brien, Simply Self-Storage
- Bob Schoff, National Self-Storage
- Richard Stern, Investment Real Estate Consulting
- Gary Sugarman, Manhattan Mini-Storage
- Allan Sweet, Safeguard Self-Storage
- Pete Williams, Premier Self-Storage
- Jeff Anderson, Stor-All Storage

#### About the Company

**U-Store-It** Trust is a self-administered and self-managed real estate investment trust. The Company provides self-storage solutions across the country. U-Store-It owns and or manages 374 facilities across the United States, and operates the U-Store-It Network, which consists of approximately 725 additional self-storage facilities. The Company's self-**storage facilities**, **storage space** and storage solutions are designed to offer affordable, easily accessible, secure, and in most locations, climate-controlled storage space for residential and commercial customers, as well as boat storage and **mini storage**. According to the 2009 Self Storage Almanac, U-Store-It Trust is one of the top four owners and operators of self-storage facilities in the U.S. For more information, visit [www.ustoreit.com](http://www.ustoreit.com).

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