NEWS RELEASE

U-Store-It Trust to Present at Smith Barney 2005 REIT CEO Conference

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CLEVELAND, March 3 /PRNewswire-FirstCall/ -- U-Store-It Trust (NYSE: YSI), a self-administered and self-managed real estate investment trust focused primarily on self-storage facilities, announced that Robert J. Amsdell, Chairman and Chief Executive Officer, is scheduled to present at the Smith Barney 2005 REIT CEO Conference in Naples, FL on Tuesday, March 8, 2005 at 4:30 p.m. ET.

Those wishing to access the live presentation should dial (210) 839-8982 and enter passcode REIT 2. A live Web cast of the presentation will be available on U-Store-It Trust's Web site at **http://www.u-store-it.com**. A replay of the live presentation will also be available by dialing (402) 220- 0737 and selecting the option for U-Store-It Trust from the automated menu. The replay will be available until Thursday, April 7, 2005.

About U-Store-It Trust

U-Store-It Trust is a self-administered and self-managed real estate investment trust focused on the ownership, operation, acquisition and development of self-storage facilities in the United States. The Company's self-storage facilities are designed to offer affordable, easily accessible and secure storage space for residential and commercial customers. According to the Self-Storage Almanac, U-Store-It Trust is the sixth largest owner and operator of self-storage facilities in the United States.

Forward-Looking Statements

Certain statements in this release that are not historical fact may constitute forward-looking statements within the

meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results of the Company to differ materially from historical results or from any results expressed or implied by such forward-looking statements, including without limitation: national and local economic, business, real estate and other market conditions; the competitive environment in which the Company operates; the execution of our business plan; financing risks; the Company's ability to maintain its status as a REIT for federal income tax purposes; acquisition and development risks; potential environmental and other liabilities; and other factors affecting the real estate industry generally or the self-storage industry in particular. The Company refers you to the documents filed by the Company from time to time with the Securities and Exchange Commission which discuss these and other risks and factors that could cause the Company's actual results to differ materially from any forward-looking statements.

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(YSI)

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ST: Ohio
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